

# Azharul Islam

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Kishoreganj, Dhaka, Bangladesh



## SUMMARY

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Target-oriented and results-driven sales and communication professional with hands-on experience in customer engagement, monitoring, and business development. Experience in handle high-volume transactions with 98% accuracy, manage sponsor relations, and lead campus-wide events engaging 35+ leading organizations. Competent at understanding market trends, building brand value, and executing high-impact campaigns. Seeking to leverage strong interpersonal and analytical skills in a dynamic sales role.

## EXPERIENCE

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### Linguistic Annotator | Sigma.AI (April 2025–Present)

- Transcribe up to 180 minutes of audio content weekly with a focus on linguistic accuracy and contextual clarity.
- Perform detailed linguistic annotations following strict project guidelines and quality standards.
- Maintain a consistent commitment of 30 working hours per week in a remote, deadline-driven environment.

### Sales Associate | Baatighar (February 2025)

- Engaged with 65+ customers daily, developing strong insights into regional consumer behavior and preferences.
- Managed 250+ transactions during the fair, maintaining 98% accuracy in both cash handling and inventory management.
- Reviewed sales reports and monitored inventory levels to forecast data-driven merchandising recommendations, improving product visibility and customer engagement.

### Project team leader | LightCastle Partners (September 2020–October 2020)

- Prepared daily plan to collect data on our target beneficiaries of the BRAD IDP Project. Divided team members into different groups to collect data on the targeted area.
- Consistently met or exceeded daily data processing targets, ensuring both accuracy and high-quality output.
- Maintained strict attention to detail to deliver error-free and reliable data in line with project standards.
- Collected and submitted 1,800+ valid data entries within 24 working days, consistently meeting project deadlines and quality benchmarks.

## EDUCATION

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### Jatiya Kabi Kazi Nazrul Islam University

BA Hons in Philosophy

CGPA: 3.04/4.00

Mymensingh, Bangladesh

January 2020–December 2024

### RS Ideal College

Higher Secondary School Certificate

GPA: 3.50/5.00

Dhaka, Bangladesh

June 2016–April 2019

## **VOLUNTEERING AND EXTRA CURRICULAR ACTIVITIES**

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### **Campus Ambassador | Excellence Bangladesh (Aug 2023–Sep 2024)**

- Organized and hosted 2 successful online seminars, engaging students in career development and leadership topics.
- Collaborated with Excellence Bangladesh and a campus club to co-organize the JKKNIU Job Fair 2023, facilitating employer-student networking and job opportunities.

### **Organizing Secretary | JKKNIU–SDC (Apr 2023–Jun 2024)**

- Organizer, "JKKNIU to Abroad" Seminar (Sponsored by GIC Education)
  - Planned and executed a strategic branding campaign that resulted in 163 registrations within 3 days.
  - Managed sponsor relations, securing partnerships with GIC Education (title sponsor), Pepsi (beverage partner), and AKIJ Bakers (snacks partner).
- Co-Convener, "JKKNIU Job Fair 2023"
  - Played a lead role in organizing a large-scale campus job fair, attracting 35+ companies and organizations, including Perfetti Van Melle, Nitol Niloy, Rahimafrooz, PRAN, and TCL Global.
  - Monitored end-to-end logistics including employer outreach, venue management and seminar sessions.

## **TRAINING & CERTIFICATIONS**

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**Business Analytics with Power BI** | Grameenphone Academy | GP57241

**Facebook Marketing** | Grameenphone Academy | GP57241

**Territory Sales Management** | Keeron | [keeron.com/certificate/1725214006241](https://keeron.com/certificate/1725214006241)

**Microsoft Office Packages** | Bangladesh Computer Council | MOP-01214

**BYLC Education & Training Sector Career Bootcamp** | Bangladesh Youth Leadership Center | CB50251

## **ACHIEVEMENT**

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- 2<sup>nd</sup> runner up of Intra hall recitation competition 2023.
- Champion of CV writing competition 2022 arranged by JKKNIU-SDC.
- 2<sup>nd</sup> runner up of Freshers Choice public speaking competition-2020 arranged by JKKNIU-SDC.
- 1<sup>st</sup> runner up of "13th Kishoreganj Chora Utshab o Lokaj Mela-Recitation (Group-GA)"
- 2<sup>nd</sup> runner up of Iner school recitation competition-2014

## **SKILLS & INTERESTS**

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**Technical Skills:** Figma, Microsoft Office, Microsoft Excel, Microsoft PowerPoint, Microsoft Power BI, G-Suite, Adobe Illustrator, Adobe Photoshop.

**Soft Skill:** Verbal and written Communication, Project management, Teamwork, Presentation.

**Interests:** Learning Sales Analysis, Marketing Trends, Anchoring Events, Recitation, Travelling.