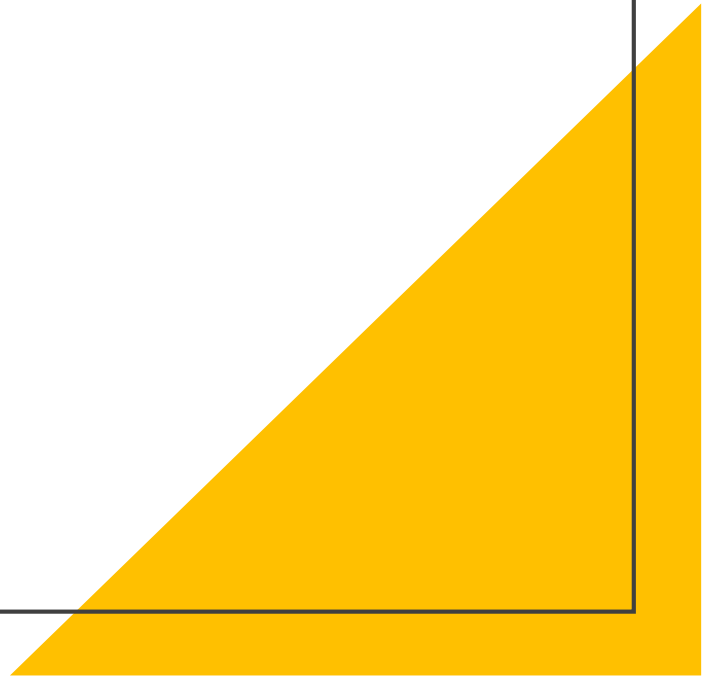


Personal Project

Aziz Dharmawan Apray



SALES-PROFIT SUMMARY PERFORMANCE

Personal Development Project

- **Goals:**

Provide information regarding a company performance report of sales and profit.

- **Tools:**

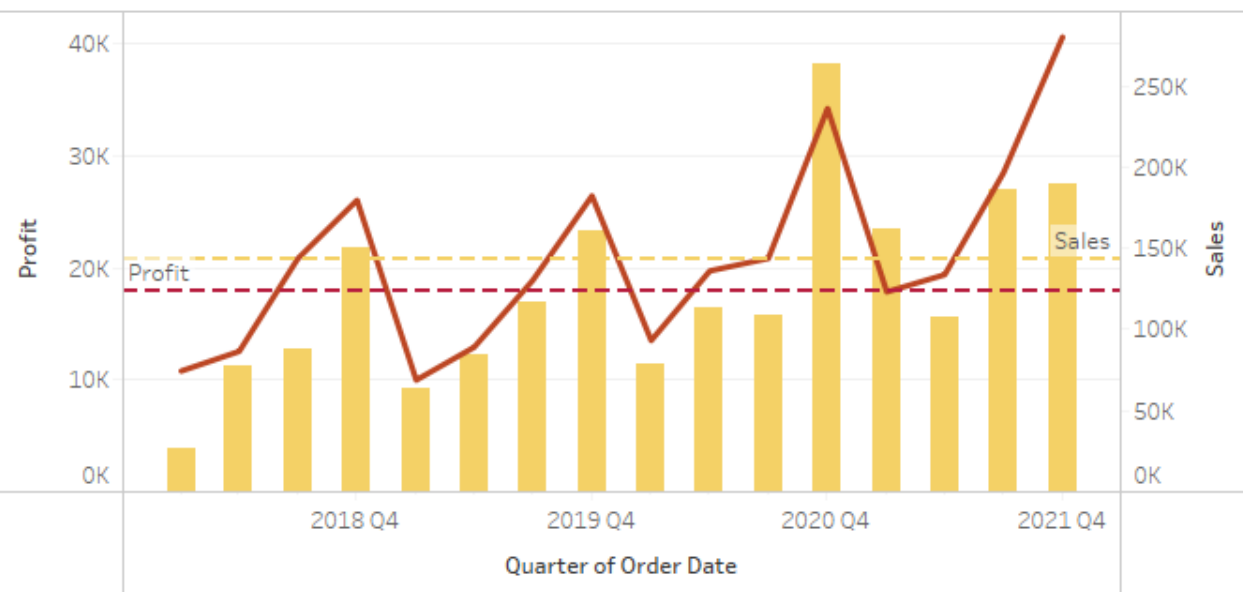
PostgreSQL, DBeaver, Tableau

ABC Co. Summary Performance

Quarter of Order Date
2018 Q1 2021 Q4

Ship Status
All

Sales-Profit Over Years



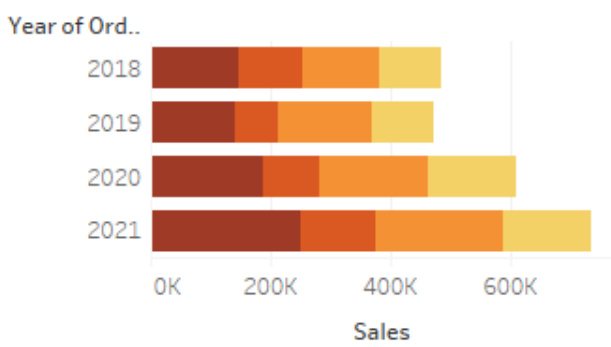
Total Profit

\$286.347

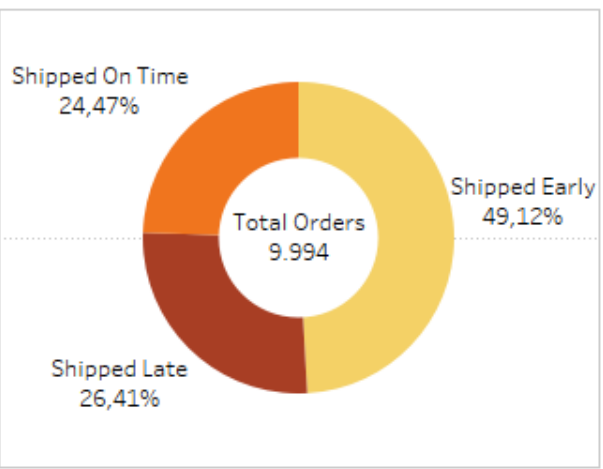
Total Sales

\$2.297.354

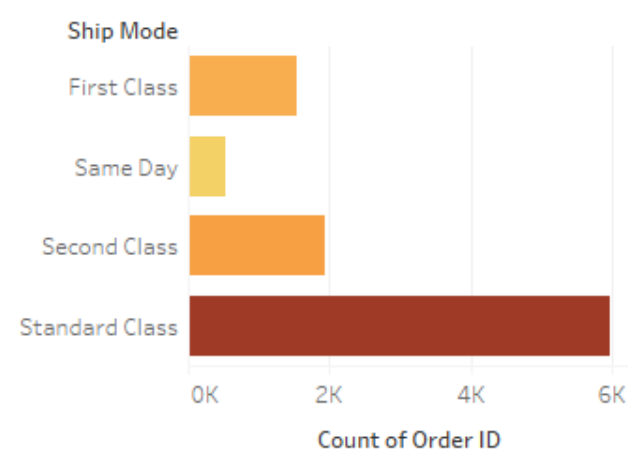
Sales Number by Region



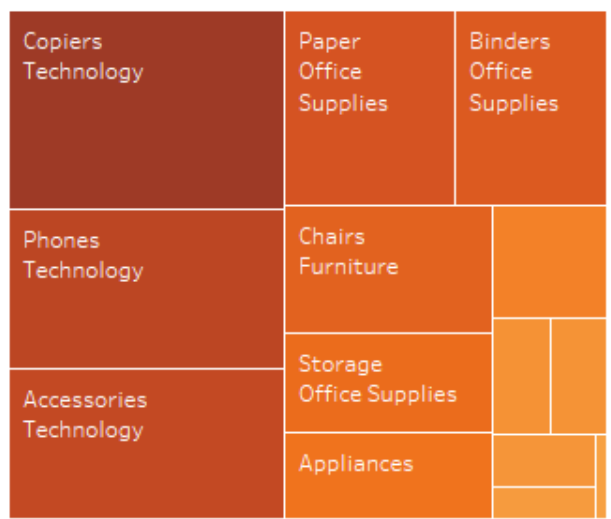
Ship Status



Ship Mode



Most Profitable Segment





Total Revenue

\$24,9M

Total Profit

\$10,5M

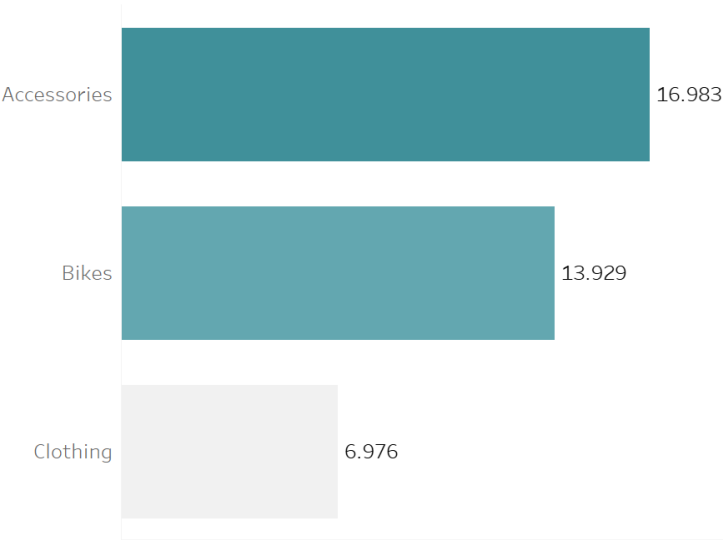
Total Orders

25,2K

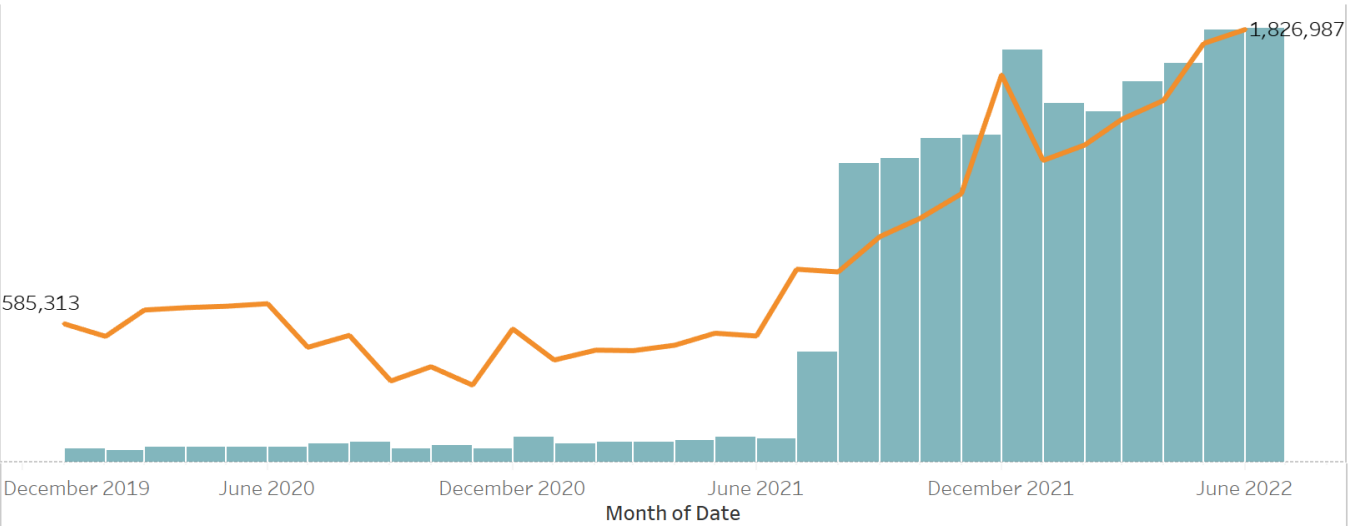
Orders by Product Category

Product Dimension

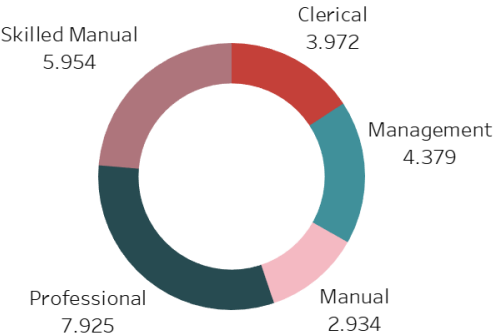
Product Category



Revenue vs. Number of Customer Trending



Orders by Customer Occupation



Top 10 Products

Top N Products

10

	Orders	Revenue
Water Bottle - 30 oz.	3,983	39,755
Patch Kit/8 Patches	2,952	13,506
Mountain Tire Tube	2,846	28,333
Road Tire Tube	2,173	17,265
Sport-100 Helmet, Red	2,099	73,444
AWC Logo Cap	2,062	35,882
Sport-100 Helmet, Blue	1,995	67,120
Fender Set - Mountain	1,975	87,041
Sport-100 Helmet, Black	1,940	65,270
Mountain Bottle Cage	1,896	38,062

Monthly Revenue

\$1,83M

Prev Month: \$1,77M (+3,31%)

Monthly Profit

\$752,81K

Prev Month: \$731,89K (+2,86%)