



Says

What have we heard them say?
What can we imagine them saying?

Financial skills

Something old and new

Network with vendors



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Set a budget

Choose wedding style

Set a date



Wedding planner

TEAM 2
K.Azhagunatchi
M.Kaleeswari
R.Kalyani
M.Kavipriya

Problems solvers

Helps design

Event runs smoothly

Excitement

Confusion

Bliss



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?