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Document of Understanding

SukaYoga Website

The Below Document Will Provide A Better Understanding
Of The Website and its working.

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1. Project Summary

To create an easy-to-use website focusing specially on "Yoga-Centric" users in which the users can purchase yoga-based videos & Packages user also can take Yoga Class sessions, Live Classes & on-demand Classes on the website. The website will be offering both one time video purchase and subscription package models.

2. Purpose of Website

The purpose of designing a website in which the user can buy Yoga-Centric packages the user has an option to purchase a one-time video and also can opt for a subscription model on the website. The website will be Multilingual (English and French) and should be offering features like:

- ✓ Profile
- ✓ Single Video purchase
- ✓ Package/Program Offering
- ✓ Live Streaming
- ✓ Booking Module
- ✓ Recorded Video Sessions
- ✓ Payment Gateway etc.

3. Project Deliverables



User: Website



Admin: Website Panel

*Note: The website should be mobile-friendly (Mobile Responsive) and the admin can edit in the backend with ease.****

4. Website Features

User will be able to do the following things:

- **Home Page**

The home screen will provide a clear and an attractive user experience to the user to grab his attention.

- **Offer Banner / Discounts**

A Popup screen in which all the ongoing promotions and Offer will be displayed to the user

- **Register to the Website**

- **Sign Up**

Enter Credentials and log in. User Can sign up via:-

- Email and Password with their basic information.

- **Sign In**

Enter details and login User Can sign-In via:-

- Gmail
 - Facebook
 - Or E-mail and Password

- **Forgot password?**

Users can click on forget password , provide their E-mail and a reset password link will be sent to the user email ID which is linked with their account and then can reset their password from thereon.

- **User as Visitors**

Users can search, view products, and see the ongoing offers that the website is offering i.e. (upcoming sale or any ongoing promotions). They can also make a purchase as a visitor user.

✓ Website Modules

▪ **Multilingual Module**

The user should have a feature in the form of a drop down stating "Change Language", in which if the user wants, can change the language of the website (English and French).

▪ **Single Video Purchase Module**

User will be provided with the ability to purchase a single video if they want to with the help of single video purchase module. In this, the user can pay for a single video and it will reflect in his profile in "My Orders".

▪ **Package/Program Offerings Module**

User will be provided with different packages/program offerings; for example :

- The Morning Club - All Levels Zoom Yoga
- Semi Private Intermediate Zoom Classes

As suggest by the admin.

▪ **Live Streaming Module**

User will be able to see their Instructor's live stream with the help of this module. The API used for Live Stream will be "Agora" as recommended by the admin.

▪ **Record Session Module**

User will have a feature to record the video sessions of the classes and online videos with the help of this module on the website. User should have a button to record the same.

▪ **Payment Module**

Users can pay online using a payment gateway in which a list of available online payment options will be present, such as Credit/Debit Card, Net Banking etc.

▪ **Add To Cart**

Users will have an "Add to Cart" option under the video thumbnail, such that the user can add them and it will be shown in their cart on the "My Cart" page.

▪ **Customer / Members Module**

The Membership Module will have a feature where user can outline membership types with the help of different levels. This will have benefits for members such as:

- Silver
- Gold
- Platinum

*** Package name and type will be suggested by the admin in the Back end*

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✔ User key Features :-

▪ Create Profile

- Name
- Age
- Address
- And other basic information

▪ Manage Profile

User can manage his profile in this module. The user can edit/modify their account information such as name, email ID, payment details, transaction history, password etc.

▪ User Dashboard

Users will be provided with a dashboard containing various tabs like recent activity log(recent videos), my coupons, order history, notifications and payment details etc.

▪ Preview Module

User will be able to see a preview of the purchased videos and Online session on the website with the help of this module. A testimonial section will be also displayed to the user under the video description.

▪ Booking Module

User will be able to make a booking for their classes, take session with the help of this module.

✓ **Admin Key Features : -**

▪ **Create Profile**

Admin can be provided with the credentials as well as admin can also create a profile by providing their details like:-

- Name
- Email Address
- Contact No
- Security Question (Optional)

▪ **Manage Items**

Admin can access various segments for the Website like tasks:-

- Add /Remove/ Edit Products and Services
- Add/modify/delete pages
- Add/modify/delete text
- Add offers and promotions
- Search for any user and view all their information.
- Send notifications to all users.
- Export the data in CSV format.
- Terminate users

▪ **Manage Reports**

Admin can manage various sections such as:-

- Search for any event(purchases, transactions, users, promotions, videos, sessions, instructors etc.) and view all its information, including a summary of service ratings.
- Sort the list based on any field.
- Option to filter the list to display only past or future Activities.
- Export the data in CSV format.

▪ Notification Updater

Admin can add new packages or publish new notifications such as offers and promotions, new services, limited period offers, special sales and others with the help of this notification updater module. Its consist of various parts such as:-

- Service Request Notification(Online sessions)
- Service Booked Notification
- Reschedule Notification
- Important Announcements and Offers

5. Help and Support

Customer Support and FAQ will be available in the Help and Support module.It should have a defined template for the FAQ. Help Section should have an email and other contact details with a description section of the issue and and send a notification to admin are given for support and other kinds of assistance.

6. Follow Us

Link of the following social media pages will be provided on this page in the form of icons in which the user can click and he will be redirected to the social media handle on a new tab.

 Facebook

 LinkedIn

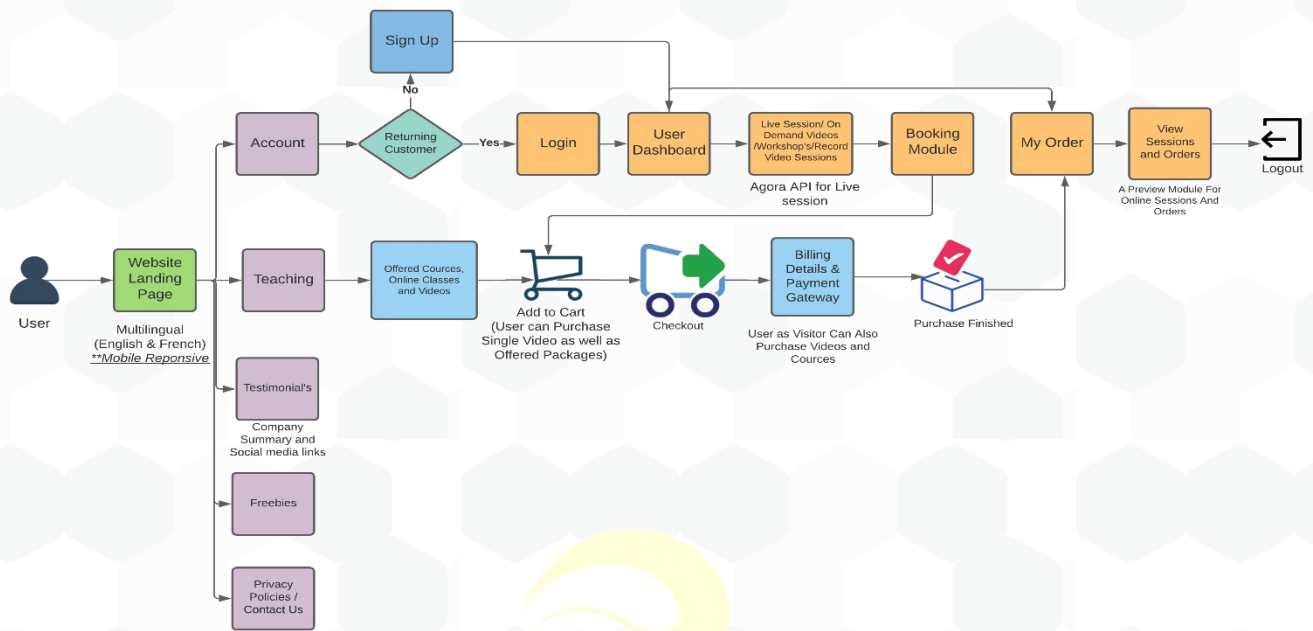
 Instagram

 Twitter etc

7. Contact Us & Other Information Based Pages

Contact Us and pages like Privacy Policies, Terms and Conditions, Refund Policies and other quick links will be provided in this page.

8. Basic Flow of the Website



Basic Flow Of SukaYoga Website

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