



AMY ZHEN  
USER EXPERIENCE DESIGNER

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## EDUCATION

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**Georgia Institute of Technology**  
B.S. Biomedical Engineering - 2016  
Industrial Design Minor

## SKILLS

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### Software

Illustrator, InDesign, Photoshop  
Sketch, InVision  
Solidworks

### Design

User Experience  
User Research  
Sketching

### Fabrication

3D Printing  
Laser Cutting  
Woodworking

### Programming

HTML, CSS  
Arduino

## AWARDS

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Dean's List  
Zell Miller Scholarship  
VIP Academic Program

## EXPERIENCE

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### Capgemini- UX Consultant

June '16 - Present | San Francisco, CA

Design better experiences for enterprise platforms. Conduct user research, create journey maps and prototypes, and deliver interactive designs as part of the Agile process.

### Diasyst - UI Designer

Jan '16 - June '16 | Atlanta, GA

Designed patient-facing app for diabetes management. Created marketing/sales pitch material for investors, physicians, and patients.

### Forge - Graphic Designer

Aug '14 - June '16 | Atlanta, GA

Designed flyers, newsletters, and marketing material for monthly Forge events and hackathons. Coordinated networking events and contacted healthcare professionals for speaker series. Managed 200+ event registrations and acceptance letters in collaboration with event logistics and technical support teams.

### Freelance Designer

2015 - Present | Atlanta, GA

Designed flyers for campus organizations. Created personal branding identity and developed marketing collateral for local businesses.

### Georgia Tech ISyE Communications - Graphic Designer

May '15 - Jan '16 | Atlanta, GA

Developed graphics using Adobe Creative Suite for magazines, e-marketing, and the school website. Designed layouts for the annual alumni magazine and managed monthly newsletters by working closely with the faculty to promote upcoming events.