Project Overview

This project analyzes a simulated hospital Electronic Health Record (EHR) dataset sourced from Maven Analytics, consisting of **27,891 patient encounters**. The primary goal was to uncover key insights related to hospital operations, patient behavior, and financial patterns using **PostgreSQL for data querying** and **Metabase for visualization**.

The analysis explores a wide range of factors, including:

- Patient demographics
- Encounter frequency and types
- Insurance and payer coverage
- Encounter costs and claim trends
- Seasonal and time-based visit patterns

The findings provide a comprehensive understanding of healthcare utilization, average patient load, insurance dynamics, and cost distribution empowering hospital administrators and analysts to make data-driven decisions.

Project Objective

The core objectives of this analysis were to:

1. Quantify Patient Engagement

- Measure total and unique patient encounters
- Track average number of encounters per patient

2. Understand Encounter Dynamics

- Analyze encounter classes and types across frequency, cost, and duration
- Identify top reasons and types of encounters driving cost

3. Evaluate Financial Impact

- Compare encounter costs, claim amounts, and out-of-pocket expenses
- Assess insurance coverage rate and trends across payers

4. Segment Patient Demographics

- Break down visits by gender, marital status, race, country, and city
- Analyze average encounter cost across demographic segments

5. Analyze Trends Over Time

- Discover weekly, monthly, and seasonal visit patterns
- Identify year-over-year (YoY) shifts in encounter volume and cost

ANALYSIS SUMMARY

Ø (1) i Hospital Patient Analysis Dashboard Summary **Encounter Details** Payer Analysis Cost Analytics Patient Demographics Trend □ Date \$101.5M 27,891 **Encounter Cost Encounters Unique Patients** Insurance Coverage Coverage (%) Combination Between Encounter Class & Payer (Insurance) Medicaid 7.5M Blue Cross Blue Shield 2.1M UnitedHealthcare ambulatory 781.5k Cigna Health Humana 152.9k Aetna outpatient 25.7k Anthem emergency 395.4k inpatient 94.8k Medicare wellness 381.5k urgentcare Dual Eligible 58.2k **Encounter Class Wise Frequency & Patient Count** How has the total number of encounters changed over time? (Week) 2,100 1,845 695 624 1,800 700 12,537 15,000 600 465 patient_count 12,000 total_encounters 1,500 500 9,000 400 300 1,043 6.300 1.200 209 6,000 153 200 100 2,322 1,931 1,135 3,000 606 552 541 600 0 0 encounter_class quarterly_encounters Cost Vs Claim Trend Over Time total_claim total_coverage 3.5M 3.0M 2.5M 2.0M 1.4M 1.2M 1.2M 1.5M 1.2M 1.1M 1.0M 879.0k 883.2k 838.7k 710.6k 1.0M 500.0k^{392.5k} 0 January 2012 January 2014 January 2016 January 2018 January 2020 January 2022 month



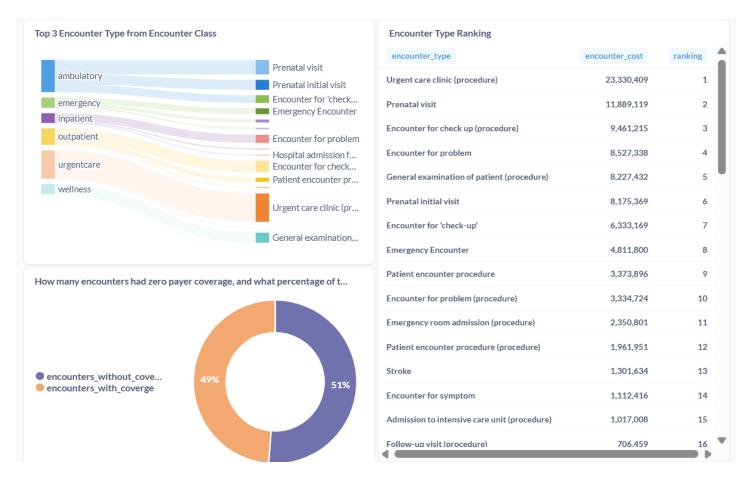
ENCOUNTER DETAILS

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day_name	12 AM	1AM	2 AM	3 AM	4 AM	5 AM	6 AM	7 AM	MA 8	9 AM	10 AM	11 AM	12 PM
Sunday	61	126	184	109	134	329	95	385	88	357	110	335	9
Monday	78	184	138	96	94	224	113	503	84	359	67	195	7
Tuesday	108	96	171	151	121	241	218	173	167	133	112	146	15
Wednesday	84	120	558	121	106	142	103	174	460	127	68	154	10
Thursday	272	156	508	114	123	98	86	182	113	123	122	78	11
Friday	135	102	320	318	82	284	94	248	122	185	283	127	25
Saturday	117	107	154	98	97	105	307	160	176	146	134	135	9
Saturday	117	107	154	98	97	105	307	160	1/6	146	134	135	
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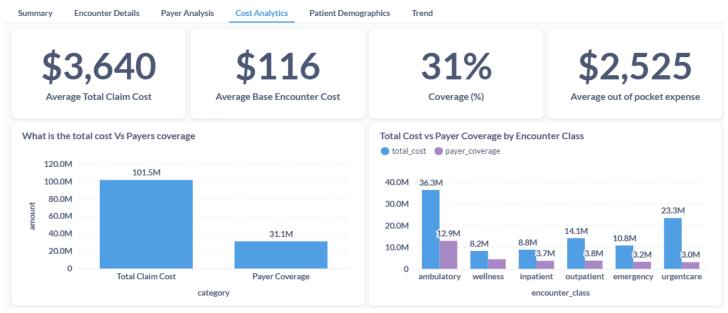
PAYER ANALYSIS

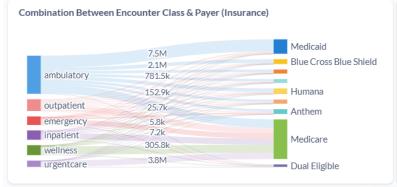


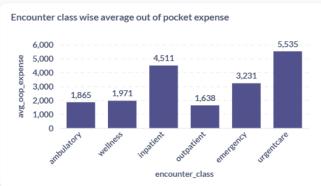
COST ANALYSIS

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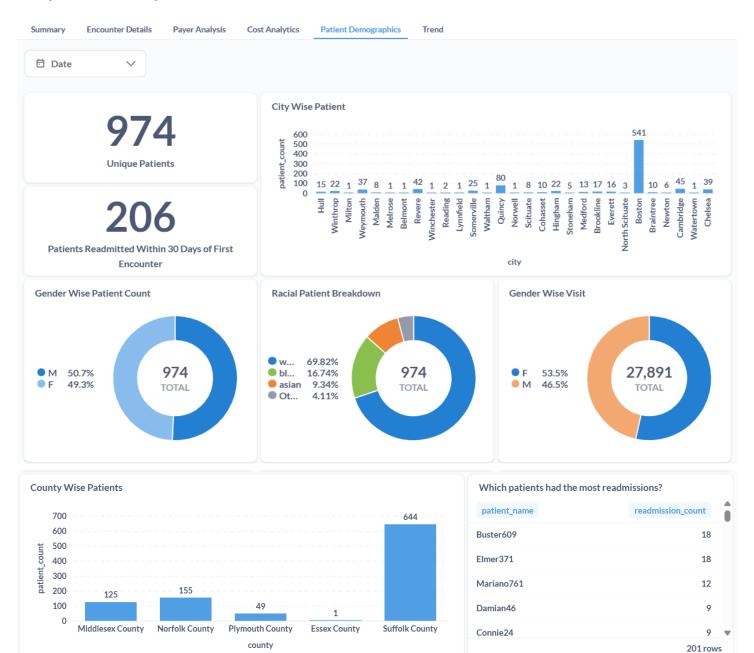


encounter_type	encounter_count	avg_base_cost
Encounter for problem (procedure)	4,308	86.2
Urgent care clinic (procedure)	3,633	142.58
Encounter for check up (procedure)	2,950	85.55
General examination of patient (proc	1,880	136.8
Patient encounter procedure (proce	1,059	142.58
Administration of vaccine to produce	1,003	142.58
Emergency room admission (procedu	472	146.18
Postoperative follow-up visit (proced	290	142.58
Follow-up encounter (procedure)	263	85.55
Follow-up visit (procedure)	73	85.55

Top 10 most frequent procedures performed with average base cost

PATIENT DEMOGRAPHICS

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TREND ANALYSIS

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