# 1.) "Top Selling Points"

AT&T: Full fiber connection; no contracts

COMCAST: No upfront fees; free self-installation

SPECTRUM: No contract; coverage for termination fee if switching to Spectrum

METRONET: No contracts; unlimited data

FRONTIER: No contracts; no data limit; no upfront fees DIRECTV: No data limit; most extensive channel selection

13: No upfront fees; no contracts; no data limit

WOW: No data limits; affordable plans MEDIACOM: Mesh Wifi; budget plans

HUGHESNET: No data limit; reliable connection

CENTURY LINK: No data cap; no upfront fees; no contract terms

RCN: No data limit; no contracts

# 2.) "Required New Service Information"

AT&T: SSN, Birthday, 4 digit pin, CC# (TV); Security question: Restaurant, hero, singer

COMCAST: SSN, Birthday, CC# SPECTRUM: SSN & Birthday METRONET: SSN & Birthday FRONTIER: SSN & Birthday DIRECTV: SSN & Birthday

I3: SSN & Birthday WOW: SSN & Birthday

MEDIACOM: SSN & Birthday HUGHESNET: SSN & Birthday CENTURY LINK: SSN & Birthday

RCN: SSN & Birthday

## 3.) "Required Disconnection Information"

AT&T: Must have Pin or Security Answer. Becomes much easier with account number or phone number associated with the account.

COMCAST: Must have either the account number, the last four of the SS of the client, or the last 4 of the Payment Method on file. Account number only, can be validating piece of info but some comcast agents don't know that.

SPECTRUM: Must have the security PIN on the bill which the client doesn't set but has assigned to them. Becomes much easier with account number or phone number associated with the account.

METRONET: We want to make sure new agents know they can't disco Metronet and the client's account is stopped when the equipment is returned. It's on the Pricing Worksheet but I've probably gotten at least one request from every new agent.

#### FRONTIER:

DIRECTV: Must have Pin or Security Answer. Becomes much easier with account number or phone number associated with the account.

13:

WOW: Must have last four of the SS on file or the pin. We only very occasionally do these but I'm pretty sure the pin is region specific because not everybody has one.

MEDIACOM: Must have PIN. Becomes much easier with account number or phone number associated with the account.

HUGHESNET: Account #; last 4 of SSN

CENTURY LINK: Account #; last 4 of SSN

RCN: Must have the last four of the SS. Becomes much easier with account number or phone number associated with the account.

# 4.) "Additional Service Information"

### AT&T

Upfront fees: \$8.49 for regional sports fee; \$19.95 activation fee (DIRECTV STREAM)

Contract Terms: No contract Buyer's Remorse: 14 days

Install: Self default unless address needs pro

Data Limit: 1TB (75mbps & up); unlimited for \$30/mo OR if bundled w/ DIRECTV STREAM

## COMCAST:

Upfront fees: None

Contract Terms: 12-24 months Buyer's Remorse: 30 days

Install: Self or Pro

Data Limit: 1.2 TB (after that, blocks of 50GB for \$10 each; won't exceed \$100)

#### SPECTRUM:

Upfront fees: \$9.99 activation fee; \$17.99 broadcast fee for TV packages

Contract Terms: No contract Buyer's Remorse: 30 days

Install: Self or Pro Data Limit: None

## **METRONET**:

Upfront fees: \$9.95 technology service fee

Contract Terms: None Buyer's Remorse: 30 days

Install: Self or Pro Data Limit: None

# FRONTIER:

Upfront fees: None Contract Terms: None Buyer's Remorse: 30 days

Install: Self or Pro Data Limit: None

### **DIRECTV:**

Upfront fees: \$19.95 activation fee; \$9.99

Contract Terms: 24 months Buyer's Remorse: None

Install: Pro

Data Limit: None

13:

Upfront fees: None Contract Terms: None Buyer's Remorse: 30 days

Install: Self or Pro Data Limit: None

# WOW:

Upfront fees: \$10 activation fee w/ self installation Contract Terms: 12 month (No contract w/ 100 mbps)

Buyer's Remorse: 30 days

Install: Self or Pro Data Limit: None

#### MEDIACOM:

Upfront fees: \$10 activation fee; \$15 internet surcharge if you only get internet service

Contract Terms: 12-36 months Buyer's Remorse: 90 days Install: Self or Pro

Data Limit: 60mbps (400GB); 100mbps (1TB); 200mbps (2TB); 500mbps (4TB); 1GIG (6TB)

[50GB blocks after limit for \$10 each]

## **HUGHESNET**:

Upfront fees: \$99 activation fee Contract Terms: 24 months Buyer's Remorse: None

Install: Pro-Install Data Limit: None

## **CENTURY LINK:**

Upfront fees: None Contract Terms: None Buyer's Remorse: 30 days

Install: Self or Pro Data Limit: None

## RCN:

Upfront fees: \$9.99 Contract Terms: None Buyer's Remorse: None

Install: Self or Pro Data Limit: None