

Want results, not excuses, from your Facebook ads? Let's start scaling today!

Ad Copy Format 1: Problem/Solution Focus

[Problem/Solution] - [Offer]

- **Struggling to stay consistent with your fitness goals?** Let me help you achieve your dream body with a personalized plan that fits your lifestyle!

[Scarcity]

- Limited spots available for new clients this month!

[Authority]

- Certified Personal Trainer with 5+ years of experience transforming lives.

[Benefit]

- Build strength, lose weight, or improve overall fitness with proven methods that work.

[Social Proof]

- "I lost 15 pounds in 8 weeks thanks to [Your Name]'s coaching!" – [Client Testimonial]

[Call to Action]

- Message me today for a free consultation!

Ad Copy Format 2 (Problem/Solution - Offer)

Feeling stuck in your fitness journey? 💪 Let's break through those barriers together!

- ✓ Tailored workout plans just for YOU
- ✓ Nutrition guidance for sustainable results
- ✓ Proven methods that have transformed hundreds

🔥 LIMITED OFFER: Get your first session FREE!

💬 *"The best decision I made for my health!" – Sarah T.*

Start your transformation today → **Book Now!**

Ad Copy Format 3 (Offer - Social Proof - Benefit - Authority)

Transform your body and confidence with personalized coaching!

👟 Start your fitness journey with:

- ✓ Customized plans designed for YOUR goals
- ✓ 1:1 expert support and accountability
- ✓ Results backed by science and hundreds of success stories

💪 Join the community where 1,000+ clients have crushed their goals.

🚀 Get started now and claim your FREE fitness assessment → **Sign Up Today!**

Ad Copy Format 4: Benefit + Social Proof Focus

[Offer] - [Social Proof] - [Benefit] - [Authority]

- Transform your body with my 8-week program!
- Join hundreds of clients who have achieved life-changing results.
- Customized workout and nutrition plans designed just for you.
- Certified Personal Trainer with a proven track record of success.

[CTA]

- Don't wait—book your spot today!

Ad Copy Format 5: Review/Results Focus

★★★★★ - "The best decision I made this year was hiring [Your Name]! I feel healthier, stronger, and more confident."

- Over 100+ happy clients!
- Personalized programs tailored to your fitness level.

[CTA]

- Start your transformation today. Message me for details!

Ad Copy Format 6: (Review - Social Proof - CTA)

★★★★★ *"I've lost 15 lbs and feel stronger than ever! Coach [Name] changed my life!"*

You've seen the results. Now it's YOUR turn!

Get the expert support that has helped hundreds achieve their fitness goals.

🔥 Book your FREE consultation now → **Let's Go!**

Ad Copy Format 7: Offer + Scarcity Focus

📣 **New Year, New You! Limited Offer!** 📣

- Get 20% off my 1-on-1 personal training program if you sign up this week.
- Start your fitness journey now and make 2024 your healthiest year yet!


[CTA]

- Book your free consultation before spots run out!

Ad Copy Format 8: (Sale Announcement - Scarcity - CTA)

 BIGGEST FITNESS SALE OF THE YEAR! 

New Year, New You Sale: Save 25% on all personal training packages!

 This is your sign to start your fitness journey today!

 Hurry, offer ends [DATE]!

 Don't wait – book your spot now → **Join the Fit Life!**

Ad Copy Format 9: Storytelling Focus

It's 7 pm, and you just finished another long day at work. You're tired, stressed, and the thought of going to the gym feels impossible. You've tried before, but the results never come fast enough.

Now imagine this: You wake up feeling energized, confident, and proud of the progress you've made. That's what we'll achieve together with my **personalized fitness coaching program**.

[Relatability] - [Benefit] - [CTA]

- Stop struggling alone—let me help you reach your goals. Book a free consultation today!

Ad Copy Format 10: (Story - Relatability - CTA)

It's 8 PM. Another long day of work. You want to work out, but you're too tired, and honestly, where do you even start?

This is where I come in.

With personalized fitness coaching, I'll help you fit your workouts into YOUR busy schedule, stay consistent, and crush your goals.

Don't let another day slip by. Take the first step to a healthier YOU → **Book Your Free Consultation Today!**

Ready to See Real Results Without Breaking the Bank?

I'm offering my **Low-Ticket Service** designed to help personal trainers and entrepreneurs:

- ✓ Get a detailed audit of your current ad and content strategy
- ✓ Receive actionable steps to attract high-ticket clients consistently
- ✓ Start scaling with minimal investment

Take advantage of my low-ticket service !

I will help you gain a minimum of **10-15 clients within 30 days.**

If you're satisfied with my work process and results, then pay the bill.

Get my free consultancy today!

Book Your Calendar Now : [Schedule Now](#)