



# NUR AZIZAH AL-KHAER

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Jalan Keputih Tegal Timur II No 15, Sukolilo, Surabaya, Jawa Timur, 60111

I am an undergraduate student at the Sepuluh Nopember Institute of Technology, majoring in Business Statistics. I am passionate about leadership, academics, and technology, with strong interests in design, content creation, data analysis, and programming. I am an active student who enjoys being involved in organizations, has leadership experience, adapts easily, and demonstrates high discipline.

## Pendidikan

**Institut Teknologi Sepuluh Nopember - Surabaya, Indonesia**

Aug 2023 - Aug 2027 (Expected)

*Diploma in Business Statistics, 3.27/4.00*

## Pengalaman Kerja

**Sachenka - Surabaya**

Aug 2024 - Dec 2024

*Designer Graphic*

Sachenka Beauty is an Indonesian local skincare brand focused on moisturizers and sunscreens, emphasizing innovation, product safety, and a consumer-needs-driven approach.

- Successfully increased Instagram engagement by gaining 100 new followers within three months through a coordinated content strategy.
- Collaborated with the marketing team to drive consistent average monthly sales growth of approximately 1%.

**ITS Vocational Promotion Team - Surabaya**

Dec 2024 - Present

*Content Creator*

The Faculty of Vocational Studies, Institut Teknologi Sepuluh Nopember, prepares students with practical skills and job-ready competencies through a project-based curriculum and applied research, with a strong focus on industry collaboration and innovative technology development.

- Increased Instagram engagement with 0.04% monthly growth (~150 followers) and achieved a total of 220,000 views through planned content strategies and collaboration with the marketing team.
- Recognized as one of the two most in-demand Vocational programs at ITS in SNBT, reflecting the program's strong reputation and appeal.

**Department of Business Statistics, Institut Teknologi Sepuluh Nopember (ITS) - Surabaya**

Jun 2025 - Dec 2025

*Lecturer Assistant*

Business Statistics at ITS is an academic program that integrates statistics, business, and technology to generate data-driven insights. The program focuses on data analysis, forecasting, programming, and visualization to support decision-making in the industrial and business sectors.

- Assisted in delivering course materials such as variables, data types, loops, functions, and program control structures.
- Conducted Python programming demonstrations and provided hands-on assistance during practical sessions.
- Guided students in completing exercises and mini projects related to basic algorithms.
- Evaluated practicum assignments and provided constructive feedback to improve students' understanding.
- Developed practice materials, supplementary modules, and sample problems to support independent learning.
- Supported beginner students with limited coding experience in understanding and applying basic programming logic.

## Pengalaman Organisasi

**Business Statistics Student Association, Institut Teknologi Sepuluh Nopember (HIMADATA ITS) - Surabaya**

Jan 2025 - Present

*Communication and Information*

A student organization of the Business Statistics Department, Faculty of Vocational Studies at ITS, focused on developing competence, leadership, and collaboration among members through educational activities, publications, and creative statistical events.

- Created creative designs based on briefs or internal requests for various organizational needs.
- Managed the HIMADATA ITS social media accounts for publication and promotional purposes.
- Led and coordinated teams in the execution of Basic Media Schooling (BMS) training programs, ensuring targets and objectives were achieved.

**Student Executive Board of Institut Teknologi Sepuluh Nopember (BEM ITS) - Surabaya**

Mar 2025 - Present

*Multimedia and Information*

BEM ITS is an institute-level student organization that serves as a representative body for students, an advocate for student aspirations, and a facilitator of both academic and non-academic activities. BEM ITS coordinates various strategic programs, develops student

- leadership, and encourages student participation in innovation, social initiatives, and community service within the campus environment.
- Successfully increased Instagram followers by 0.2% per month (~1,000 followers), achieving a total of 2.5 million views.
  - Created creative and engaging content, particularly for major occasions such as SNBT admission, SNBP Mandiri, and other campus events.
  - Collaborated with the team to plan effective social media strategies with high engagement.

Vocational Faculty ITS Guide Team - Surabaya

Jun 2024 - Present

Data Center Commission

- A student organization that guides LKMM (Student Managerial Skills Training) participants in developing management skills, leadership, and teamwork, while organizing practical training and mentoring programs.
- Managed and maintained participant databases and LKMM activity documentation accurately and systematically.
  - Provided technical support for data processing, reporting, and activity monitoring during training programs.
  - Collaborated with the team to ensure efficient information and data flow, supporting program evaluation and improvement.

Professional Skills

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- **Hard Skills:** Data Analysis & Statistics: R, Excel, Tableau Graphic Design & Content Creation: Social media and campus promotional materials Social Media Management: Managing HIMADATA ITS and BEM ITS accounts, content strategy, and audience engagement
- **Soft Skills:** Leadership: Leading committees and organizational project teams Public Speaking & Effective Communication Creativity & Initiative: Developing strategic content for major events such as the National Selection Based on Written Examination (SNBT), the National Selection Based on Academic Achievement (SNBP), and Basic Media Schooling (BMS).