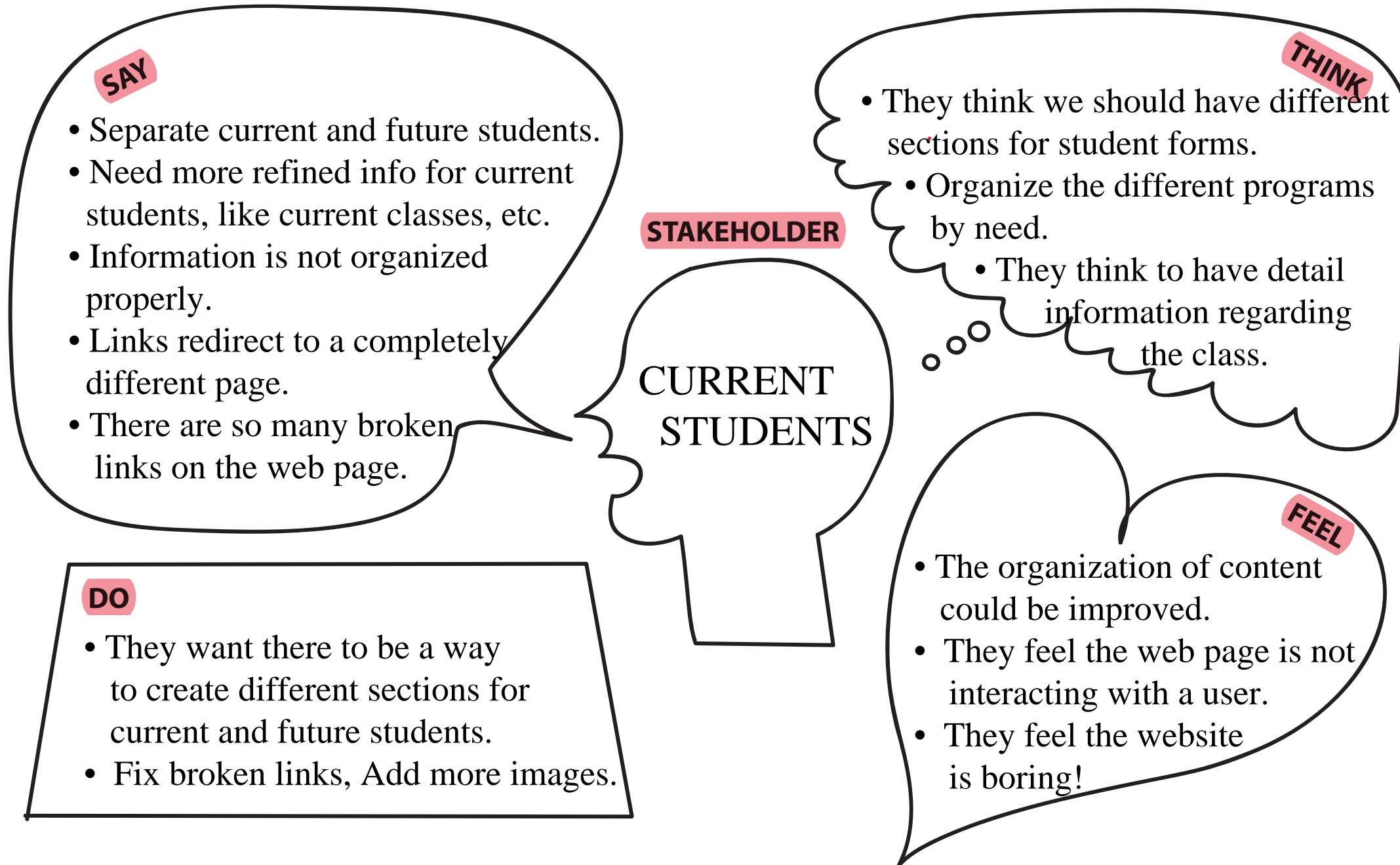


! Insights

There needs to be a separation between current and future students so they each know where to go.

Current students should be able to find information that applies to them quickly. They need to be able to see the events happening for them.



Problem statement

Stakeholder

Current Students

(describe person using empathetic language)

Need

a way to navigate the website
separate from current students

(needs are VERBS)

Insight

it helps for easier navigation and
ease of use

BECAUSE