### **EMAIL SPAM CLASSIFIER**

#### A MINI PROJECT REPORT

#### 18CSC305J - ARTIFICIAL INTELLIGENCE

Submitted by

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## SRM INSTITUTE OF SCIENCE AND TECHNOLOGY

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#### **BONAFIDE CERTIFICATE**

Certified that Mini project report titled "EMAIL SPAM CLASSIFIER" is the bona fide work of MOHAMMAD AZHAR SOFI [RA2011027010035], K.VEERENDRANADH [RA2011027010063] and SAPRATIBH SHYAM [RA2011027010008] who carried out the minor project under my supervision. Certified further, that to the best of my knowledge, the work reported herein does not form any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.

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#### **ABSTRACT**

As the usage of mobile phones increased, the use of Short Message Service increased significantly. Due to the lower costs of text messages, people started using it for promotional purposes and unethical activities. This resulted in the ratio of spam messages increasing exponentially and thereby loss of personal and financial data. To prevent data loss, it is crucial to detect spam messages as quick as possible. Thus, the research aims to classify spam messages not only efficiently but also with low latency. Different machine learning models like XGBoost, LightGBM, Bernoulli Naive Bayes that are proven to be very fast with low time complexity have been implemented in the research. The length of the messages was taken as an additional feature, and the features were extracted using Unigram, Bigram and TF-IDF matrix. Chi-Square feature selection was implemented to further reduce the space complexity. The results showcased that Bernoulli Naive Bayes followed by Light GBM with the TF-IDF matrix generated the highest accuracy of 96.5% in 0.157 seconds and 95.4% in 1.708 seconds respectively.

## TABLE OF CONTENTS

Al	BSTRACT	3
TA	ABLE OF CONTENTS	4
LI	IST OF FIGURES	5
Al	BBREVIATIONS	6
1	INTRODUCTION	7
2	LITERATURE SURVEY	8
3	SYSTEM ARCHITECTURE AND DESIGN	9
	3.1 Architecture diagram of Email Spam Classifier	9
	3.2 Description of Module and components	9
4	METHODOLOGY	10
	4.1 Methodological Steps	
5	CODING AND TESTING	12
6	SREENSHOTS AND RESULTS	26
7	CONCLUSION AND FUTURE ENHANCEMENT	28
	7.1 Conclusion	
	7.2 Future Enhancement	
RI	EFERENCES	29

# LIST OF FIGURES

1. Architecture diagram of email spam classifier

9

## **ABBREVIATIONS**

AI Artificial Intelligence

ML Machine Learning

**LR** Logistic Regression

**EDA** Exploratory Data Analysis

## CHAPTER 1 INTRODUCTION

Short Messaging Service (SMS) is mainly used for unofficial communication such as promoting new products and services but at times also used for official communication like information about any bank transaction or confirmation of the order on an online portal etc.

Due to advancements in technology, the costs of sending an SMS have reduced drastically. This has proved to be a boon for some whereas a bane for many. People are misusing the SMS facility to promote products, services, offers and schemes and so on.

How annoying this has become can be assessed by the fact that people have started ignoring SMS they receive because twenty to thirty percent of the total SMS received is spam. This menace is growing at a rapid rate. As a result, people miss out on genuine informative messages such as bank transactions.

At times the ignorance towards SMS can prove detrimental because some fraud transactions might have been performed, but the information was neglected.

The motive behind this project is to apply machine learning algorithms to separate spam messages from genuine ones. Machine learning techniques along with Natural Language Processing techniques was used to make the process more agile and efficient.

#### LITERATURE SURVEY

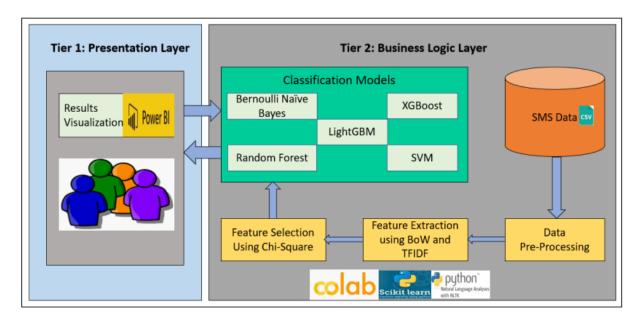
An analysis of spam SMS filtering was done on the UCI machine learning dataset in the year 2015 by (Kim et al. (2015)) who chose the frequency ratio feature selection technique while implementing the algorithms like Naive Bayes, Logistic Regression and J-48 Decision Trees where the 10 fold cross-validation technique was applied. It was seen that Naive Bayes generated results in a minimum time with the highest accuracy of 94 percent. In the year 2018, a similar analysis was conducted by (Gupta et al. (2018)) using 2 sets of data, one with UCI machine learning which is the same corpus as of Kaggle with a total of 5574 ham and spam messages and another dataset contains 2000 spam and ham messages.

TF-IDF matrix was created and then machine learning algorithms like Naive Bayes, Random Forest, SVM, Decision Tree, Convolutional Neural Network and Artificial Neural Network were applied on both the datasets. The results obtained by CNN were the state-of-art in this area with an accuracy of 99.10 followed by Naive Bayes and SVM. A research conducted by (Ma et al. (2016)), on spam SMS detection proposes a message topic model which is a form of probability topic model. It uses the KNN algorithm to remove the sparsity problem in the messages. The symbol terms, background terms were considered and it was found that the model generated better results than the standard LDA. The classifier Gentle Boost was used for the first time in the research done by (Akbari and Sajedi (2015)) on SMS spam detection in the year 2015. For unbalanced data and binary classification, boosting algorithms work well.

Gentle Boost is a combination of two algorithms, namely AdaBoost and Logit Boost. Gentle Boost is well known for its higher accuracy and less consumption of storage as it removes unwanted features. It obtained an accuracy of 98% on the dataset consisting of 5572 text messages. The author (Agarwal et al. (2016)) states that the short length of the messages and the use of casual words in the text messages do not allow it to perform well with the already established solutions of email spam filtering. In this research, it can be seen that SVM followed by Multinomial Naive Bayes (MNB) shows outstanding results in terms of accuracy with 98.23 and 97.87% respectively. MNB took the least execution time of 2.03 seconds. The researcher further suggests that features like the number of characters in the messages or definite threshold to the length of the message can increase the performance.

#### SYSTEM ARCHITECTURE AND DESIGN

#### 3.1. Architecture diagram of Email Spam Classifier



## 3.2. Description of Module and Component

**Naive Bayes Classifier:** This algorithm uses Bayes' theorem to classify messages as spam or not spam. It works by calculating the probability that a message is spam or not spam based on the occurrence of certain words in the message. It is a simple and fast algorithm that can work well with large datasets.

**Support Vector Machines (SVM):** This algorithm tries to find a hyperplane that separates spam messages from non-spam messages in a high-dimensional space. It is effective in handling both linear and non-linear data and can work well with small to medium-sized datasets.

**Decision Trees:** This algorithm builds a tree-like model of decisions based on features of the messages to classify them as spam or not spam. It is easy to understand and can handle both numerical and categorical data.

**Random Forest:** This algorithm is an ensemble learning method that combines multiple decision trees to improve the classification accuracy. It can handle large datasets and can work well with noisy data.

**Logistic Regression:** This is a binary classification algorithm that models the probability of a message being spam or not as a function of the message features. It works by finding the best decision boundary that separates the two classes. Logistic regression is fast, interpretable, and works well with linearly separable data.

#### METHODOLOGY

- 1. Data Selection Phase: Data Selection phase where the UCI machine learning repository provided data to Kaggle, and the data was downloaded from Kaggle which is in .csv format.
- 2. **Data cleaning**: Data cleaning is an essential step in email spam classification using machine learning. The main goal of data cleaning is to prepare the data in a format that can be easily processed by machine learning algorithms. Irrelevant information is removed from the email text. Here we removed empty cells and duplicate data. With the help of Pandas library we were able to delete column that are not relevant, or contains wrong values, like empty or NULL values.
- 3. **Exploratory data analysis**: Exploratory Data Analysis is a crucial process where the data is analyzed to uncover underlying patterns, spot abnormality and test the hypothesis. It is the best practice to understand the data and then carry out the data mining process. Missing value analysis was carried out using libraries of python like Pandas. For visualization of most frequent words appearing in spam messages and ham messages, the Matplotlib library with Word Cloud technique was used.
- 4. **Data Pre-processing**: Data pre-processing is mainly cleaning of data by removing unwanted rows, columns, missing values, outliers, etc. For the research, the following pre-processing steps have been taken:
- 5. Removal of Unwanted Columns It was found that there were 3 extra columns without data in it, which adds extra noise to the model hence removed.
- 6. Cleaning of Text Messages For cleaning the text messages, the following steps are involved:
- 7. **Model building**: In this step, the data is prepared for model building. This involves splitting the data into training and testing sets, and converting the text data into numerical form that can be processed by the machine learning algorithm. The data cleaning steps described earlier, such as removing irrelevant information, tokenization, and stop word removal, are also performed.
- 8. Feature Extraction is done in which features are extracted from the email text. This involves identifying the most important words or phrases that are likely to

indicate whether an email is spam or not. Feature extraction techniques such as TF-IDF (Term Frequency-Inverse Document Frequency) and bag of words are commonly used for this purpose .

- 9. Model Selection is also done in which the appropriate machine learning algorithm is selected for the project. Commonly used algorithms for email spam classification include Naive Bayes, Support Vector Machines (SVM), Decision Trees, and Random Forests, the selected machine learning algorithm is trained on the prepared data. The algorithm learns to classify emails as spam or not spam based on the extracted features.
- 10.**Model Evaluation**: In this step, the trained model is evaluated using the testing set. The accuracy, precision, recall, and F1 score of the model are calculated to determine its performance.
- 11.**Model Optimization**: In this step, the model is optimized by adjusting the model parameters or feature selection techniques to improve its performance. This step involves iterative testing and refining of the model until the desired performance is achieved.
- 12. Tokenize the words: In this step, the words are split into tokens based on white spaces or punctuation. To achieve it, word tokenize function from NLTK library was used.
- 13.Removal of stop words from text messages: Stop words are basically the most commonly used words (such as "a", "an", "the") which increases the dimensionality and impacts the efficiency of the model
- 14.Lemmatizing words: Lemmatization in simple terms refers to the removal of duplicate data. For example, words like "study", "studying", and "studies" are considered 3different words after the creation of a Document Term Matrix and hence increases the dimensionality.

#### **CODING AND TESTING**

```
In [1]: import numpy as np
          import pandas as pd
In [2]: df = pd.read_csv('spam.csv')
In [4]: df.sample(5)
Out[4]:
                  v1
                                                                   v2 Unnamed: 2 Unnamed: 3 Unnamed: 4
         2464 ham
                            They will pick up and drop in car.so no problem..
                                                                                           NaN
                                                                                                        NaN
                                                                              NaN
         1248 ham HI HUN! IM NOT COMIN 2NITE-TELL EVERY1 IM SORR...
                                                                                                        NaN
                                                                              NaN
                                                                                           NaN
          1413 spam
                              Dear U've been invited to XCHAT. This is our f...
                                                                              NaN
                                                                                           NaN
                                                                                                        NaN
         2995 ham
                            They released vday shirts and when u put it on...
                                                                                                        NaN
                                                                              NaN
                                                                                           NaN
         4458 spam
                          Welcome to UK-mobile-date this msg is FREE giv...
                                                                              NaN
                                                                                           NaN
                                                                                                        NaN
In [5]: df.shape
Out[5]: (5572, 5)
In [ ]: # 1. Data cleaning
          # 2. EDA
          # 3. Text Preprocessing
          # 4. Model building
          # 5. Evaluation
         # 6. Improvement
          # 7. Website
          # 8. Deploy
        1. Data Cleaning
In [6]: df.info()
       <class 'pandas.core.frame.DataFrame'>
       RangeIndex: 5572 entries, 0 to 5571
       Data columns (total 5 columns):
       # Column Non-Null Count Dtype
       0 v1 5572 non-null object
1 v2 5572 non-null object
2 Unnamed: 2 50 non-null object
       3 Unnamed: 3 12 non-null
4 Unnamed: 4 6 non-null
                                         object
                                         object
       dtypes: object(5)
       memory usage: 217.8+ KB
In [7]: # drop last 3 cols
         df.drop(columns=['Unnamed: 2','Unnamed: 3','Unnamed: 4'],inplace=True)
In [8]: df.sample(5)
```

Out[8]:

v1

2712 ham

4428 ham

3944 ham

1947 ham The battery is for mr adewale my uncle. Aka Egbon

49 ham U don't know how stubborn I am. I didn't even ...

Hey you still want to go for yogasana? Coz if ...

Hey they r not watching movie tonight so i'll ...

I will be gentle princess! We will make sweet ...

```
In [9]: # renaming the cols
    df.rename(columns={'v1':'target','v2':'text'},inplace=True)
 Out[9]:
                target
                                                               text
          1418 ham
                                    Lmao. Take a pic and send it to me.
          2338
                  ham
                                              Alright, see you in a bit
                                 I'm really not up to it still tonight babe
            88
                  ham
          3735 ham Hows the street where the end of library walk is?
          3859
                                    Yep. I do like the pink furniture tho.
In [10]: from sklearn.preprocessing import LabelEncoder
           encoder = LabelEncoder()
In [12]: df['target'] = encoder.fit_transform(df['target'])
In [13]: df.head()
Out[13]: target
                      Go until jurong point, crazy.. Available only ...
              0
          1
                                        Ok lar... Joking wif u oni...
          2
                  1 Free entry in 2 a wkly comp to win FA Cup fina...
                 0 U dun say so early hor... U c already then say...
                  0 Nah I don't think he goes to usf, he lives aro...
In [14]: # missing values
            df.isnull().sum()
Out[14]: target
           text
           dtype: int64
In [15]: # check for duplicate values
            df.duplicated().sum()
Out[15]: 403
In [17]:
            # remove duplicates
            df = df.drop_duplicates(keep='first')
In [18]: df.duplicated().sum()
Out[18]: 0
In [19]: df.shape
Out[19]: (5169, 2)
```

#### 2.EDA

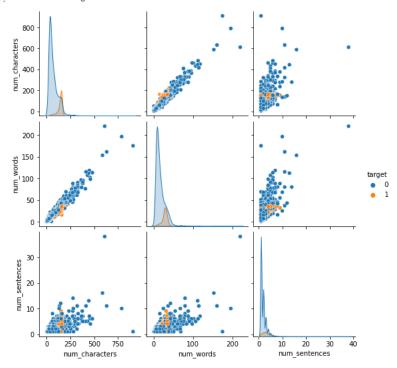
```
In [29]:
            df.head()
Out[29]: target
                                                            text
                   0
                        Go until jurong point, crazy.. Available only ...
                                          Ok lar... Joking wif u oni...
                   0
           2
                   1 Free entry in 2 a wkly comp to win FA Cup fina...
           3
                   0 U dun say so early hor... U c already then say...
                   0 Nah I don't think he goes to usf, he lives aro...
In [31]:
           df['target'].value_counts()
Out[31]: 0
                4516
                 653
           Name: target, dtype: int64
In [33]:
           import matplotlib.pyplot as plt
plt.pie(df['target'].value_counts(), labels=['ham','spam'],autopct="%0.2f")
            plt.show()
         ham
                 87.37
In [34]: # Data is imbalanced
In [35]:
           import nltk
 In [ ]:
           !pip install nltk
In [37]: nltk.download('punkt')
        [nltk_data] Downloading package punkt to
                         C:\Users\91842\AppData\Roaming\nltk_data...
        [nltk_data] Unzipping tokenizers\punkt.zip.
Out[37]: True
In [45]:
           df['num_characters'] = df['text'].apply(len)
In [46]: df.head()
Out[46]: target
                                                            text num_characters
           0
                       Go until jurong point, crazy.. Available only ...
                                                                             111
          1
                  0
                                         Ok lar... Joking wif u oni...
                                                                              29
           2
                   1 Free entry in 2 a wkly comp to win FA Cup fina...
                                                                             155
                  0 U dun say so early hor... U c already then say...
                  0 Nah I don't think he goes to usf, he lives aro...
                                                                              61
In [50]: # num of words
           df['num_words'] = df['text'].apply(lambda x:len(nltk.word_tokenize(x)))
```

```
In [51]:
           df.head()
              target
                                                            text num_characters num_words
                        Go until jurong point, crazy.. Available only ...
                                                                              111
                                                                                            24
                  0
                                         Ok lar... Joking wif u oni...
                                                                               29
                                                                                             8
                   1 Free entry in 2 a wkly comp to win FA Cup fina...
          2
                                                                              155
                                                                                            37
                       U dun say so early hor... U c already then say...
                                                                               49
                                                                                            13
                       Nah I don't think he goes to usf, he lives aro...
                                                                               61
                                                                                            15
In [53]:
           \label{eq:df['num_sentences'] = df['text'].apply(lambda \ x:len(nltk.sent\_tokenize(x)))} \\
In [54]:
           df.head()
Out[54]:
              target
                                                            text num_characters num_words num_sentences
          0
                        Go until jurong point, crazy.. Available only ...
                                                                              111
                                                                                            24
                                                                                                              2
          1
                                         Ok lar... Joking wif u oni...
                                                                               29
          2
                                                                                                              2
                  1 Free entry in 2 a wkly comp to win FA Cup fina...
                                                                              155
                                                                                            37
          3
                       U dun say so early hor... U c already then say...
                                                                               49
                                                                                            13
                        Nah I don't think he goes to usf, he lives aro...
                                                                               61
                                                                                            15
In [55]:
            df[['num_characters','num_words','num_sentences']].describe()
Out[55]:
                  num_characters num_words num_sentences
                      5169.000000 5169.000000
                                                    5169.000000
           count
                        78.923776
                                      18.456375
                                                       1.962275
           mean
                        58.174846
                                      13.323322
                                                       1.433892
              std
                                     1.000000
                         2.000000
                                                       1.000000
             min
             25%
                        36.000000
                                      9.000000
                                                       1.000000
            50%
                                      15.000000
                                                       1.000000
                        60.000000
             75%
                       117.000000
                                      26.000000
                                                       2.000000
                       910.000000
                                     220.000000
                                                      38.000000
In [58]:
            df[df['target'] == 0][['num_characters','num_words','num_sentences']].describe()
Out[58]:
                  num_characters num_words num_sentences
           count
                      4516.000000 4516.000000
                                                    4516.000000
                        70.456820
                                      17.123339
                                                       1.815545
           mean
                        56.356802
                                      13.491315
                                                       1.364098
              std
                                      1.000000
                                                       1.000000
             min
                         2.000000
             25%
                        34.000000
                                      8.000000
                                                       1.000000
            50%
                        52.000000
                                      13.000000
                                                       1.000000
                                                       2.000000
            75%
                        90.000000
                                      22.000000
                       910.000000
                                    220.000000
                                                      38.000000
             max
```

```
In [59]:
            df[df['target'] == 1][['num_characters','num_words','num_sentences']].describe()
Out[59]:
                   num_characters num_words num_sentences
            count
                        653.000000
                                      653.000000
                                                      653.000000
                        137.479326
                                       27.675345
                                                         2.977029
            mean
                         30.014336
                                        7.011513
                                                         1.493676
              std
              min
                         13.000000
                                       2.000000
                                                         1.000000
             25%
                        131.000000
                                      25.000000
                                                         2.000000
             50%
                        148.000000
                                       29.000000
                                                         3.000000
                        157.000000
                                       32.000000
                                                         4.000000
                        223.000000
                                      46.000000
                                                         9.000000
             max
In [78]:
            import seaborn as sns
 In [84]:
            plt.figure(figsize=(12,6))
             sns.histplot(df[df['target'] == 0]['num_characters'])
sns.histplot(df[df['target'] == 1]['num_characters'],color='red')
Out[84]: <AxesSubplot:xlabel='num_characters', ylabel='Count'>
            500
          900
300
            200
            100
                                                                                                          800
                                         200
                                                                                    600
                                                               400
                                                                num_characters
In [85]:
           plt.figure(figsize=(12,6))
sns.histplot(df[df['target'] == 0]['num_words'])
            sns.histplot(df[df['target'] == 1]['num_words'],color='red')
Out[85]: <AxesSubplot:xlabel='num_words', ylabel='Count'>
            600
            500
            400
         8 300
Tu
            200
           100
                                                                                     150
                                                                                                           200
                                                               100
```

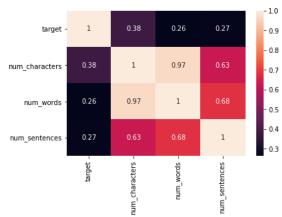
num\_words

Out[86]: <seaborn.axisgrid.PairGrid at 0x16f88c4a4f0>



In [89]: sns.heatmap(df.corr(),annot=True)

Out[89]: <AxesSubplot:>



#### 3. Data Preprocessing

- Lower case
- Tokenization
- · Removing special characters
- · Removing stop words and punctuation
- Stemming

```
In [187…
            def transform_text(text):
                text = text.lower()
                text = nltk.word_tokenize(text)
                 for i in text:
                    if i.isalnum():
                        y.append(i)
                text = y[:]
y.clear()
                for i in text:
                     if i not in stopwords.words('english') and i not in string.punctuation:
                        y.append(i)
                text = y[:]
                y.clear()
                for i in text:
                    y.append(ps.stem(i))
                return " ".join(y)
In [192...
            transform_text("I'm gonna be home soon and i don't want to talk about this stuff anymore tonight, k? I've cried enough today
Out[192...
           \hbox{'gon na home soon want talk stuff anymor tonight $k$ cri enough today'}\\
In [191...
             df['text'][10]
            "I'm gonna be home soon and i don't want to talk about this stuff anymore tonight, k? I've cried enough today."
Out[191...
In [186...
             from nltk.stem.porter import PorterStemmer
             ps = PorterStemmer()
             ps.stem('loving')
            'love'
Out[186...
In [194...
             df['transformed_text'] = df['text'].apply(transform_text)
In [195…
             df.head()
Out[195...
               target
                                                        text num_characters num_words num_sentences
                                                                                                                                transformed text
                          Go until jurong point, crazy.. Available
                                                                                                              go jurong point crazi avail bugi n great
                    0
                                                                         111
                                                                                       24
                                     Ok lar... Joking wif u oni...
            1
                    0
                                                                          29
                                                                                                                               ok lar joke wif u oni
                           Free entry in 2 a wkly comp to win FA
                                                                                                             free entri 2 wkli comp win fa cup final tkt
            2
                                                                         155
                                                                                       37
                                                   Cup fina...
                        U dun say so early hor... U c already then
                                                                          49
                                                                                                                   u dun say earli hor u c alreadi say
                                                                                       13
                        Nah I don't think he goes to usf, he lives
                                                                          61
                                                                                       15
                                                                                                        1
                                                                                                                nah think goe usf live around though
In [232...
             from wordcloud import WordCloud
             wc = WordCloud(width=500,height=500,min_font_size=10,background_color='white')
In [233...
             spam_wc = wc.generate(df[df['target'] == 1]['transformed_text'].str.cat(sep=" "))
```

```
In [236…
            plt.figure(figsize=(15,6))
            plt.imshow(spam_wc)
Out[236...
           <matplotlib.image.AxesImage at 0x16f87ea8cd0>
                                                150p
                offer Sendcall lan
          100
          200
          300
          400
               tone
                stop
                rait collect pleas
                                                           day
                                                    400
In [237...
            ham_wc = wc.generate(df[df['target'] == 0]['transformed_text'].str.cat(sep=" "))
 In [238...
             plt.figure(figsize=(15,6))
             plt.imshow(ham_wc)
            <matplotlib.image.AxesImage at 0x16f87f6c280>
Out[238...
          100
                                                    da
                                  T
                                  O
                                                        ok
                                 good
                       tell
                                                   ee
ork
                                                      Wor
           300
           400
                                        ne know
                                 miss.
                       100
                                 200
                                           300
                                                     400
In [267...
            df.head()
Out[267...
              target
                                                      text num_characters num_words num_sentences
                                                                                                                              transformed_text
                         Go until jurong point, crazy.. Available
                                                                                                            go jurong point crazi avail bugi n great
           0
                   0
                                                                        111
                                                                                      24
                                                                                                      2
                                                     only ...
                                                                                                                                        world...
                   0
                                    Ok lar... Joking wif u oni...
                                                                         29
                                                                                                                             ok lar joke wif u oni
                          Free entry in 2 a wkly comp to win FA
                                                                                                           free entri 2 wkli comp win fa cup final tkt
           2
                                                                                      37
                                                                        155
                                                  Cup fina...
                                                                                                                                          21...
                       U dun say so early hor... U c already then
                                                                                                                 u dun say earli hor u c alreadi say
                       Nah I don't think he goes to usf, he lives
                   0
                                                                                      15
                                                                                                              nah think goe usf live around though
                                                                         61
                                                                                                      1
In [272...
            spam_corpus = []
            for msg in df[df['target'] == 1]['transformed_text'].tolist():
                for word in msg.split():
                    spam_corpus.append(word)
In [274...
            len(spam_corpus)
Out[274... 9941
```

```
In [280...
```

```
from collections import Counter
sns.barplot(pd.DataFrame(Counter(spam_corpus).most_common(30))[0],pd.DataFrame(Counter(spam_corpus).most_common(30))[1])
plt.xticks(rotation='vertical')
plt.show()
```

C:\Users\91842\anaconda3\lib\site-packages\seaborn\\_decorators.py:36: FutureWarning: Pass the following variables as keyword a rgs: x, y. From version 0.12, the only valid positional argument will be `data`, and passing other arguments without an explic it keyword will result in an error or misinterpretation.

warnings.warn(

```
300 - 250 - 200 - 150 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 -
```

In [282... len(ham\_corpus)

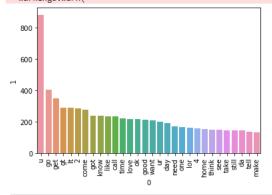
Out[282... 35303

In [284...

from collections import Counter
sns.barplot(pd.DataFrame(Counter(ham\_corpus).most\_common(30))[0],pd.DataFrame(Counter(ham\_corpus).most\_common(30))[1])
plt.xticks(rotation='vertical')
plt.show()

C:\Users\91842\anaconda3\lib\site-packages\seaborn\\_decorators.py:36: FutureWarning: Pass the following variables as keyword a rgs: x, y. From version 0.12, the only valid positional argument will be `data`, and passing other arguments without an explic it keyword will result in an error or misinterpretation.

warnings.warn(



In [285...

# Text Vectorization
# using Bag of Words
df.head()

Out[285...

	target	text	num_characters	num_words	num_sentences	transformed_text
0	0	Go until jurong point, crazy Available only	111	24	2	go jurong point crazi avail bugi n great world
1	0	Ok lar Joking wif u oni	29	8	2	ok lar joke wif u oni
2	1	Free entry in 2 a wkly comp to win FA Cup fina	155	37	2	free entri 2 wkli comp win fa cup final tkt 21
3	0	U dun say so early hor U c already then say	49	13	1	u dun say earli hor u c alreadi say
4	0	Nah I don't think he goes to usf, he lives aro	61	15	1	nah think goe usf live around though

#### 4. Model Building

```
In [522...
             from sklearn.feature extraction.text import CountVectorizer,TfidfVectorizer
             cv = CountVectorizer()
             tfidf = TfidfVectorizer(max_features=3000)
In [523...
            X = tfidf.fit_transform(df['transformed_text']).toarray()
In [470...
            #from sklearn.preprocessing import MinMaxScaler
             #scaler = MinMaxScaler()
             #X = scaler.fit_transform(X)
In [483...
             \# appending the num_character col to X
             \#X = np.hstack((X,df['num\_characters'].values.reshape(-1,1)))
In [524...
            X.shape
Out[524...
           (5169, 3000)
In [525...
            y = df['target'].values
In [526...
             from sklearn.model_selection import train_test_split
In [527...
            X\_train, X\_test, y\_train, y\_test = train\_test\_split(X, y, test\_size=0.2, random\_state=2)
In [528...
             from sklearn.naive_bayes import GaussianNB,MultinomialNB,BernoulliNB
             from sklearn.metrics import accuracy_score,confusion_matrix,precision_score
In [489...
            gnb = GaussianNB()
            mnb = MultinomialNB()
            bnb = BernoulliNB()
In [490...
            {\tt gnb.fit}({\tt X\_train,y\_train})
            y_pred1 = gnb.predict(X_test)
print(accuracy_score(y_test,y_pred1))
            \verb|print(confusion_matrix(y_test,y_pred1))||\\
            print(precision\_score(y\_test,y\_pred1))
          0.8916827852998066
          [[808 88]]
           [ 24 114]]
          0.5643564356435643
In [529...
            mnb.fit(X_train,y_train)
y_pred2 = mnb.predict(X_test)
            print(accuracy_score(y_test,y_pred2))
print(confusion_matrix(y_test,y_pred2))
print(precision_score(y_test,y_pred2))
          0.971953578336557
          [[896 0]
           [ 29 109]]
In [492...
            bnb.fit(X_train,y_train)
            y_pred3 = bnb.predict(X_test)
            print(accuracy_score(y_test,y_pred3))
            print(confusion_matrix(y_test,y_pred3))
            print(precision_score(y_test,y_pred3))
          0.9835589941972921
         [[895 1]
           [ 16 122]]
          0.991869918699187
In [493... # tfidf --> MNB
```

```
In [494...
            from sklearn.linear_model import LogisticRegression
             from sklearn.svm import SVC
            from sklearn.naive_bayes import MultinomialNB
             from sklearn.tree import DecisionTreeClassifier
            from sklearn.neighbors import KNeighborsClassifier
            from sklearn.ensemble import RandomForestClassifier
            from sklearn.ensemble import AdaBoostClassifier
            from sklearn.ensemble import BaggingClassifier
            from sklearn.ensemble import ExtraTreesClassifier
             from sklearn.ensemble import GradientBoostingClassifier
            from xgboost import XGBClassifier
In [495...
            svc = SVC(kernel='sigmoid', gamma=1.0)
            knc = KNeighborsClassifier()
            mnb = MultinomialNB()
            dtc = DecisionTreeClassifier(max_depth=5)
lrc = LogisticRegression(solver='liblinear', penalty='l1')
            rfc = RandomForestClassifier(n_estimators=50, random_state=2)
            abc = AdaBoostClassifier(n_estimators=50, random_state=2)
            bc = BaggingClassifier(n_estimators=50, random_state=2)
            etc = ExtraTreesClassifier(n_estimators=50, random_state=2)
            gbdt = GradientBoostingClassifier(n_estimators=50,random_state=2)
            xgb = XGBClassifier(n_estimators=50,random_state=2)
In [496...
            clfs = {
   'SVC' : svc,
                 'KN' : knc,
                 'NB': mnb,
                 'DT': dtc,
                'LR': lnc,
                 'RF': rfc,
                'AdaBoost': abc,
                 'BgC': bc,
                 'ETC': etc,
'GBDT':gbdt,
                 'xgb':xgb
In [497...
            def train_classifier(clf,X_train,y_train,X_test,y_test):
                clf.fit(X_train,y_train)
                 y_pred = clf.predict(X_test)
                accuracy = accuracy_score(y_test,y_pred)
precision = precision_score(y_test,y_pred)
                return accuracy, precision
In [348...
            train_classifier(svc,X_train,y_train,X_test,y_test)
           (0.9729206963249516, 0.9741379310344828)
Out[348...
In [498…
            accuracy_scores = []
            precision_scores = []
             for name,clf in clfs.items():
                current_accuracy,current_precision = train_classifier(clf, X_train,y_train,X_test,y_test)
                print("For ",name)
print("Accuracy - ",current_accuracy)
print("Precision - ",current_precision)
                accuracy_scores.append(current_accuracy)
                {\tt precision\_scores.append(current\_precision)}
```

```
efined and being set to 0.0 due to no predicted samples. Use `zero_division` parameter to control this behavior.
  _warn_prf(average, modifier, msg_start, len(result))
For SVC
Accuracy - 0.8665377176015474
Precision - 0.0
For KN
Accuracy - 0.9284332688588007
 Precision - 0.7711864406779662
 For NB
Accuracy - 0.9400386847195358
Precision - 1.0
For DT
Accuracy - 0.9439071566731141
Precision - 0.8773584905660378
For LR
Accuracy - 0.9613152804642167
Precision - 0.9711538461538461
Accuracy - 0.9748549323017408
Precision - 0.9827586206896551
For AdaBoost
Accuracy - 0.971953578336557
Precision - 0.9504132231404959
For BgC
Accuracy - 0.9680851063829787
Precision - 0.9133858267716536
For ETC
Accuracy - 0.97678916827853
Precision - 0.975
For GBDT
Accuracy - 0.9487427466150871
Precision - 0.9292929292929293
C:\Users\91842\anaconda3\lib\site-packages\xgboost\sklearn.py:1146: UserWarning: The use of label encoder in XGBClassifier is
deprecated and will be removed in a future release. To remove this warning, do the following: 1) Pass option use_label_encoder
 =False when constructing XGBClassifier object; and 2) Encode your labels (y) as integers starting with 0, i.e. 0, 1, 2, ...,
[num_class - 1].
  warnings.warn(label_encoder_deprecation_msg, UserWarning)
 [14:16:02] WARNING: C:/Users/Administrator/workspace/xgboost-win64_release_1.4.0/src/learner.cc:1095: Starting in XGBoost 1.3.
0, the default evaluation metric used with the objective 'binary:logistic' was changed from 'error' to 'logloss'. Explicitly s
et eval_metric if you'd like to restore the old behavior.
For xgb
Accuracy - 0.9700193423597679
Precision - 0.9421487603305785
           performance_df = pd.DataFrame({'Algorithm':clfs.keys(),'Accuracy':accuracy_scores,'Precision':precision_scores}).sort_values
In [387...
          performance_df
Out[387...
             Algorithm Accuracy Precision
           1
                    KN 0,900387 1,000000
           2
                    NB 0.959381 1.000000
           8
                   ETC 0.977756 0.991453
           5
                    RF 0.970019 0.990826
           0
                   SVC 0.972921 0.974138
           6
              AdaBoost 0.962282 0.954128
          10
                   xab 0.971954 0.950413
           4
                    LR 0.951644 0.940000
           9
                  GBDT 0.951644 0.931373
           7
                   BgC 0.957447 0.861538
           3
                    DT 0.935203 0.838095
In [364...
```

performance\_df1 = pd.melt(performance\_df, id\_vars = "Algorithm")

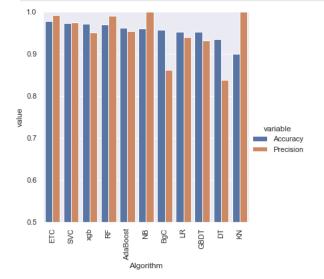
```
In [365…
```

performance\_df1

Out[365...

	Algorithm	variable	value
0	ETC	Accuracy	0.977756
1	SVC	Accuracy	0.972921
2	xgb	Accuracy	0.971954
3	RF	Accuracy	0.970019
4	AdaBoost	Accuracy	0.962282
5	NB	Accuracy	0.959381
6	BgC	Accuracy	0.957447
7	LR	Accuracy	0.951644
8	GBDT	Accuracy	0.951644
9	DT	Accuracy	0.935203
10	KN	Accuracy	0.900387
11	ETC	Precision	0.991453
12	SVC	Precision	0.974138
13	xgb	Precision	0.950413
14	RF	Precision	0.990826
15	AdaBoost	Precision	0.954128
16	NB	Precision	1.000000
17	BgC	Precision	0.861538
18	LR	Precision	0.940000
19	GBDT	Precision	0.931373
20	DT	Precision	0.838095
21	KN	Precision	1.000000

In [385...



```
In [ ]: # model improve
# 1. Change the max_features parameter of TfIdf
```

In [428...

temp\_df = pd.DataFrame({'Algorithm':clfs.keys(),'Accuracy\_max\_ft\_3000':accuracy\_scores,'Precision\_max\_ft\_3000':precision\_sco

In [454...

temp\_df = pd.DataFrame({'Algorithm':clfs.keys(),'Accuracy\_scaling':accuracy\_scores,'Precision\_scaling':precision\_scores}).sc

```
In [452...
             new_df = performance_df.merge(temp_df,on='Algorithm')
 In [456...
             new_df_scaled = new_df.merge(temp_df,on='Algorithm')
 In [499...
             temp_df = pd.DataFrame({'Algorithm':clfs.keys(),'Accuracy_num_chars':accuracy_scores,'Precision_num_chars':precision_scores
             new_df_scaled.merge(temp_df,on='Algorithm')
 Out[501...
                Algorithm Accuracy Precision Accuracy_max_ft_3000 Precision_max_ft_3000 Accuracy_scaling Precision_scaling Accuracy_num_chai
             0
                       KN 0.900387
                                     1.000000
                                                            0.905222
                                                                                  1.000000
                                                                                                   0.905222
                                                                                                                     0.976190
                                                                                                                                         0.92843
                       NB
                            0.959381
                                     1.000000
                                                            0.971954
                                                                                  1.000000
                                                                                                   0.978723
                                                                                                                     0.946154
                                                                                                                                         0.94003
                                                                                  0.975610
             2
                                                            0.979691
                                                                                                   0.979691
                                                                                                                     0.975610
                                                                                                                                         0.97678
                       ETC 0.977756 0.991453
             3
                       RF 0.970019 0.990826
                                                            0.975822
                                                                                  0.982906
                                                                                                   0.975822
                                                                                                                     0.982906
                                                                                                                                         0.97485
                      SVC 0.972921 0.974138
                                                            0.974855
                                                                                  0.974576
                                                                                                   0.971954
                                                                                                                     0.943089
                                                                                                                                         0.86653
                 AdaBoost 0.962282 0.954128
             5
                                                            0.961315
                                                                                  0.945455
                                                                                                   0.961315
                                                                                                                     0.945455
                                                                                                                                         0.97195
             6
                       xgb 0.971954 0.950413
                                                            0.968085
                                                                                  0.933884
                                                                                                   0.968085
                                                                                                                     0.933884
                                                                                                                                         0.97001
             7
                       LR 0.951644 0.940000
                                                            0.956480
                                                                                  0.969697
                                                                                                   0.967118
                                                                                                                     0.964286
                                                                                                                                         0.96131
             8
                     GRDT 0.951644 0.931373
                                                            0.946809
                                                                                  0.927835
                                                                                                   0.946809
                                                                                                                     0.927835
                                                                                                                                         0.94874
             9
                      BgC 0.957447 0.861538
                                                            0.959381
                                                                                  0.869231
                                                                                                   0.959381
                                                                                                                     0.869231
                                                                                                                                         0.96808
            10
                       DT 0.935203 0.838095
                                                            0.931335
                                                                                  0.831683
                                                                                                   0.932302
                                                                                                                     0.840000
                                                                                                                                         0.94390
            - 4 |
                                                                                                                                             Þ
In [514...
            # Voting Classifier
            svc = SVC(kernel='sigmoid', gamma=1.0,probability=True)
            mnb = MultinomialNB()
            etc = ExtraTreesClassifier(n_estimators=50, random_state=2)
            from sklearn.ensemble import VotingClassifier
In [515...
           voting = VotingClassifier(estimators=[('svm', svc), ('nb', mnb), ('et', etc)],voting='soft')
In [516...
            voting.fit(X_train,y_train)
Out[516... VotingClassifier(estimators=[('svm',
                                           SVC(gamma=1.0, kernel='sigmoid',
                                          probability=True)),
('nb', MultinomialNB()),
                                          ('et',
                                           ExtraTreesClassifier(n_estimators=50,
                                                                 random_state=2))],
                             voting='soft')
In [517...
            y_pred = voting.predict(X_test)
            print("Accuracy",accuracy_score(y_test,y_pred))
            print("Precision",precision_score(y_test,y_pred))
         Accuracy 0.9816247582205029
         Precision 0.9917355371900827
In [518...
            # Applying stacking
            estimators=[('svm', svc), ('nb', mnb), ('et', etc)]
            final_estimator=RandomForestClassifier()
            from sklearn.ensemble import StackingClassifier
In [520...
            clf = StackingClassifier(estimators=estimators, final_estimator=final_estimator)
```

```
In [521...
clf.fit(X_train,y_train)
y_pred = clf.predict(X_test)
print("Accuracy",accuracy_score(y_test,y_pred))
print("Precision",precision_score(y_test,y_pred))

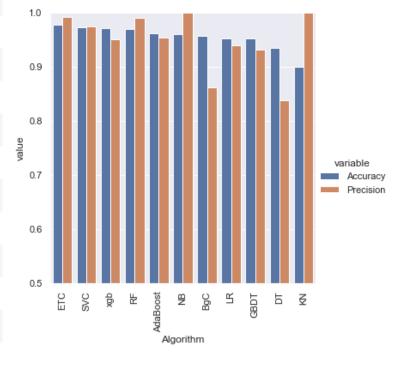
Accuracy 0.9787234042553191
Precision 0.9328358208955224

In [530...
import pickle
pickle.dump(tfidf,open('vectorizer.pkl','wb'))
pickle.dump(mnb,open('model.pkl','wb'))
```

#### SCREENSHOTS AND RESULTS

```
C:\Users\91842\anaconda3\lib\site-packages\sklearn\metrics\_classification.py:1245: UndefinedMetricWarning: Precision is ill-d efined and being set to 0.0 due to no predicted samples. Use `zero_division` parameter to control this behavior.
  _warn_prf(average, modifier, msg_start, len(result))
For SVC
Accuracy - 0.8665377176015474
Precision - 0.0
For KN
Accuracy - 0.9284332688588007
Precision - 0.7711864406779662
Accuracy - 0.9400386847195358
Precision - 1.0
For DT
Accuracy - 0.9439071566731141
Precision - 0.8773584905660378
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Precision - 0.9711538461538461
For RF
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Precision - 0.9827586206896551
For AdaBoost
Accuracy - 0.971953578336557
Precision - 0.9504132231404959
For BgC
Accuracy - 0.9680851063829787
Precision - 0.9133858267716536
For ETC
Accuracy - 0.97678916827853
Precision - 0.975
For GBDT
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Precision - 0.9292929292929293
C:\Users\91842\anaconda3\lib\site-packages\xgboost\sklearn.py:1146: UserWarning: The use of label encoder in XGBClassifier is deprecated and will be removed in a future release. To remove this warning, do the following: 1) Pass option use_label_encoder
=False when constructing XGBClassifier object; and 2) Encode your labels (y) as integers starting with 0, i.e. (0, 1, 2, \ldots,
[num_class - 1].
  warnings.warn(label_encoder_deprecation_msg, UserWarning)
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et eval_metric if you'd like to restore the old behavior.
For xgb
Accuracy - 0.9700193423597679
Precision - 0.9421487603305785
```

	Algorithm	variable	value
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8	GBDT	Accuracy	0.951644
9	DT	Accuracy	0.935203
10	KN	Accuracy	0.900387
11	ETC	Precision	0.991453
12	SVC	Precision	0.974138
13	xgb	Precision	0.950413
14	RF	Precision	0.990826
15	AdaBoost	Precision	0.954128
16	NB	Precision	1.000000
17	BgC	Precision	0.861538
18	LR	Precision	0.940000
19	GBDT	Precision	0.931373
20	DT	Precision	0.838095
21	KN	Precision	1.000000



#### CONCLUSION AND FUTURE ENHANCEMENTS

Spam SMS is a grave threat and it is getting more and more serious with each day. It can cause significant harm and the consequences can be drastic. Countering this menace with high accuracy and low latency was the main motivation behind this research. A sample dataset was used to find an effective solution to the above problem. In the initial stage, Exploratory Analysis was conducted on the dataset wherein it was established that the length feature was a contributing factor in identifying the ham and spam. This also revealed that there was a high imbalance in the ham and spam class of the dataset. This was taken care of by the down-sampling technique to match the ham and spam class counts. Data pre-processing and cleaning was done to reduce the noise from the data. Furthermore, the features were extracted using the Bag of Words and TF-IDF models. To achieve low latency, the extracted features were selected using the Chi-Square feature selection technique. Then the machine learning models Bernoulli Naive Bayes, Light GBM, and XG Boost were applied along with the traditional base models SVM and Random Forest. The research objectives were accomplished and the spam SMS were filtered with high accuracy within a short time. Hence the research can be termed successful. The results section demonstrated that the suggested models like Bernoulli Naive Bayes and Light GBM combined with TF-IDF were apt for solving the research question since they produced an accuracy of 96.5% and 95.4% respectively. Also, the time taken by these models was 0.157 and 1.708 seconds which was significantly better than the other traditional models.

#### REFERENCES

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- for Indian messages, proceedings on 2015 1st International Conference on Next Generation
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