



AMY ZHEN
USER EXPERIENCE DESIGNER

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EDUCATION

Georgia Institute of Technology
B.S. Biomedical Engineering - 2016
Industrial Design Minor

SKILLS

Software

Sketch
InVision, Marvel, Pixate
Illustrator, InDesign, Photoshop
Solidworks

Design

Journey Mapping, Personas
Sketching
Rapid Prototyping, Wireframing

Programming

HTML, CSS
Arduino

AWARDS

Dean's List
Zell Miller Scholarship
VIP Academic Program

EXPERIENCE

Capgemini - UX Consultant

June '16 - Present | San Francisco, CA

Design user-centric solutions to Cisco's internal collaboration platforms. Translate user and stakeholder needs into design requirements. Implement user research, journey maps, wireframes, and prototypes through iterative Agile sprints.

Diasyst - UI Designer

Jan '16 - June '16 | Atlanta, GA

Designed patient-facing app for diabetes management. Created marketing/sales pitch material for investors, physicians, and patients.

Forge - Graphic Designer

Aug '14 - June '16 | Atlanta, GA

Designed flyers, newsletters, and marketing material for monthly Forge events and hackathons. Coordinated networking events and contacted healthcare professionals for speaker series. Managed 200+ event registrations and acceptance letters in collaboration with event logistics and technical support teams.

Freelance Designer

2015 - Present | Atlanta, GA

Designed flyers for campus organizations. Created personal branding identity and developed marketing collateral for local businesses.

Georgia Tech ISyE Communications - Graphic Designer

May '15 - Jan '16 | Atlanta, GA

Developed graphics using Adobe Creative Suite for magazines, e-marketing, and the school website. Designed layouts for the annual alumni magazine and managed monthly newsletters by working closely with the faculty to promote upcoming events.