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IMY 310 Project Paper Prototypes

AgriSales Magazine

The Works

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1 Paper Prototype Designs

1.1 Original Designs

1.1.1 Home Page

Agrisales Magazine

[Home](#) [Sell Equipment](#) [Subscriptions](#) [Contact Us](#) [Register](#) [Profile](#)

New Advert
Description
Description
Description

New Advert
Description
Description
Description

New Advert
Description
Description
Description

Magazine
Cover

Advanced Search

Category

Province

Price

Sort By

Search

1.1.2 Login Page

[Home](#) [Sell Equipment](#) [Subscriptions](#) [Contact Us](#) [Register](#) [Profile](#)

Please sign in

Username

Password

Sign In

[Forgot Password](#) [Register](#)

1.1.3 Registration Page

[Home](#) [Sell Equipment](#) [Subscriptions](#) [Contact Us](#) [Register](#) [Profile](#)

Register

First Name

Last Name

Email

Contact Number

Province

Town

Other Town

Username

Password

Confirm Password

Register

2

1.1.4 Advertisements Page

Home

Sell Equipment


Subscriptions

Contact Us

Register

Profile

My Advertisement

Checkout 

Customer Details

Full Name

Number

Province


Town

Equipment Details

Name

Category

Price



1.1.5 Subscriptions Page

Home

Sell Equipment

Subscriptions

Contact Us

Register

Profile

Confirm Your Details

First Name

Last Name

Email

Contact Number


Postal Address

Please select your region


☐ South Africa (R300)


☐ Africa (R1300)

☐ Overseas (R4500)



My Cart

 Total Items

 Total Price:

1.1.6 View Ad Page

Home

Sell Equipment


Subscriptions

Contact Us

Register

Profile

Search Result



Advert

First Name

Last Name

Cellphone

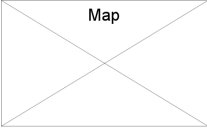
Email

☒ Use account info

1.1.7 Contact Us Page

[Home](#)
[Sell Equipment](#)
[Subscriptions](#)
[Contact Us](#)
[Register](#)
[Profile](#)

Contact Us



Map

Contact Details

Head Office

Lorem ipsum dolor sit amet, consectetur adipiscing elit. sed diam nonummy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet citta kasd gubergren, no sea takimata sanctus est. Lorem ipsum dolor sit

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Numbers to remember


Lorem ipsum dolor sit amet, consectetur adipiscing elit. sed diam nonummy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet citta kasd gubergren, no sea takimata sanctus est. Lorem ipsum dolor sit amet, consectetur adipiscing elit. sed diam nonummy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua.


1.1.8 Alternative Home Page


AgriSales Magazine


Search


 Home

 Sell Equipment


 Subscriptions

 Login

 Register

 Contacts Us

1.1.9 Alternative Advertisement Page



Equipment Category:

Province:

Price:

Equipment Description

Lorem ipsum dolor sit amet, consectetur adipiscing elit. sed diam nonummy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet citta kasd gubergren, no sea takimata sanctus est. Lorem ipsum dolor sit amet, consectetur adipiscing elit. sed diam nonummy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet citta kasd gubergren, no sea takimata sanctus est. Lorem ipsum dolor sit amet

Go to homepage

Upload Advert

1.1.10 Alternative Subscriptions Page

Confirm Your Details

First Name

Last Name

Email

Contact Number

Postal Address

Select Region

South Africa

Price: R300

Go to homepage

Confirm & Add to Cart

My Cart

Total Items

Subscription (R300)

Total Price:

Checkout

1.1.11 Alternative Contact Us Page

Contact Us

Map

Numbers to remember

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Sit et cita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua.

Contact Details

Head Office

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Go to homepage

5

2 Motivations for Alternative Designs

3 Testing the Designs

When testing, we presented our paper based designs to the stakeholders in a sequential order starting from the menu. We proceeded to each of the options within the menu, while providing them with explanations on how the product functions moving from one web page to the other. The stakeholders provided us with comments about the sketches, which in turn helps us determine what they expect and what changes they would like to make for the product.

4 Feedback Received

5 Using the Feedback