The visualizations were created using **Google Looker Studio**, a browser-based tool that was directly connected to a PostgreSQL database hosted on AWS RDS. The SQL queries used were run through the custom query interface in Looker Studio to retrieve live data from two schemas: `raw_api_players` and `raw_web_players`. Each dashboard presents two charts that align with specific business questions, such as identifying top players by minutes played, analyzing contract expiration trends, and comparing player workload to positional averages. No external code or notebooks were used, and the visualizations dynamically reflect changes in the underlying database. The dashboards can be accessed using the following public link: https://github.com/azizajamjoom/basket-craft-data-pipeline