

# Syed Azfar Ali

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## SUMMARY

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Data Scientist with experience in building ML models, crafting data-driven insights, and deploying data solutions. Skilled in Python, SQL, ETL, and machine learning with a strong foundation in data engineering.

## EDUCATION

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**NED University of Engineering and Technology**  
*Bachelor of Science in Computer Science*

Karachi, Pakistan  
Nov. 2021 – June 2025

## CERTIFICATIONS

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Data Analyst with Python – DataCamp  
SQL Associate – DataCamp

## EXPERIENCE

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### Firstplant

Remote

*Graduate Data Engineer (Part-Time)*

May 2025 – Present

- Contributed to automation scripts and data ingestion pipelines using Apache Airflow to streamline workflows, enabling automated collection and processing of sustainability-related product data from diverse web sources and technical documents.
- Designed data extraction workflows to parse and consolidate product and environmental information from diverse documents.

### Firstplant

Remote

*Data Engineer Intern*

Nov 2024 – May 2025

- Built custom web scrapers to extract sustainability-related product and environmental data from targeted websites.
- Cleaned, structured, and standardized raw scraped data for integration into downstream data pipelines.

### StaunchTie Innovations

Remote

*Software Developer*

Oct 2024 – Dec 2024

- Developed analytical dashboards using Dash and Plotly to visualize key data insights.
- Collaborated on frontend development and interface improvements to enhance user experience.
- Implemented data visualization features supporting business decision-making and performance tracking.

## PROJECTS

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### PhishTracer: Phishing Detection System

- Enabled real-time phishing detection by deploying an ML-powered system as a Flask microservice, integrated with a Node.js frontend. Processed and cleaned over 50,000 email samples, applying optimized feature engineering to improve detection accuracy. Achieved an F1 score of 85.71, supporting reliable and automated threat classification.

### E-Store ETL Data Pipeline

- Streamlined sales reporting by building a ETL pipeline that extracted data from Amazon RDS, transformed it into a star schema, and loaded it into MySQL. The project significantly improved query performance and enabled data-driven decisions through interactive Power BI dashboards for sales and inventory trends.

### Daraz Product Review Sentiment Analysis

- Supported product evaluation efforts by developing a tool that scraped unstructured reviews from Daraz and applied sentiment analysis using VADER. This provided actionable insights into customer opinions, helping quantify product feedback at scale.

## SKILLS

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**Languages:** Python, SQL

**Frameworks:** Flask, TensorFlow, PyTorch, Dash

**Tools:** Git, REST APIs, Power BI

**Data Skills:** Pandas, Scikit-learn, Machine Learning, EDA, Data Warehousing Concepts, ETL Pipelines, Data Cleaning, Data Validation, Automation, Web Scraping

**Core Skills:** Data Analytics, Critical Thinking, Attention to Detail