

# **RUTGERS**

# **VEXU**

## **SPONSORSHIP PACKET**

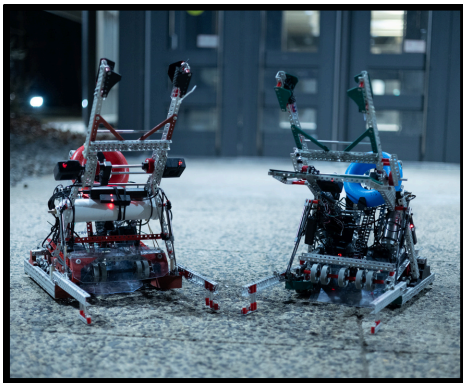


# WHO WE ARE

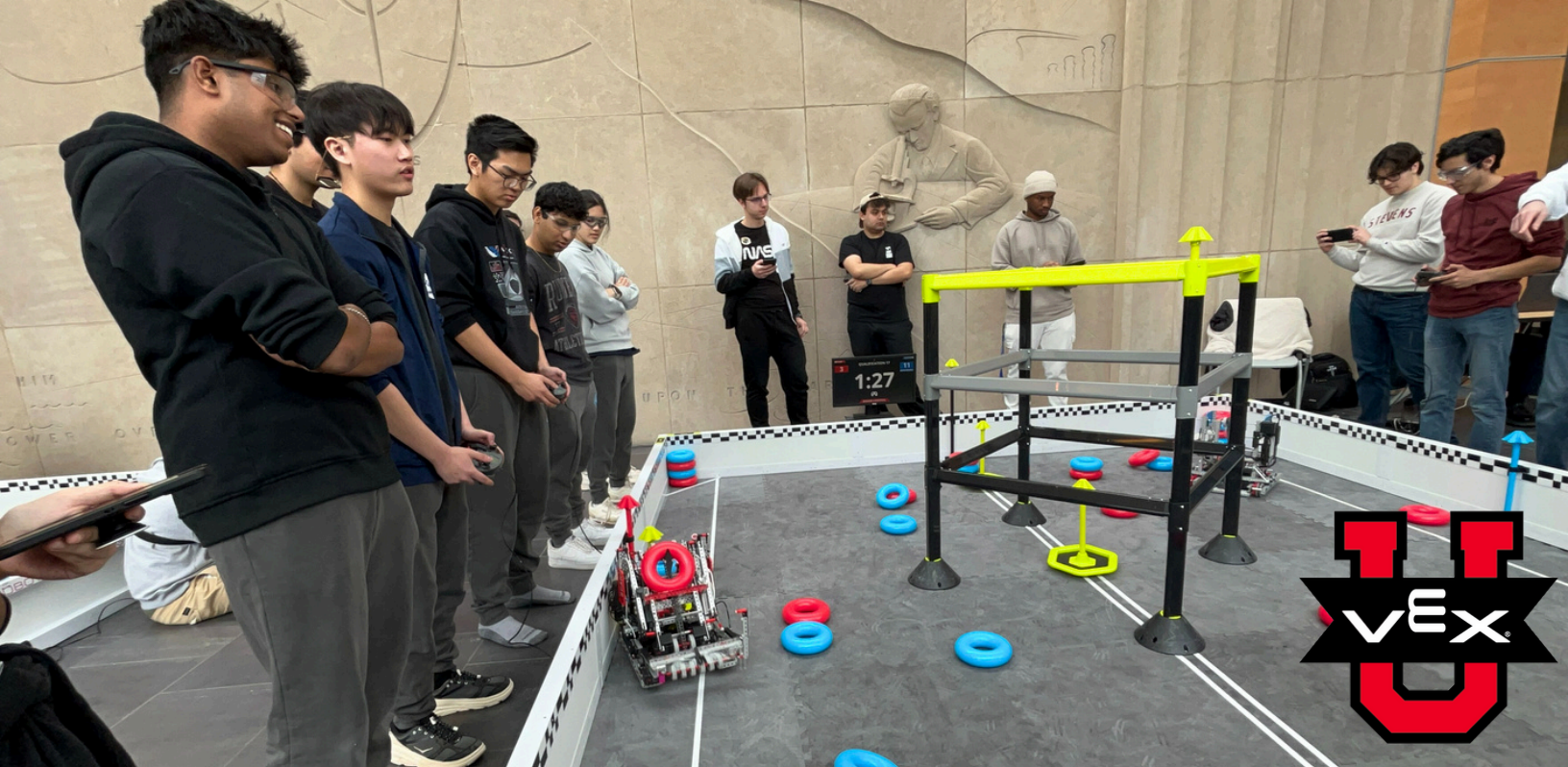


## THIS IS *SCAR*

As the Rutgers University VEXU Robotics Club, we are devoted to inspiring a new generation of technological innovators as they change the world. Rutgers VEXU is open to any student who is passionate about technology, not just engineers. We are a diverse team dedicated to excellence and teamwork, ready to take on the world stage as we represent Rutgers University-New Brunswick. Join us on our journey to take SCAR Robotics to the next level and build an everlasting legacy!

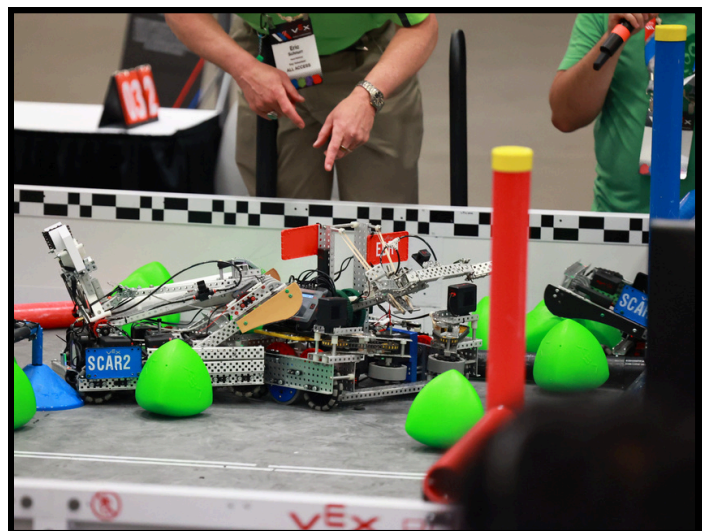




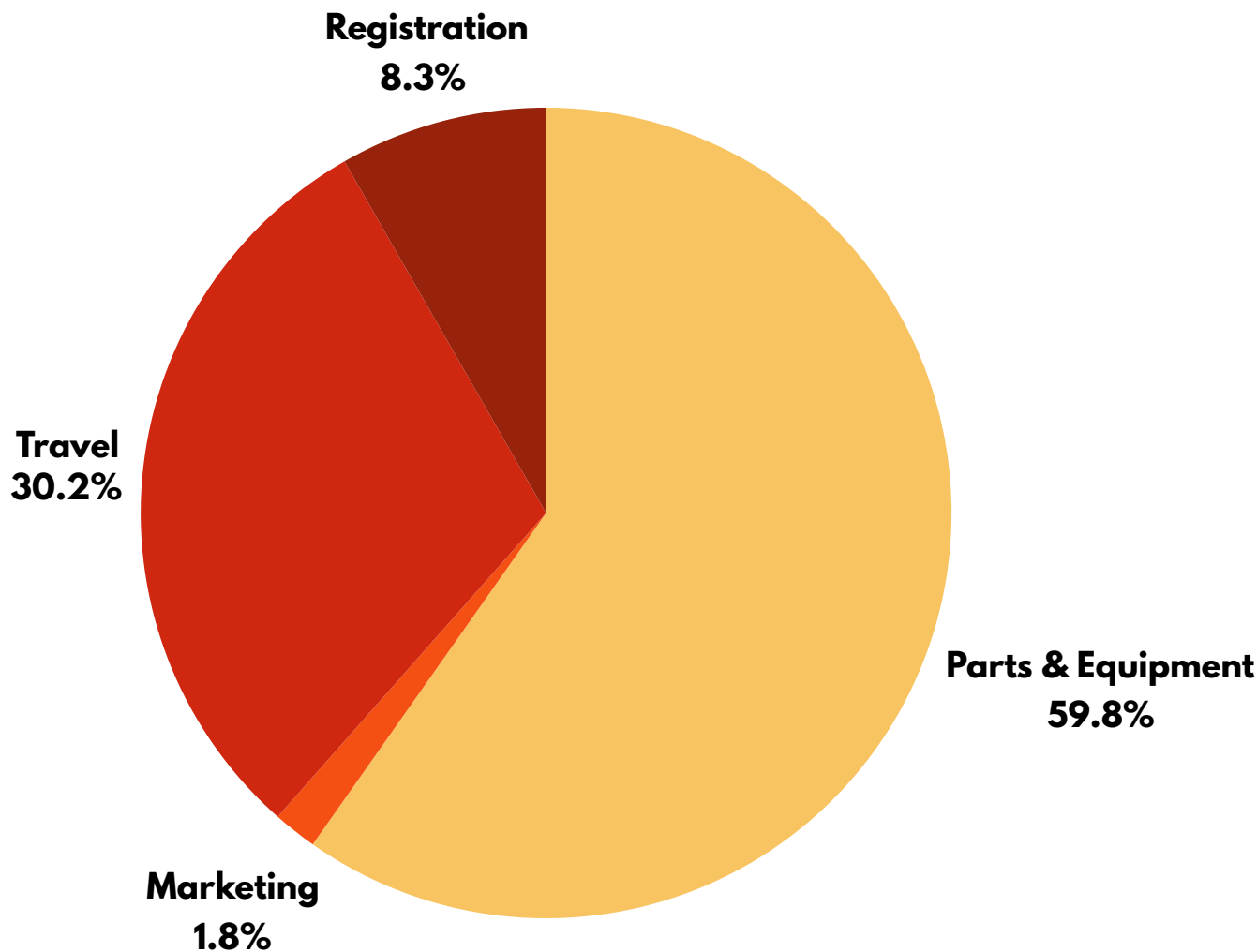


# WHAT IS VEXU?

VEXU is a collegiate-level robotics competition designed to pit your university against others in head-to-head matches. Each year, the Robotics Education & Competition Foundation releases a game for which you must design your robot to be the best, whether through intelligent programming, robust build quality, or killer strategy. It is our job at Rutgers VEXU to allow students of all backgrounds and majors to design, build, program, and strategize together to put Rutgers on the map of international competitive robotics.



# BUDGET BREAKDOWN



Category	Amount
Parts & Equipment	~\$15,000
Competition (Registration & Travel)	~\$9,300 (\$2,080 + \$7,579)
Marketing	~\$440
Total Expenses	~\$24,100

# SPONSOR TIERS

## SQUIRE

**\$200**

Small Logo on  
Competing  
Robots

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Logo On Website

## KNIGHT

**\$500**

Medium Logo on  
Competing  
Robots

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“Thank You!”  
Social Media Post

+

Logo on  
Merchandise

+

Squire Tier Perks

## SCARLET KNIGHT

**\$1000**

Large Logo on  
Competing  
Robots

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Invitation to  
Present at  
Employee  
Events

+

Knight Tier  
Perks

# CONTACT SCAR

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