Three conclusions

1. It looks like organizations find more success in May
2. In both category and sub-category, theater (category) and play (sub-category) which seems to have similar agenda have more success in the US than any other countries.
3. By the look at the line graph in Date Created Pivot, there has been more success than fail in every month except December, which means that it isn’t a great idea to launch a project on kickstarter in December as the risk of failing is higher than succeeding.