



Scottish Ethnic Minority Talent Summit & Festival

2025 **REPORT**

Wellbeing & Resilience - Thriving in a Changing World

Presented by:
FASH FASORO

Date:
21 OCTOBER 2025

WWW.SCOTTISHTALENTSUMMIT.COM



AUDIENCE PROFILE & DIVERSITY SNAPSHOT

Total Attendance



505

Speakers Engaged



41

Total Exhibitors



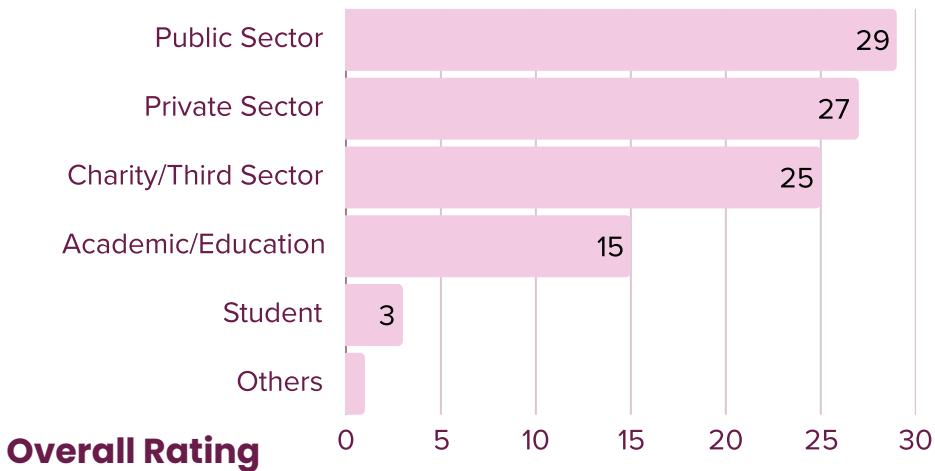
21

Award Winners

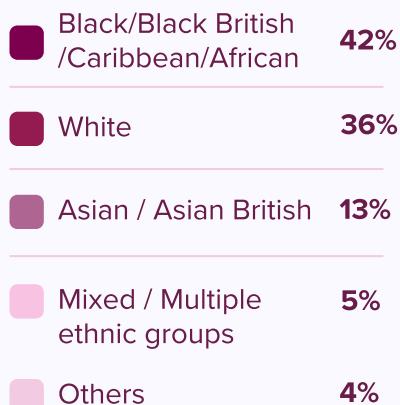


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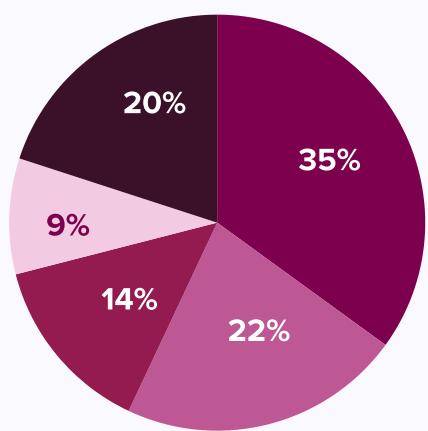
Attendees by Sector %



Ethnic Representation

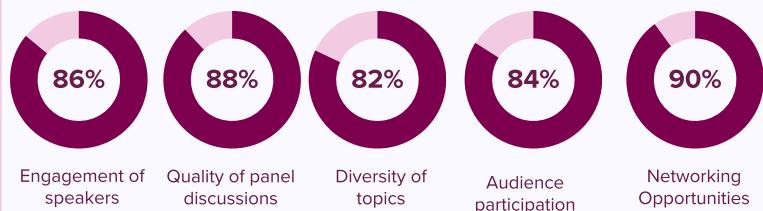


Career Breakdown



■ Mid-level Professional ■ Early Careers
■ Senior Leaders ■ Founder/C-suite ■ Others

Sessions and Engagement Performance



Audience Gender Insight



SEMTSF 2025 Speakers

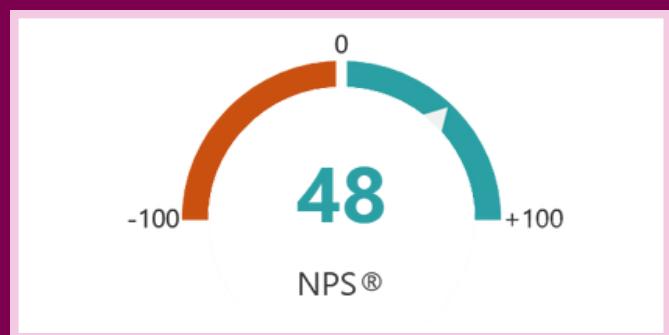


Richard Lochhead MSP

Minister for Business of Scotland

A brilliant event in serious times. A privilege to join everyone at such an uplifting gathering

NPS SUMMARY



Gael Drummond

Chief Executive Officer, Firstport

"It was special - full of energy and joy at a time when ethnic minority communities need allies more than ever. Thank you for letting me be part of it, you and your team are something else"

MOST VALUED ASPECTS

Diversity
Networking
Opportunities
Speakers Panels
Engagement Exhibition



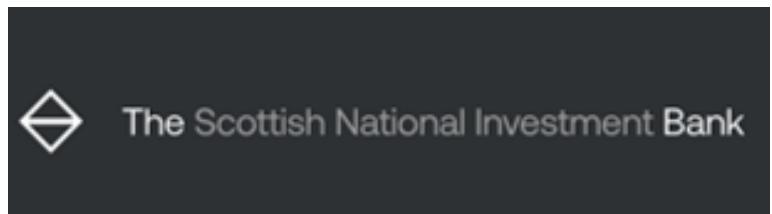
AWARDS HIGHLIGHTS



2025 SEMTSF AWARD WINNERS

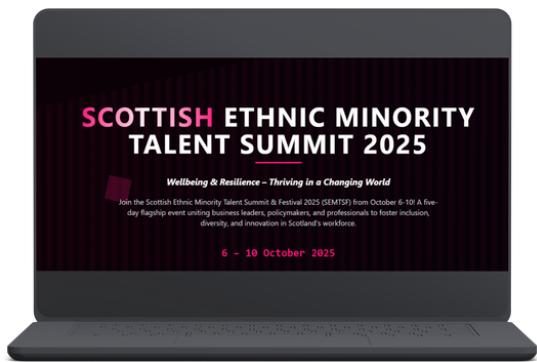


POLICE
SCOTLAND
Keeping people safe
POILEAS ALBA



ENGAGEMENT & MEDIA COVERAGE

The Scottish Ethnic Minority Talent Summit & Festival (SEMTSF) 2025 achieved remarkable visibility and engagement across multiple platforms.



Website: 34,270 page views
Email: 40,000+ emails sent
Social Media: 5,217 engagements

PARTNERS & SPONSORS

THANK YOU TO OUR PARTNERS AND SPONSORS
WHO MADE SEMTSF 2025 POSSIBLE.

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Investment
Scotland

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Scotland

Morgan Stanley

BBC
SCOTLAND

•EDINBURGH•
THE CITY OF EDINBURGH COUNCIL


THE DATA LAB
value from data

IMPACT & NEXT STEPS

BUILDING MOMENTUM FOR A MORE INCLUSIVE FUTURE



A Diverse and Engaged Community: Over 500 participants across the Summit, Awards, and Fringe Events, representing over 12 sectors and organisations nationwide.



Driving Inclusion and Balance: 62% of attendees identified as from ethnic minority backgrounds, with 61% female participation across all events.



Celebrating Excellence: 10 organisations recognised for outstanding contributions to diversity, innovation, and inclusive growth in Scotland.

“

“Networking opportunities were fantastic.”
“The panel discussions were engaging and insightful.”
“A wonderful cause – would love to see even more interaction next year.”

”

SAVE THE DATE

SCOTTISH ETHNIC MINORITY TALENT SUMMIT & AWARDS 2026 -
OCTOBER 2026



SCOTTISH ETHNIC MINORITY TALENT SUMMIT

Thank You

For Supporting

**SCOTTISH ETHNIC MINORITY
TALENT SUMMIT & FESTIVAL
2025**

**TOGETHER WE ARE BUILDING A MORE
INCLUSIVE SCOTLAND**

CONTACT



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Scottishtalentsummit.com