



**Sunstone
Business School**
Accelerate Career. Get Promoted.

5 month NANO-MBA Program



**India's Largest Management Program
for Working Professionals**

Are you a mid-career professional looking to level-up your career ?

Are you stuck at a role and confused about your future career path?

Do you want to build deep business perspective to explore growth opportunities?

Do you believe that you need to differentiate to open new opportunities inside or outside of your organization?



Vikas Yadav
Product Manager
Adobe Systems
B.Tech
Class of 2012

“**H**aving worked on real business problems at Sunstone, not only helped me get through the interview process at Adobe, but also instilled the confidence to take more Business responsibility.”

Sunstone nano-MBA is the Answer

Sunstone Business School is the largest business program for mid career technology professionals. Sunstone is a Government of India approved management skill program to help high-caliber technology professionals like you in their growth by building required business skills. Thousands of professionals have built their aspirations and changed their career paths by joining Sunstone community.

NANO-MBA DIFFERENCE

1

LIVE COACHING

Highly interactive affordable online model with live coaching and regular classes by industry experts

2

PROJECT BASED

Non-theoretical coursework that includes hands-on skills and projects with 1-on-1 coaching

3

GREATER CREDIBILITY

Greater acceptance of nanodegree program focusing of practical and in-demand skills in corporate

4

CAREER SUPPORT

Career development center for career coaching and creating and converting opportunities




“Unique, effective, and balanced - that's how I would summarize this program.”

Pragati Dhingra
Program Manager
Sapient
Class of 2012

PROGRAM HIGHLIGHTS



Designed for practical real world application

- Problem based learning (no textbooks) with Industry coaches
- Case Studies and content partnerships 
- Business soft skills- communication, negotiations

Career development focus

- Dedicated career development cell with industry mentors for job boards, CV reviews, mock interviews and career coaching
- Regular networking with "global experts"
- Strong community and alumni base of 350+ companies

Only management program approved for up-skilling by Govt of India (NSDC)

CORE COURSES

Build business perspective and understand business ecosystem including finance, marketing, economics.



SPECIALIZED COURSES

Develop expertise in area of your choice such as Analytics, Project Management, Entrepreneurship, Digital Marketing



NETWORKING

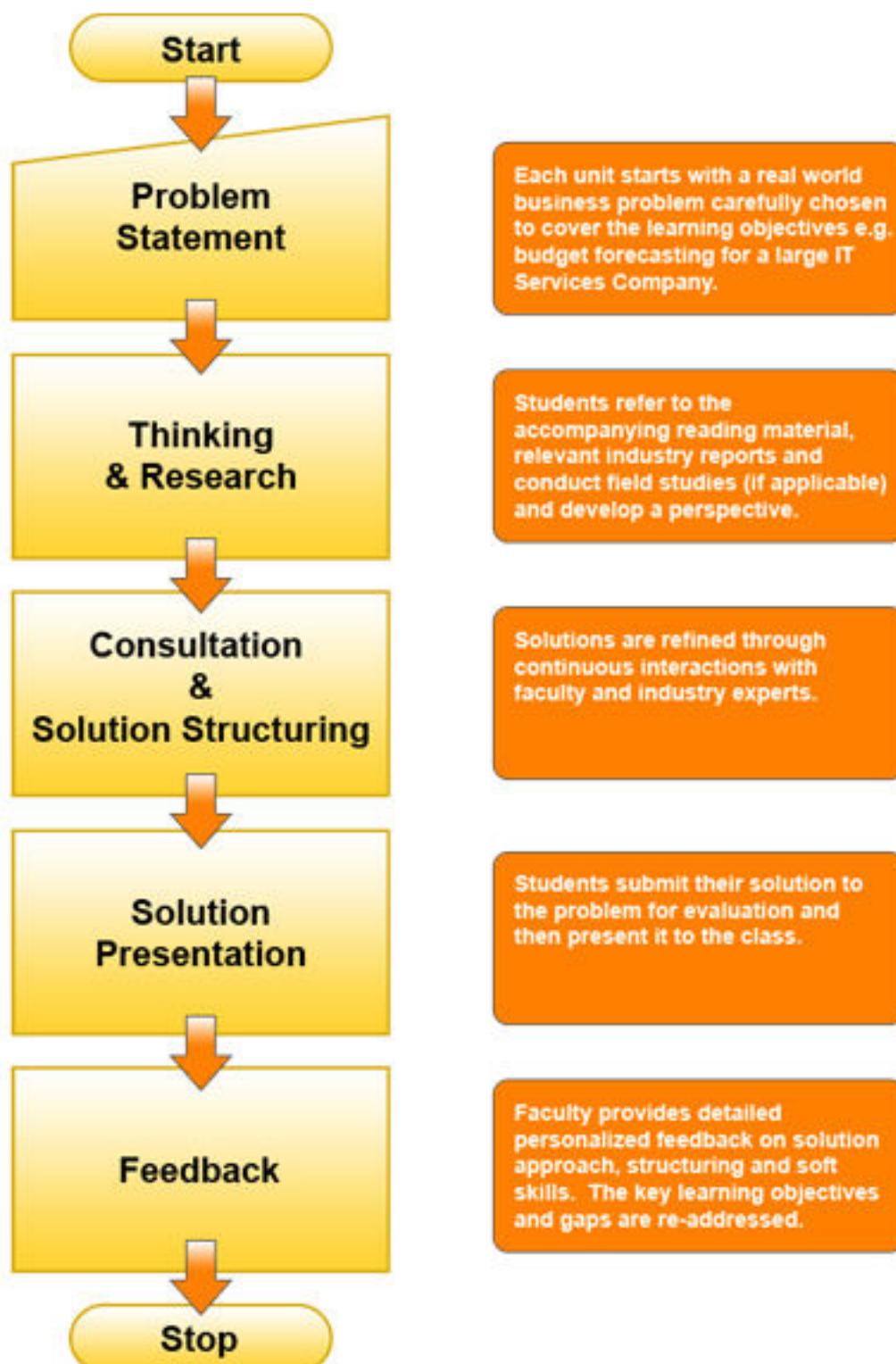
Create career opportunities from huge Sunstone network and receive career coaching with mentors

SUNSTONE PEDAGOGY – “BEING > APPLYING > KNOWING”

Sunstone has embraced “Problem Based Learning” pedagogy, an approach in research for over 20 years and adopted at Stanford, Ohio and various other colleges. ‘Problem Based Learning’ is based on the belief that concepts can be learnt and retained well only when they are approached under the context of a real business problem as opposed to theory or short case based learning.

We take real world business problems from the technology industry to students and help them learn management concepts in the process of solving them.

A typical module flows is represented below:



5-MONTHS TO CHALLENGE YOUR THINKING. YOUR PATH TO GROWTH.

The learning model relies on real world application oriented curriculum so that you can leverage it immediately. We take real world problem situations and impart management concepts in the course of solving them.

The traditional monolithic MBA program has been reimagined to be skills-oriented, industry relevant and centred around regular live coaching by industry experts as coaches. The Nano-MBA curriculum is a combination of core courses to build your business perspective and specialized courses to develop subject matter skills in the area of your choice.

Nano MBA

Accelerate
in current
career path

CORE COURSES:

- Basic Accounting & Financial
- Statement Analysis
- Budgeting and planning
- Foundations of Marketing
- Micro- Economics
- Career Foundations & Coaching
- Storyboarding and Communications

SPECIALIZED COURSES:

- Business Planning and Entrepreneurship- Business Ideas, Operating Plans
- Business Analytics- Statistical Modelling, Predictive Analytics, Data Mining & visualization
- Project & Delivery Management- Delivery Frameworks, Planning and execution, PMP training
- Digital Marketing- Social Media, SEM, SEO, Campaign Management, Mobile marketing

* Students can take one specialized course depending on their career objectives

RELEVANT ROLES FOR STUDENTS AFTER COMPLETING NANO-MBA

GENERAL MANAGEMENT ROLES

- Project Manager / Delivery Manager
- Technical Sales/ Pre Sales
- Testing manager / System Support Manager
- Quality Assurance (QA) Manager
- Functional Consultants
- Technology Manager (For Tech Lead, Tech Architect etc)
- Infrastructure Manager/Consultant

SPECIALIZED ROLES

- Entrepreneurs
- Data Scientists/Analyst
- Business Analysts
- Marketing/Operation/Functional Analyst
- Digital Marketing Analyst/Manager
- Digital Analytics
- Functional Consultants
- Various Startup Roles

CHOOSE ELECTIVE BASED ON THE YOUR CAREER ASPIRATION

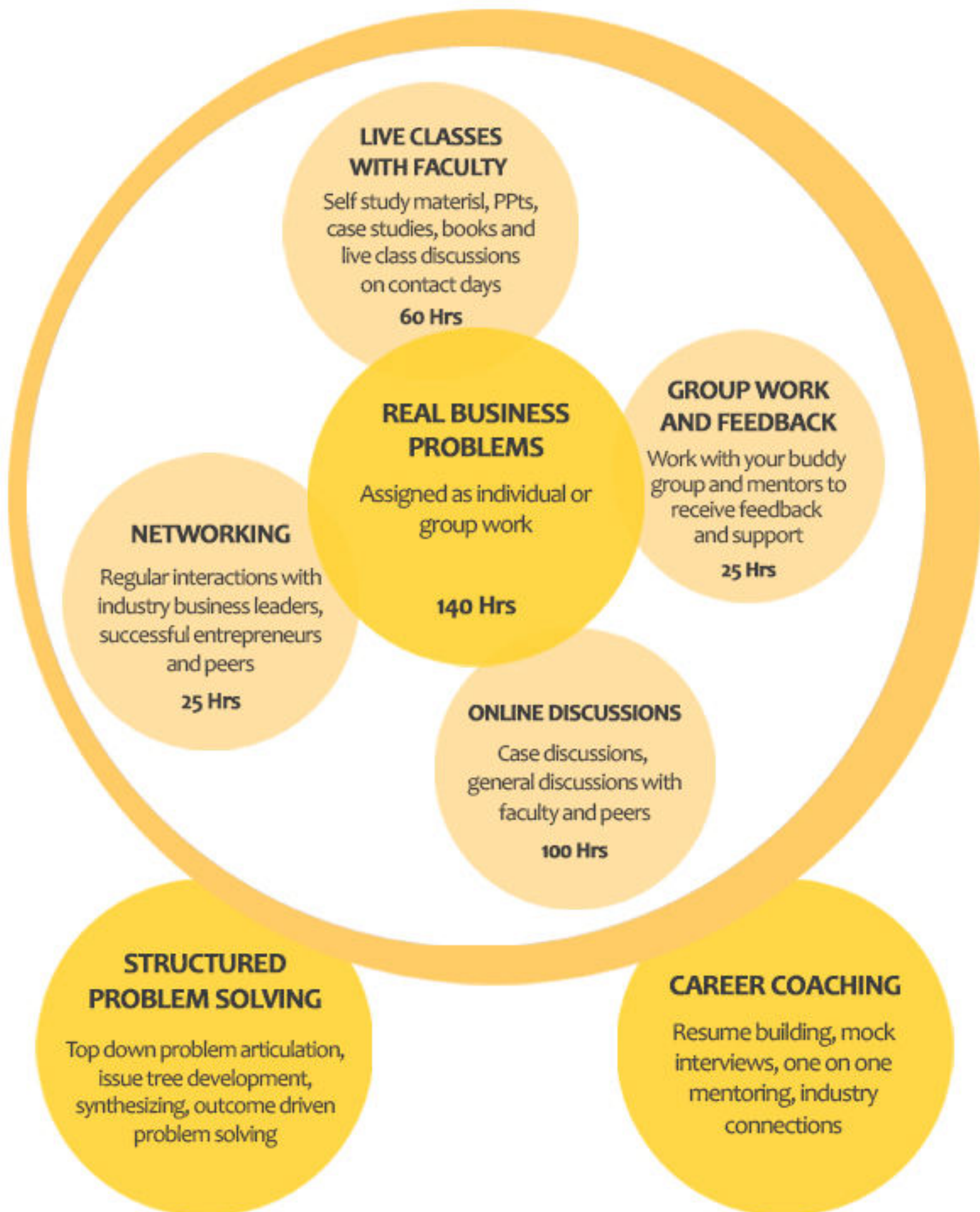
- Business Planning and Entrepreneurship - Business Ideas, Operating Plans
- Business Analytics- Statistical Modelling, Predictive Analytics, Data Mining & visualization
- Project & Delivery Management- Delivery Frameworks, Planning and execution, PMP training
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A portrait of a man with dark hair, wearing a dark suit, white shirt, and patterned tie. He is smiling slightly and looking towards the camera. The background is blurred, showing what appears to be a building and some greenery.

“The most important skills developed which I use in my new role are C-Level readiness in communication and structured process to decision making.”

**Anshuman Misra
Account Manager
Bharti Softbank
Class of 2012**

5 MONTHS WITH SUNSTONE BUSINESS SCHOOL



INDUSTRY REGULARS AT SUNSTONE



Rammohan Sampath
Director - Global Strategy and
Business Development
AT&T



Rajendran Dandapani
Director of Engineering
Zoho Corporation



Supam Maheshwari
Co-Founder & CEO
FirstCry.com



James Verghese
Director - Investments
Chilasa Venture Philanthropy



Bala Singhania
Director
PWC Analytics Center



Puneet Arora
VP - NW Ind, Pro & Dev Services
Jones Lang Lasalle



Puneet Bakshi
Head - Prepaid CLM, Usage & Ret
Idea Cellular Limited



Anurag Vohra
Principal PM Lead
Microsoft



Sanjay Kalra
Entrepreneur at Large



Venkat Viswanathan
Chairman
LatentView



Rohit Bansal
Consumer Services
Snapdeal



Sameer Maheshwari
Founder & Managing Director
Healthkart

INDUSTRY REGULARS AT SUNSTONE



Sanjeev Aggarwal
Managing Director
Helion



Aakash Goel
Vice President
Bessemer Venture



Amit Ranjan
CoFounder
SlideShare



Anupam Rastogi
Principal
Nokia Growth Partners



Gautam Sinha
Group CTO & Director
Indiatimes & Times Bus Sol Ltd



Hitesh Oberoi
MD & CEO
Info Edge India Ltd



Manoj Rijhwani
Account Manager
India Business at Google Inc



Sandeep Lodha
Principal
Bain & Co



**“The learning is
intense just like
Entrepreneurship”**

**- Aditya Chaturvedi
Entrepreneur
Class of 2012**

APPLICATION PROCESS

Step 1: Submit the application form at
<http://www.sunstone.in/internal/application-form-payment/>

You can attend an online LIVE web session to understand more about the program at <http://sunstone.in/management-program/infoSession-1>, and request for a one on one counselling

Step 2: Attend the telephonic interview.

Step 3: Receive the offer and join the program.



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WHAT NEXT

Find More Online

The Sunstone website <http://www.sunstone.in> has a great deal of information about the **Sunstone nano-MBA program**, the faculty and school's advisory board.

Connect with 1000+ large tech community at Knowledge.sunstone.in

Stay Tunned



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