AMY ZHEN
USER EXPERIENCE DESIGNER

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EDUCATION

Georgia Institute of Technology
B.S. Biomedical Engineering - 2016
Industrial Design Minor

SKILLS

Software
Sketch
InVision, Marvel, Pixate
Illustrator, InDesign, Photoshop
Solidworks

Design
Journey Mapping, Personas
Sketching
Rapid Prototyping, Wireframing

Programming
HTML, CSS
Arduino

AWARDS

Dean's List
Zell Miller Scholarship
VIP Academic Program

EXPERIENCE

Capgemini - UX Consultant   June '16 - Present | San Francisco, CA
- Worked closely with the management and engineering teams to deliver user-centric solutions for the client.
- Oversaw the end-to-end user experience of internal admin services cross-platform.
- Assessed business requirements with stakeholders and translated them into design needs, including conducting user research, developing journey maps, wireframes, and prototypes through Agile sprints.
- Composed the visual design system from scratch to help guide the team towards a consistent pattern and interaction.

Diasyst - UI Designer   Jan '16 - June '16 | Atlanta, GA
- Designed patient-facing app for diabetes management.
- Created marketing/sales pitch material for investors, physicians, and patients.

Forge - Graphic Designer   Aug '14 - June '16 | Atlanta, GA
- Designed flyers, newsletters, and marketing material for monthly Forge events and hackathons.
- Coordinated networking events and contacted healthcare professionals for speaker series.
- Managed 200+ event registrations and acceptance letters in collaboration with event logistics and technical support teams.

Freelance Designer   2015 - 2016 | Atlanta, GA
- Designed flyers for campus organizations.
- Created personal branding identity and developed marketing collateral for local businesses.