Insights

SAY
- They are interested in a certain research subjects that are being offered by the professors from University of Regina.
- If [researcher] is interested in a certain subject, [they] want to see if the University of Regina is doing similar things related to that subject.

STAKEHOLDER

RESEARCH

THINK
- All the researches which are being put on the website should be of latest /recent projects that are still active.
- It will help if the researches are broken down into their own subsections by program instead of year and professors.

DO
- They told us they want to be able to go to the Engineering public website and start looking for the researchers that they took an interest in without getting lost and confused.

FEEL
- Not much undergrad research/ project/lab because they said they are not interested. Maybe final year students research would be better for researchers.
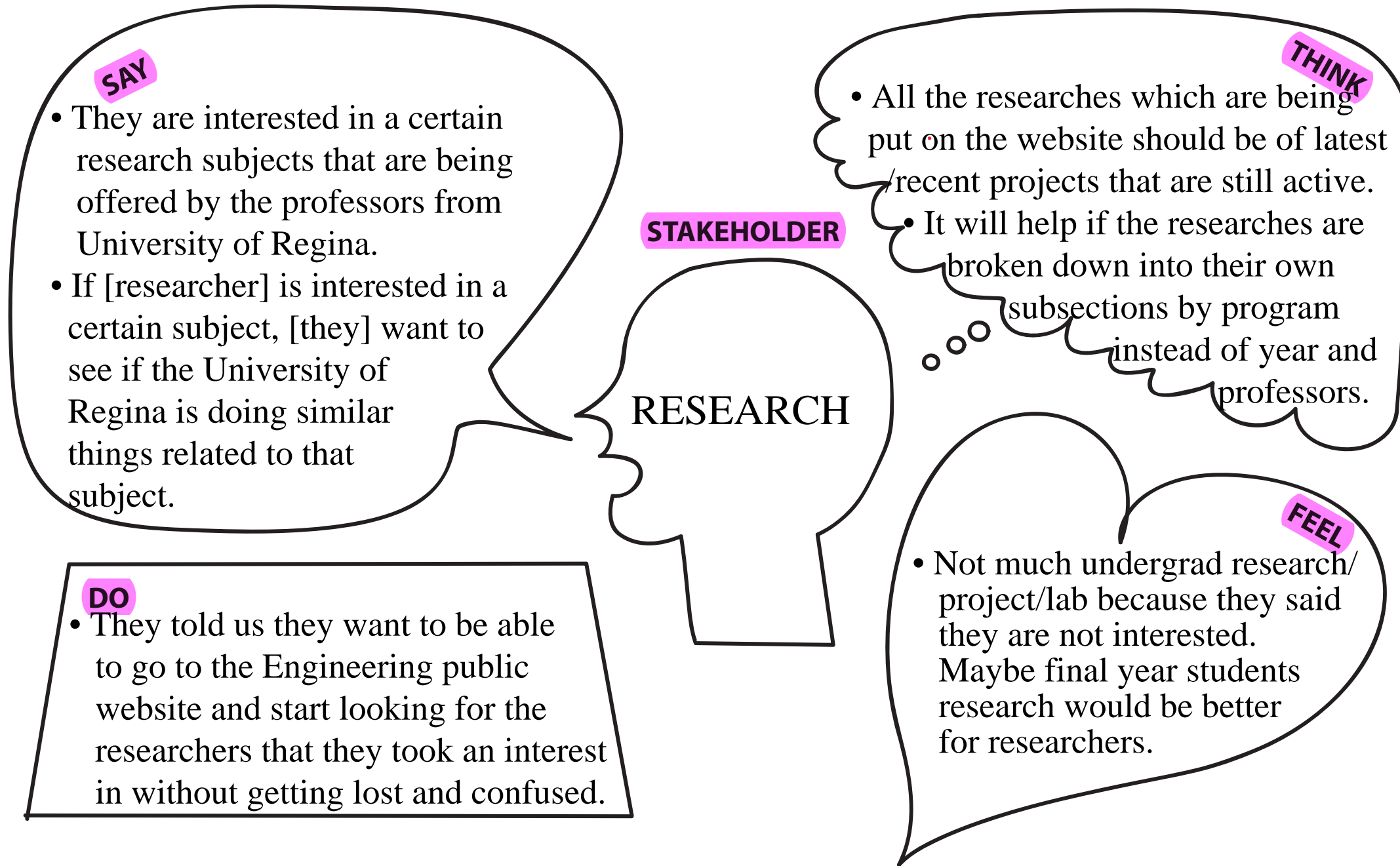
Researchers are looking to potentially work with and collaborate with others doing the same thing they are interested in.

It would be nice to see the research done by professors and students by topic for easy navigation.

Problem statement

Stakeholder

Researchers

(describe person using empathetic language)

NEEDS A WAY TO

Need

get access to information that leads them to see different research done in engineering

(needs are VERBS)

BECAUSE

Insight

they can potentially collaborate