AMY ZHEN
USER EXPERIENCE DESIGNER

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EDUCATION

Georgia Institute of Technology
B.S. Biomedical Engineering - 2016
Industrial Design Minor

SKILLS

Software
Sketch
Figma
Flinto, Principle
InVision, Marvel, Pixate
Illustrator, InDesign, Photoshop

Design
Journey Mapping, Personas
Sketching
Rapid Prototyping, Wireframing

Programming
HTML, CSS
Arduino

AWARDS

Dean's List
Zell Miller Scholarship
VIP Academic Program

EXPERIENCE

Sunrun - Product Designer   Oct '17 - Present | San Francisco, CA

- Partner with product and engineering to identify requirements, user scenarios, and design for Sunrun's customer portal.
- Illustrate complex use cases by creating journey flows and wireframes, testing quickly with metric-driven user research.
- Work closely with product and sales to optimize the experience for sales pipeline tool by translating actionable insights into user needs.
- Maintain a strong design brand across teams through tight collaboration with marketing and customer experience.

Capgemini - UX Consultant   Jun '16 - Oct '17 | San Francisco, CA

- Worked closely with the management and engineering teams to deliver user-centric solutions for the client's internal user and admin services.
- Assessed business requirements with stakeholders and translated them into design needs, including conducting user research, developing journey maps, wireframes, and prototypes through Agile sprints.
- Composed the visual design system from scratch to help guide the team towards a consistent pattern and interaction.

Diasyst - UI Designer   Jan '16 - Jun '16 | Atlanta, GA

- Designed patient-facing app for diabetes management.
- Created marketing/sales pitch material for investors, physicians, and patients.

Freelance Designer   2015 - 2016 | Atlanta, GA

- Designed flyers for campus organizations.
- Created personal branding identity and developed marketing collateral for local businesses.