

Start: [[red]] [[blue]] [[purple]]

Red: You are now playing the lock game and you've chosen the red lock. [[continue]]

Blue: You are now playing the lock game and you've chosen the red lock. [[continue]]

Purple: You are now playing the lock game and you've chosen the red lock. [[continue]]

Continue (converging): Chose a number. [[4657984136]] [[2972768903576]] [[337869729803]]

4657984136: Here's your combination in Chinese: 三九 - 十二 - 二七.

Click the correct answer. [[39-12-27]][[22-32-10]][[36-20-8]]

2972768903576: Here's your combination in binary form 010110-100000-001010. Click the correct answer. [[39-12-27]][[22-32-10]][[36-20-8]]

337869729803: Here's your combination in French: trente six-vingt-huit Click the correct answer. [[39-12-27]][[22-32-10]][[36-20-8]]

39-12-27: Sorry! Your lock didn't open. Better luck next time...! [[Next]] [[Start]]

22-32-10: Sorry! Your lock didn't open. Better luck next time...! [[Next]]

36-20-8: Sorry! Your lock didn't open. Better luck next time...! [[Next]]

Next: If you don't think like your target audience, you won't know how to react and how the experience you've created felt for them.