

CIS 4030 Milestone One Presentation Rubric

Mention Team Number: /1

Mention All Team Members: /1

App Idea: /5

- 0: Nothing was presented discussing this
- 1: The idea being pursued is unclear, there is very little or no justification for the app idea, the motivation is unclear or missing, and both questions have not been answered.
- 2: The idea is mostly clear, however, one or more points haven't been presented or are unclear (see the grading criteria for 1).
- 3: The idea is very clear, however, there are is one clear point missing (see the grading criteria for 1)
- 4-5: The idea is very well presented, has clear motivation and a clear problem to address.

Why our App is Special: /5

- 0: Nothing was presented discussing this
- 1: No comparisons were made to prior existing applications, it's unclear why now is good timing for this application, and how this improves over existing applications.
- 2: There are very little or no comparisons made to existing applications and the comparisons are very brief, lacking any detail on how the new application improves or takes criticisms prior apps have.
- 3: Appears as if all key comparisons have been made, however, it is unclear how this application is different.
- 4-5: The comparisons are well done and the new application idea seems to have features well motivated from failures of other applications.

Interface Design: /10

- 0-4: No interface was presented OR there are very important portions not explained such as how pages connect to one another, what components in the application do, and key use cases or steps that should be explained to understand this application.
- 5-7: There several key steps not explained for the application (see the grading criteria for 0-3)
- 8-10: The interface is well presented there is either one minor confusion around the functionality or none at all.

Project Plan: /3

- 0: No Project Plan or the Project Plan is far too small/unambitious
- 1: The Project Plan seems reasonable, however, it is not scoped well for the team, there is little plan to deal with conflicts or issues, and it is unambitious
- 2: The Project Plan is well done but there are a couple of missing components (see the grading criteria for 1)
- 3: The Project Plan is perfectly scoped.

Presentation Pacing: /3

0: The presentation is very poorly paced making it hard to understand any of the material presented.

1: The presentation is inconsistently paced throughout the duration

2: The presentation is decently paced, however, there are several key points that were inconsistent

3: The presentation pacing was perfect

Presentation Aesthetics: /3

0: There is no powerpoint or presentation aid.

1: The presentation aid is very sloppily designed

2: The presentation aid looks well designed

3: The presentation aid looks really great

Preparation: /2

0: The group seems completely unprepared

1: The group has material prepared, but, does not seem to have practiced (e.g., reading off paper)

2: The group to have rehearsed the presentation

Timing: /1

All Team Members Presented: /1