# Aimee Jo Zeitler-Nealy

Experienced Ford Motor Credit Customer Service Representative and Social Media Novice.

### **About Aimee**

I have a long history of working in the Ford family. Even prior to my 22 years at Ford Motor Credit I worked at TRW Vehicle Safety Systems. In the late 90's I assembled igniters for the driver side air bag on the, state of the art at the time, Ford Automated assembly line. I joined the Ford Motor Credit team in January of 2000. Over the past two decades I have worked several positions; Administrative Assistant, Collections, and Customer Service Representative. While working for Ford Motor Credit I also earned my Associates degree in Accounting and Bachelor's degree in Business Administration. I furthered my education and earned a Black Belt certificate in 6 Sigma

I am excited to take my career to the next level and add Software Engineer to my list of accomplishments. Some of my personal strengths that will guide me in this position are working collaboratively or individually, continuing my education, and keep up with the latest trends. After finishing the Learn to Code training courses I discovered how exciting it was to study Software Engineering. I had no idea how enjoyable and creative coding could be. It was challenging and had me tapping into my creative side. Thank you for this opportunity



Aimee Jo and her F250

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Excited to be here

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# Photography, Videogrophy, and Editing

My passion for photography started in High School when I was a member of the Year Book club. Over the years I have had so much fun capturing events and places on my Cannon EOS Rebel T3I. With the technology in smart phones lately I have found myself putting down my camera and just using my smart/phone.

One of our family hobbies is off road racing. My husbands best friend Craig Dillard is the owner, mechanic, and driver of a 6100 Baja truck and my husband Rick Nealy is his codrive. Our group tries to attend two or more races a year. One in Laughlin, NV and the other in Rocky Point, Mexico. We currently run a 62 LS 450 horse power with a Turbo 100 transmission. In 2019 they changed the 6100 class by increasing the horse power to 525. We are now on the hunt for sponsors so we can upgrade our engine to compete. This was the perfect opportunity for me to get creative.

How to create a YouTube video

Step 1 Gathering Material

For me gathering photos and videos is not a problem because I enjoy capturing moments. Pick an event that you enjoy and set out on an adventure to gather video and photographs.

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Aimee Jo and her Smartphone

Step 2 Upload Material

Depending on how much material for have you might want to use Dropbox to transfer your files from your phone to your desk top. From your smart phone log into Dropbox and upload your material.

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Add Selected Backgrow

Dropbox on Smartphone

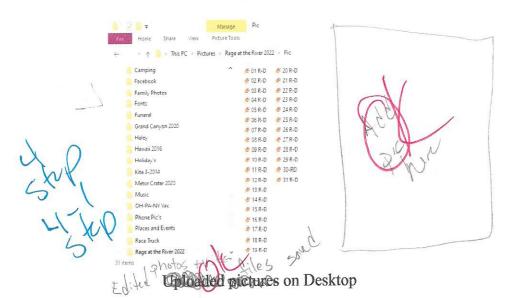
Step 3 Download Material

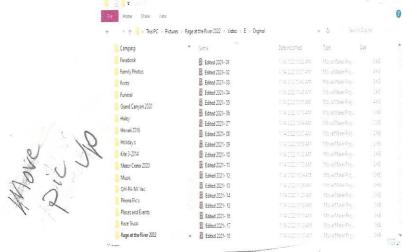
or of

I like to use my desk top when editing, once you are logged into your desk top navigate to the web and log into Drop box. Pull all the material you want to use into a folder on your desktop



I am comfortable with Photo Gallery for editing on my desk/top so that is what I used for the photos only. My two favorite buttons to use are Auto Adjust and Crop, there are several other options to use in this program. Once all the editing is done make sure all the editing has been saved.

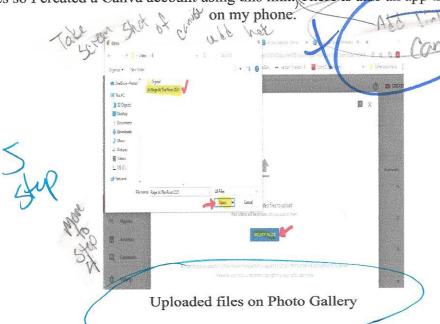


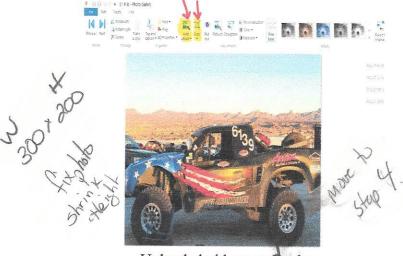


Uploaded videos on Desktop

Step 5 Choose a Software

There are so many video making software on the market, I selected Canva. I have a friend that creates video and they like this program. I was impressed with the software and its abilities so I created a Canva account using this link. There is also an app that I downloaded

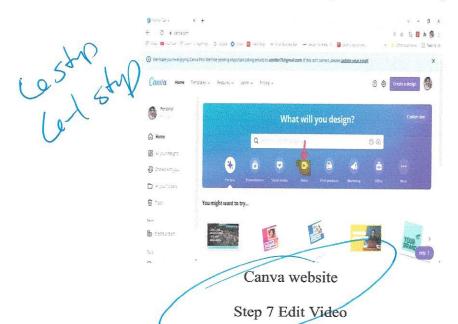




Uploaded videos on Desktop

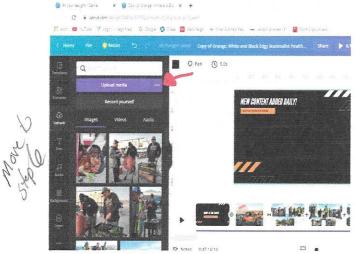
Step 6 Start a Project

Once your account has been created you can start a new project, I want to create a video so I selected video. I uploaded all my edited pictures from my desk top and then my unedited video. I was able to select a theme, backgrounds, and music from their approved selection. I do pay \$12.99 a month for this service, this helps me to avoid any copyright issues.



Canva makes editing really easy, I did have some trial and error at first but once I got the hang of how the program works it was easy to edit. The purple area is the edited part and the washed-out area is what you are keeping. You can move the bar around with your mouse to select the area you wish to choose. I had about 8 minutes of video that I got down to less than 6 minutes.

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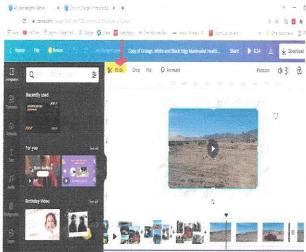
Uploading materials to Canva website

Step 8 Save and Create File

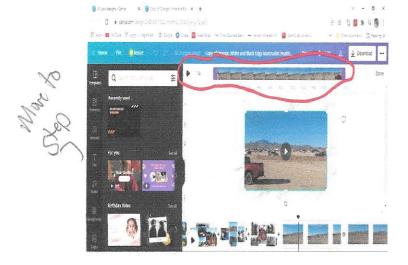
Once you are satisfied with your video its time to download it as a MP4 video. On the upper right side select download, then make sure you have MP4 video selected and all the slides.

Save the file on your desktop.





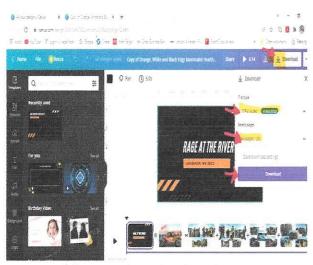
Location of video editing on Canva



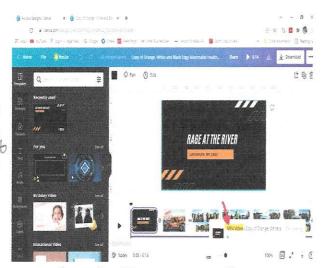
#### Where editing takes place on Canya

#### Step 9 Upload to YouTube

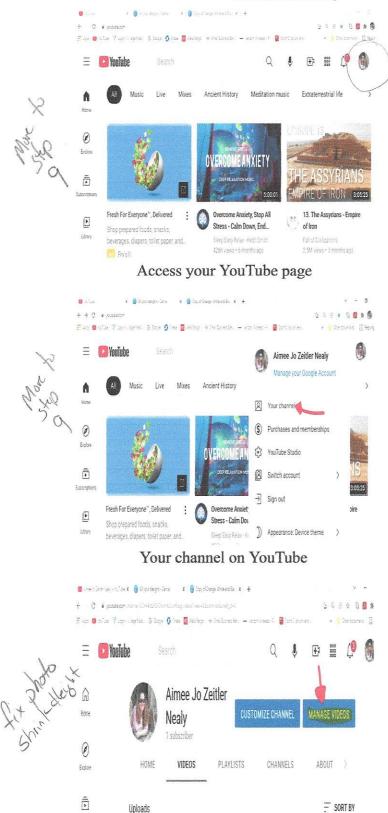
I currently have a YouTube account, if you do not you might want to create one. Once logged into YouTube navigate to Your Channel by clicking the Icon on the upper left side. In the example that is the small photo. Select manage videos, then crate, and finally upload video find the video on your desk top and open it up.



Where to download on Canva

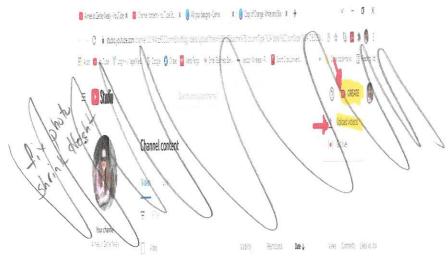


Download in progress on Canva



Manage videos

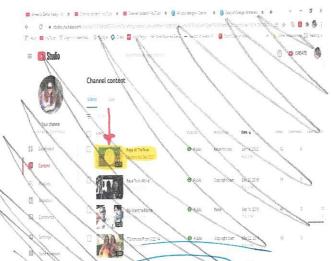
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Create and upload buttons



Transfering files from desk top to YouTube



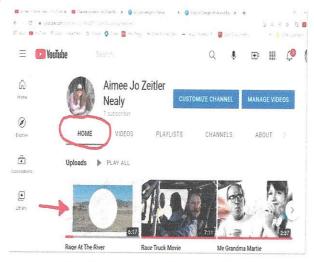
Location of your file on YouTube home page

Step 10 Share!!

On your YouTube home screen find the video you just downloaded click on it. On the bottom corner, you will see a share button click on it. Copy the link and add it to your favorite

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## social media. I selected Facebook and posted it to my page.



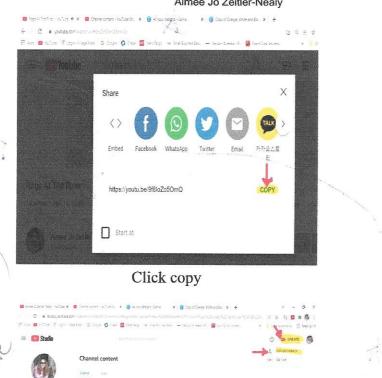
On the home page double click the



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Click share



Link posted to Facebook

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