

- Separate current and future students.
- Need more refined info for current students, like current classes, etc.
- Information is not organized properly.
- Links redirect to a completely different page.
- There are so many broken links on the web page.

• They think we should have different sections for student forms.

Organize the different programsby need.

• They think to have detail information regarding the class.



- The organization of content could be improved.
- They feel the web page is not interacting with a user.
- They feel the website is boring!

## DO

- They want there to be a way to create different sections for current and future students.
- Fix broken links, Add more images.

## **Problem statement**

Stakeholder

**Current Students** 

NEEDS A WAY TO

Need

**STAKEHOLDER** 

CURRENT

**STUDENTS** 

a way to navigate the website separate from current students

**BECAUSE** 

it helps for easier navigation and ease of use

Insight

## Insights

There needs to be a separation between current and future students so they each know where to go.

Current students should be able to find information that applies to them quickly. They need to be able to see the events happening for them.

(describe person using empathetic language)

(needs are VERBS)