AMY ZHEN
USER EXPERIENCE DESIGNER

- amyzhen.me
- amy.zhen03@gmail.com
- 678-231-7379

EDUCATION

Georgia Institute of Technology
B.S. Biomedical Engineering - 2016
Industrial Design Minor

SKILLS

Software
Sketch
InVision, Marvel, Pixate
Illustrator, InDesign, Photoshop
Solidworks

Design
Journey Mapping, Personas
Sketching
Rapid Prototyping, Wireframing

Programming
HTML, CSS
Arduino

AWARDS

Dean's List
Zell Miller Scholarship
VIP Academic Program

EXPERIENCE

Capgemini - UX Consultant
June '16 - Present | San Francisco, CA

Design user-centric solutions to Cisco's internal collaboration platforms. Translate user and stakeholder needs into design requirements. Implement user research, journey maps, wireframes, and prototypes through iterative Agile sprints.

Diasyst - UI Designer
Jan '16 - June '16 | Atlanta, GA

Designed patient-facing app for diabetes management. Created marketing/sales pitch material for investors, physicians, and patients.

Forge - Graphic Designer
Aug '14 - June '16 | Atlanta, GA

Designed flyers, newsletters, and marketing material for monthly Forge events and hackathons. Coordinated networking events and contacted healthcare professionals for speaker series. Managed 200+ event registrations and acceptance letters in collaboration with event logistics and technical support teams.

Freelance Designer
2015 - Present | Atlanta, GA

Designed flyers for campus organizations. Created personal branding identity and developed marketing collateral for local businesses.

Georgia Tech ISyE Communications - Graphic Designer
May '15 - Jan '16 | Atlanta, GA

Developed graphics using Adobe Creative Suite for magazines, e-marketing, and the school website. Designed layouts for the annual alumni magazine and managed monthly newsletters by working closely with the faculty to promote upcoming events.