



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Persona’s name
Short summary of the persona

India's agriculture crop production analysis

Indian farmers also grow pulses, potatoes, sugarcane, oilseeds, and such non-food items as cotton, tea, coffee, rubber, and jute.

, the rice crop in India is allocated disproportionately high amounts of water.

India's total foodgrain production is estimated at a record **3235.54 lakh tonnes**

Indian subcontinent agriculture was the largest producer of **wheat and grain**

1960 to 2000, wheat production increased from 11 million tonnes to **75 million tonnes**

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India's total foodgrain production is estimated at a record 3235.54 lakh tonnes

the production of coarse cereals, including maize, bajra, jowar, and ragi, is estimated to be at an all-time high of 201.80 lakh tonnes

The agriculture sector in India is flourishing, with record-high production of foodgrains, pulses, and coarse cereals



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?