



AMY ZHEN

VISUAL & USER INTERACTION DESIGNER

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EDUCATION

Georgia Institute of Technology

Exp. Grad: May 2016

B.S. Biomedical Engineering

Industrial Design Minor

SKILLS

Software

Illustrator, InDesign, Photoshop

Sketch, InVision

Solidworks

Design

User Experience

User Research

Sketching

Fabrication

3D Printing

Laser Cutting

Woodworking

Programming

HTML, CSS

Arduino

EXPERIENCE

Diasyst - UI Designer

Jan '16 - Present | Atlanta, GA

Designed patient-facing app for diabetes management. Created marketing/sales pitch material for investors, physicians, and patients.

Forge - Graphic Designer

Aug '14 - Present | Atlanta, GA

Designed flyers, newsletters, and marketing material for monthly Forge events and hackathons. Coordinated networking events and contacted healthcare professionals for speaker series. Managed 200+ event registrations and acceptance letters in collaboration with event logistics and technical support teams.

Freelance Designer

2015 - Present | Atlanta, GA

Designed flyers for campus organizations. Created personal branding identity and developed marketing collateral for local businesses.

Georgia Tech ISyE Communications - Graphic Designer

May '15 - Jan '16 | Atlanta, GA

Developed graphics using Adobe Creative Suite for magazines, e-marketing, and the school website. Designed layouts for the annual alumni magazine and managed monthly newsletters by working closely with the faculty to promote upcoming events.

KellerHealth - Design Engineer Intern

May '14 - Jan '15 | Atlanta, GA

Led engineering team in design of digital oxygen regulator. Applied insight from over 50 nurse and radiologist interviews to understand how to minimize error and increase ease of use. Prototyped device using 3D-printing and electronic pressure sensor.

AWARDS

Dean's List

Zell Miller Scholarship

VIP Academic Program