Countries with the highest instagram audience reach and reasons behind it

(COMP3125 Individual Project)

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***Abstract*—This electronic document is a “live” template and already defines the components of your paper [title, text, heads, etc.] in its style sheet. *\*CRITICAL: Do Not Use Symbols, Special Characters, Footnotes, or Math in Paper Title or Abstract*. (***provide a short abstract***)**

***Keywords—example1, example2, example3, example 4, example 5 (provide 3-5 keywords)***

# **I.Introduction (*Heading 1*)**

Provide an introduction of your topics. Make sure you include the following part. What’s your topic? Why is it important or interesting? What’s the current research/results in this area. Include necessary citation.

Social media platforms have literally transformed how people connect globally, with Instagram being one of the leading platforms. This individual project aims to analyze the countries with the highest Instagram audience reach and the reasons behind it, such as is it related to countries’ GDP level, their religion, etc.

Considering the relationship we have with social media in modern society makes this topic important and interesting. Considering also how attached people are to their phones, scrolling through social media for hours, it makes sense that the richest countries, with the highest smartphone penetration rates, should dominate Instagram use. There is, however, a surprising pattern that appears in the data: only one country (Turkey) appears on both lists of top Instagram users and top GDPs. Contrary to what we might expect, higher GDP usually indicates busier workers with less time to use social media - a discovery that confronts our assumptions about digital behavior.

# **II.Datasets**

## ***A.Source of dataset (Heading 2)***

In this part, you should introduce your datasets. Where did you download it? Is it a credible source? When were the datasets generated? How were the datasets generated by the creator? If you create the datasets, how did you generate it?

Example: Define abbreviations and acronyms the first time they are used in the text, even after they have been defined in the abstract. Abbreviations such as IEEE, SI, MKS, CGS, sc, dc, and rms do not have to be defined. Do not use abbreviations in the title or heads unless they are unavoidable.

## ***B.Character of the datasets***

What’s the format and size of the datasets? What parameters/columns/rows/character and their units are included in this dataset. Use a table to explain this is recommended. Did you clean the data or convert any unit in the dataset? If so, what’s the formula/rule did you apply? Did you combine any datasets? If so, how do you combine them? Did you create any new category for analysis in the datasets? If so, what and how do you create?

Example: Define abbreviations and acronyms the first time they are used in the text, even after they have been defined in the abstract. Abbreviations such as IEEE, SI, MKS, CGS, sc, dc, and rms do not have to be defined. Do not use abbreviations in the title or heads unless they are unavoidable.

# **III.Methodology**

In this part, you should give an introduction of the methods/model. First, what’s the method/model. What’s the assumption of this method/model. What’s the advantage/disadvantage of this method/model. Why did you choose it. What Python module or function do you apply to apply this method/model. Any optional input/extra work did you adjust to make the results better. If you have multiple methods, feel free to use subsection A., B. to separate them.

Example: Before you begin to format your paper, first write and save the content as a separate text file. Complete all content and organizational editing before formatting. Please note sections A-D below for more information on proofreading, spelling and grammar.

## ***A.Method A***

Example: The equations are an exception to the prescribed specifications of this template. You will need to determine whether or not your equation should be typed using either the Times New Roman or the Symbol font (please no other font). To create multileveled equations, it may be necessary to treat the equation as a graphic and insert it into the text after your paper is styled.

*ab*

Note that the equation is centered using a center tab stop. Be sure that the symbols in your equation have been defined before or immediately following the equation. Use “(1)”, not “Eq. (1)” or “equation (1)”, except at the beginning of a sentence: “Equation (1) is . . .”

## ***B.Method B***

* Bulletin 1
* Bulletin 2.
* Bulletin 3

## ***C.***

## ***Identify applicable funding agency here. If none, delete this text box.***

## ***Method C***

Example: The equations are an exception to the prescribed specifications of this template. You will need to determine whether or not your equation should be typed using either the Times New Roman or the Symbol font (please no other font). To create multileveled equations, it may be necessary to treat the equation as a graphic and insert it into the text after your paper is styled.

*ab*

Note that the equation is centered using a center tab stop. Be sure that the symbols in your equation have been defined before or immediately following the equation. Use “(1)”, not “Eq. (1)” or “equation (1)”, except at the beginning of a sentence: “Equation (1) is . . .”

An excellent style manual for science writers is [7].

# **IV.Results**

In this part, you need to select a reasonable way to deliver the result of your topic. For example, equation or numerical results, or visualization of your result. You also need to provide a clear explanation of all results and how to understand the results. If there exist any unexpected results, please explain why or possible cause of this special result. You can use subsection A. B. to separate your results.

Example: After the text edit has been completed, the paper is ready for the template. Duplicate the template file by using the Save As command, and use the naming convention prescribed by your conference for the name of your paper. In this newly created file, highlight all of the contents and import your prepared text file. You are now ready to style your paper; use the scroll down window on the left of the MS Word Formatting toolbar.

## ***A.Result A***

Example: XXX

### ***1)For papers with more than six authors:* Add author names horizontally, moving to a third row if needed for more than 8 authors.**

### ***2)For papers with less than six authors:* To change the default, adjust the template as follows.**

#### ***a)Selection:* Highlight all author and affiliation lines.**

#### ***b)Change number of columns:* Select the Columns icon from the MS Word Standard toolbar and then select the correct number of columns from the selection palette.**

#### ***c)Deletion:* Delete the author and affiliation lines for the extra authors.**

## ***B.Results B***

Example: Headings, or heads, are organizational devices that guide the reader through your paper. There are two types: component heads and text heads.

## ***C.Results C***

#### ***a) Positioning Figures and Tables:* Place figures and tables at the top and bottom of columns. Avoid placing them in the middle of columns. Large figures and tables may span across both columns. Figure captions should be below the figures; table heads should appear above the tables. Insert figures and tables after they are cited in the text. Use the abbreviation “Fig. 1”, even at the beginning of a sentence.**

1. Table Type Styles

| **Table Head** | **Table Column Head** | | |
| --- | --- | --- | --- |
| ***Table column subhead*** | ***Subhead*** | ***Subhead*** |
| copy | More table copya |  |  |

1. Sample of a Table footnote. (*Table footnote*)
2. Example of a figure caption. (*figure caption*)

Figure Labels: Use 8 point Times New Roman for Figure labels. Use words rather than symbols or abbreviations when writing Figure axis labels to avoid confusing the reader. As an example, write the quantity “Magnetization”, or “Magnetization, M”, not just “M”. If including units in the label, present them within parentheses. Do not label axes only with units. In the example, write “Magnetization (A/m)” or “Magnetization {A[m(1)]}”, not just “A/m”. Do not label axes with a ratio of quantities and units. For example, write “Temperature (K)”, not “Temperature/K”.

# **V.Discussion**

Every method/project has its shortage or weakness. Please discuss the unsatisfied results in your project. And discuss the feasible suggestions of future work to revise/improve your result.

Example: xxx

# **VI.Conclusion**

In this part, you should summarize your project. What important results did you find for your topic and what’s the effect of this result on the real-world?

Example: xxx

##### **Acknowledgment *(Heading 5)***

The preferred spelling of the word “acknowledgment” in America is without an “e” after the “g”. Avoid the stilted expression “one of us (R. B. G.) thanks ...”. Instead, try “R. B. G. thanks...”. Put sponsor acknowledgments in the unnumbered footnote on the first page.

##### **References**

The template will number citations consecutively within brackets [1]. The sentence punctuation follows the bracket [2]. Refer simply to the reference number, as in [3]—do not use “Ref. [3]” or “reference [3]” except at the beginning of a sentence: “Reference [3] was the first ...” Unless there are six authors or more give all authors’ names; do not use “et al.”. Papers that have not been published, even if they have been submitted for publication, should be cited as “unpublished” [4]. Papers that have been accepted for publication should be cited as “in press” [5]. Capitalize only the first word in a paper title, except for proper nouns and element symbols.

1. G. Eason, B. Noble, and I. N. Sneddon, “On certain integrals of Lipschitz-Hankel type involving products of Bessel functions,” Phil. Trans. Roy. Soc. London, vol. A247, pp. 529–551, April 1955. *(references)*
2. J. Clerk Maxwell, A Treatise on Electricity and Magnetism, 3rd ed., vol. 2. Oxford: Clarendon, 1892, pp.68–73.
3. I. S. Jacobs and C. P. Bean, “Fine particles, thin films and exchange anisotropy,” in Magnetism, vol. III, G. T. Rado and H. Suhl, Eds. New York: Academic, 1963, pp. 271–350.
4. K. Elissa, “Title of paper if known,” unpublished.
5. R. Nicole, “Title of paper with only first word capitalized,” J. Name Stand. Abbrev., in press.
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7. M. Young, The Technical Writer’s Handbook. Mill Valley, CA: University Science, 1989.

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