

# Website Planning Document

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## Daily Weather Site

Author: Alvaro Z. Student

### Site Purpose

This site will provide daily updated weather forecast for Franklin, Greenville and Springfield. It will also provide information on current and future storms in these areas. It would have a gallery of photos of damages caused by the weather at each area. The home page will display current weather conditions around the US pointing out any damages. Also, it will display brief stats on the temperatures of Franklin City, Greenville City and Springfield City.

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### Target Audience

This website will target people 18 years of old and older.

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### Site Map

The site map will display the US map concentrating at the temperatures for Franking, Greenville and Springville.

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### Color Scheme

I will use black background, white, blue, yellow letters and weather related objects.

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### Typography

I am going to integrate typography with the site name “Daily Weather”. I am undecided on type of font I will be using. I may apply it as well on a quote.

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## Wired-Frame Sketches

Small View

Header  
Daily Weather → The Title

Home  
Franklin  
Greenville  
Springfield  
Storm Center  
Gallery → Nav inline list

**Current Conditions**

Temperature, visibility,  
precipitation type and  
accumulation, wind speed  
and direction, and more as  
reported by surface  
. . . . .

→ Main

Dailey Weather  
123 Main St  
Franklin, MU 83454  
(909) 999-9999  
[contact@dailyweather.com](mailto:contact@dailyweather.com)

→ Footer

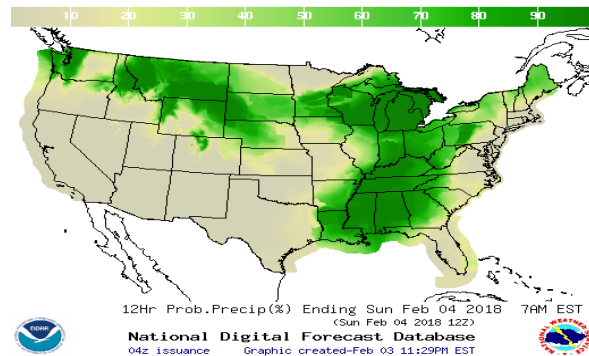
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# Dailey Weather

Home	Franklin	Greenville	Springville	Storm Center	Gallery
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## Current Conditions

Temperature, visibility, precipitation type and accumulation, wind speed and direction, and more as reported by surface



## Franklin City

### Brief weather stats

## Greenville City



Daily weather  
123 main St  
Franklin, MU 83454  
(909) 999-9999  
[contact@dailyweather.com](mailto:contact@dailyweather.com)

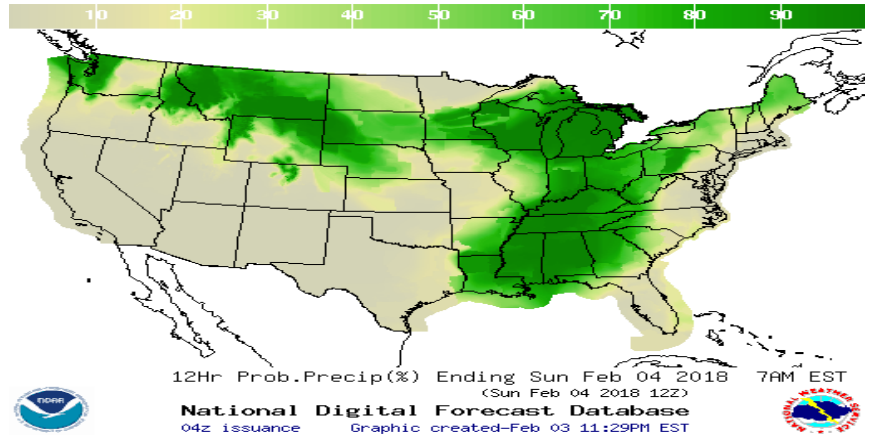
# Large View Sketch

## Dailey Weather

[Home](#)[Franklin](#)[Greenville](#)[Springville](#)[Storm Center](#)[Gallery](#)

### Current Conditions

Temperature, visibility, precipitation type and accumulation, wind speed and direction, and more as reported by surface



### Franklin City



### Greenville City



### Springfield City



Brief weather stats



Brief weather stats



Brief weather stats

