



Hello Everyone.

# I'M FREELANCER TUTUL

DIGITAL MARKETER





## About Me

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I specialize in managing Google Ads campaigns to increase visibility and drive traffic. Using strategic marketing methods, I ensure your business gets noticed online. Let's work together to elevate your Google Ads success!

Hire Me

Download Cv



# CALCULATE ROI

## CALCULATE THE ROI

(RETURN – INVESTMENT) (\$)

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X 100%

INVESTMENT (\$)

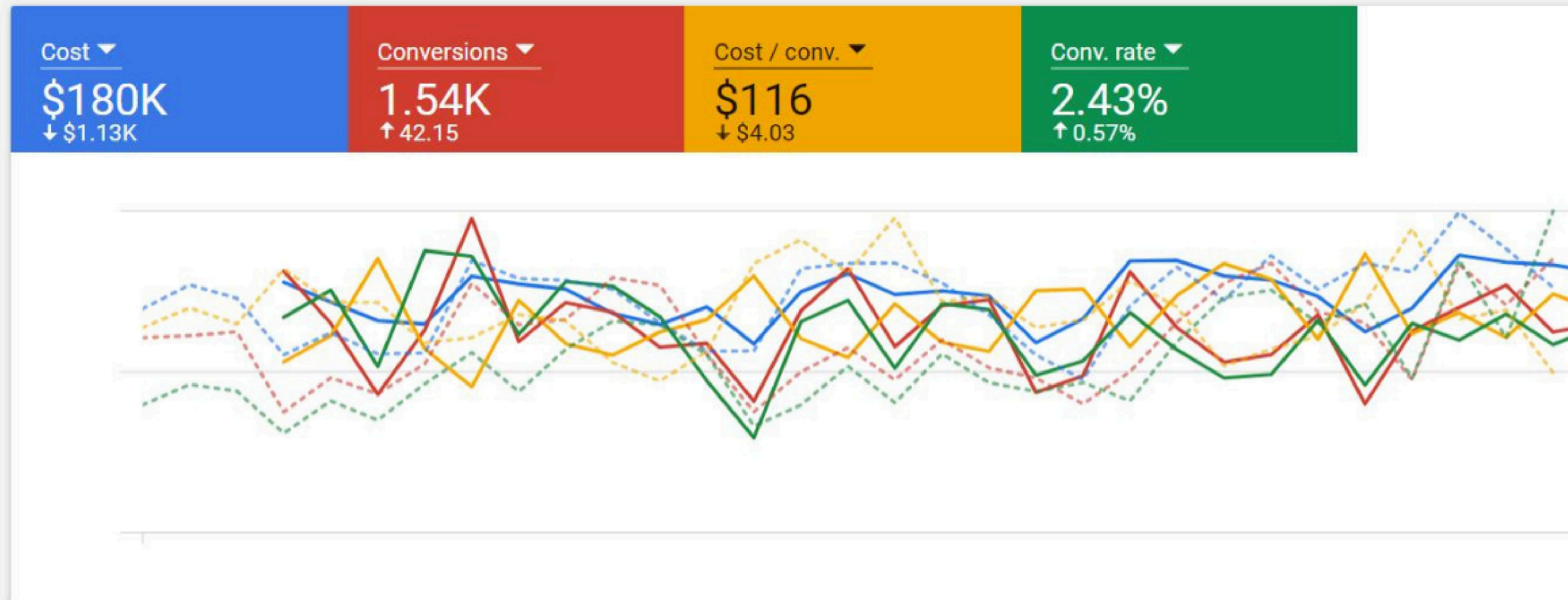
(\$675,000 – \$200,000) = \$475,000

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= 238%

\$200,000

# Google Ads overview



# ANOTHER ADS OVER VIEW FOR LOW CPC

Conversions ▼

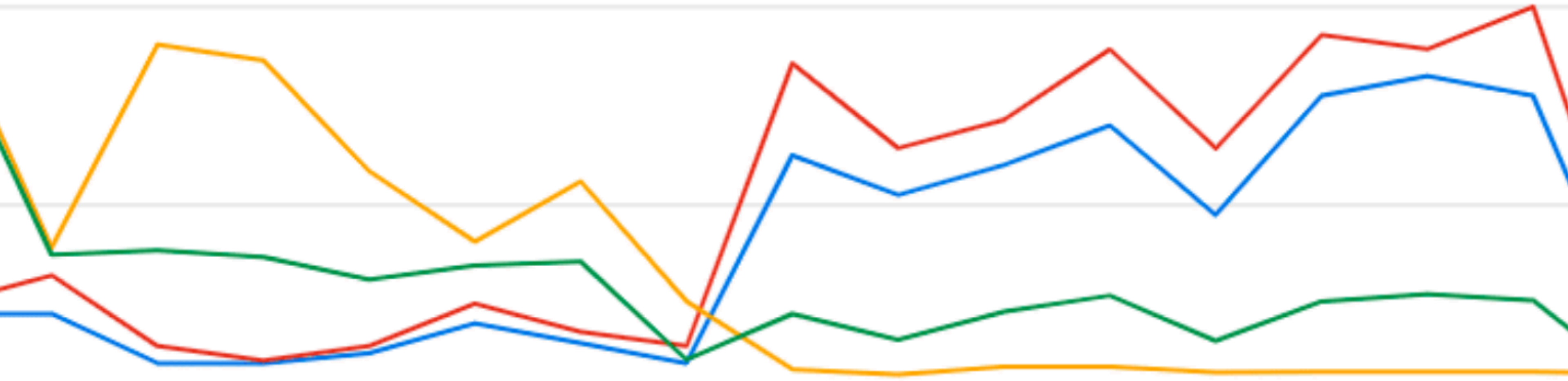
233.00

Avg. CPC ▼

\$0.30

Cost ▼

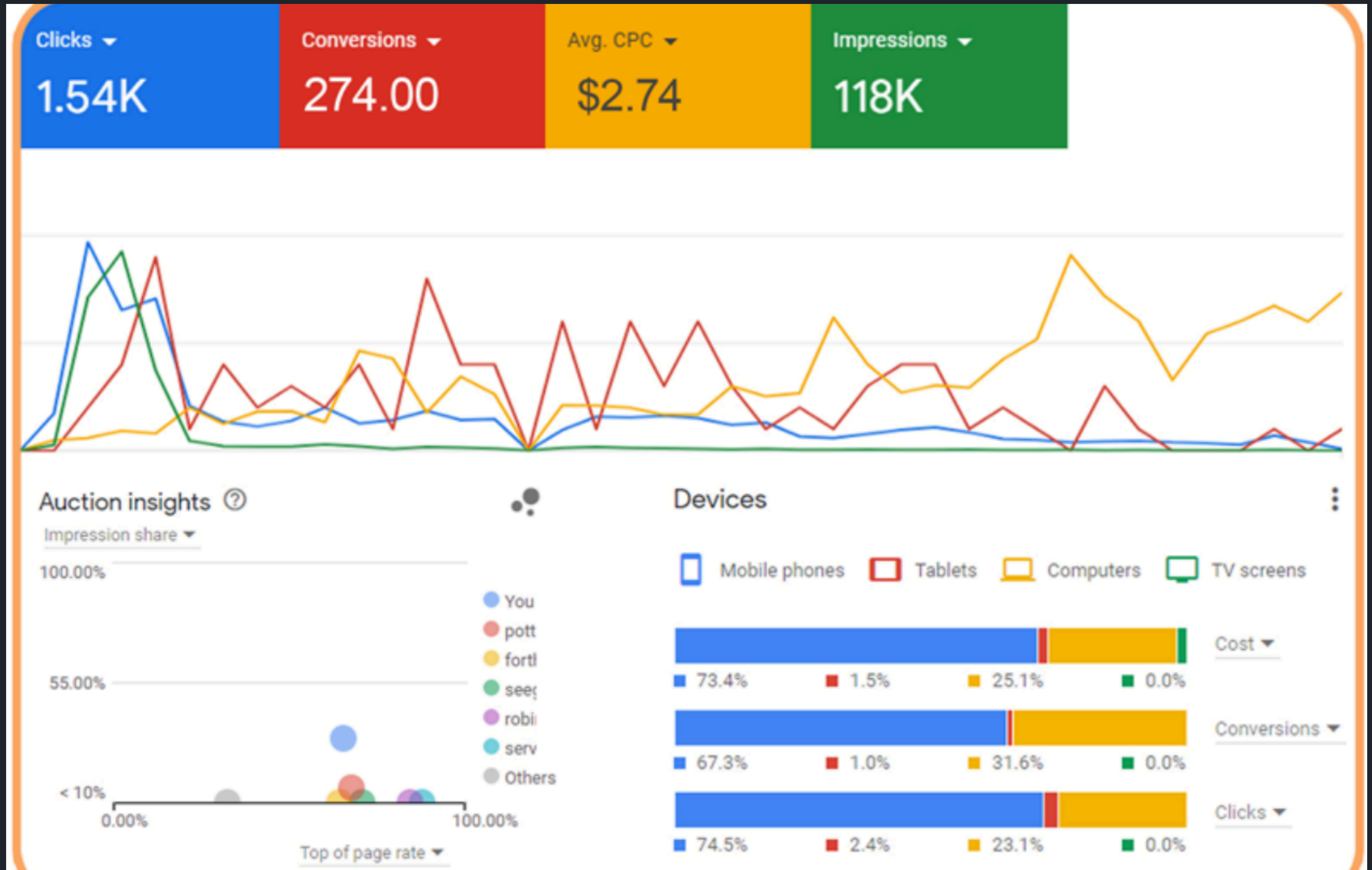
\$81.10



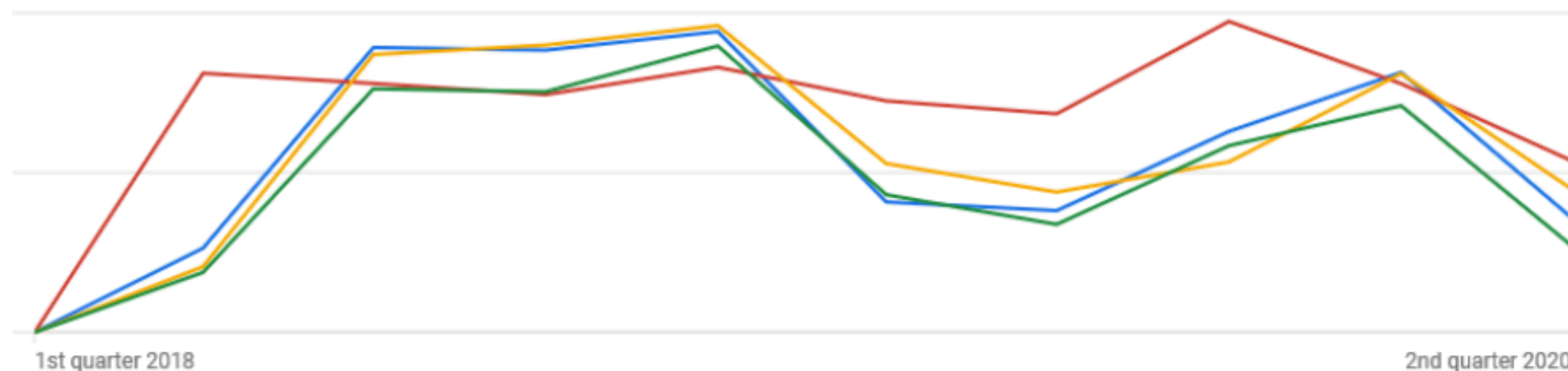




# GOOGLE ADS RESULT



| Impressions | Cost / conv. | Conversions | Cost    |
|-------------|--------------|-------------|---------|
| 13K         | \$19.25      | 1.03K       | \$19.7K |



# ANOTHER ADS RESULT



Call (123) 456-7890 | Dance  
Lessons with Expert Instructors  
**Ad** [www.houseoftango.com](http://www.houseoftango.com)

House of Tango - Dance classes for all ages and skill levels. Discounts for new students. Learn to tango, salsa, swing dance, and more!



# HERE IS MY GOOGLE ADS

Your account cannot show ads - To start running your ads, enter your billing information.

● Enabled    Status: [Bid strategy learning](#)    Type: Search    Budget: [\\$15.00/day](#)    Optimization score: —    [More details](#) ▼

Ad status: [All but removed](#)    ADD FILTER

 SEARCH     SEGMENT     COLUMNS     REPORTS     DOWNLOAD

| <input type="checkbox"/> |   | Ad  | Ad group                      | Status                               | Ad type              | ↓ Clicks | Impr. | CTR |
|--------------------------|---|---|-------------------------------|--------------------------------------|----------------------|----------|-------|-----|
| <input type="checkbox"/> | ● | <a href="#">Makeup Brush Cleaner And Dryer   XoXo Cosmetics   makeup shop</a> +1 more<br><a href="#">www.xoxometics.com</a><br>If you looking any kind of makeup product You should must visited Your Xoxo Cosmetic Sho...<br><a href="#">View assets details</a>   | <a href="#">xoxo ad group</a> | <a href="#">Pending Under review</a> | Responsive search ad | 0        | 0     | —   |
| <input type="checkbox"/> | ● | <a href="#">dry makeup brush cleaner   beauty cosmetics   best brush cleaner</a> +1 more<br><a href="#">www.xoxometics.com</a><br>xoxo cosmetics shop provided Makeup Brush Cleaner And Dryer. We give you this product i...<br><a href="#">View assets details</a> | <a href="#">xoxo ad group</a> | <a href="#">Pending Under review</a> | Responsive search ad | 0        | 0     | —   |
| <input type="checkbox"/> | ● | <a href="#">makeup brush cleaner   cosmetics shop   best makeup brush cleaner</a> +1 more<br><a href="#">www.xoxometics.com</a><br>Hello Dear customer if you search any kind o beauty product please visited. Your Xoxo...<br><a href="#">View assets details</a>  | <a href="#">xoxo ad group</a> | <a href="#">Pending Under review</a> | Responsive search ad | 0        | 0     | —   |

# HERE IS MY GOOGLE ADS

| Ad status: All but removed ADD FILTER |                                  |  |                                 |                          |                  |        |       | SEARCH | SEGMENT | COLUMNS | REPORTS | DOV |
|---------------------------------------|----------------------------------|--|---------------------------------|--------------------------|------------------|--------|-------|--------|---------|---------|---------|-----|
| <input type="checkbox"/>              | <input type="radio"/>            | Ad   | Ad group                        | Status                   | Ad type          | Clicks | Impr. |        |         |         |         |     |
| <input type="checkbox"/>              | <input checked="" type="radio"/> | <a href="#">Tie dye jogger   Best Quality Joggers   Money junkies apparel</a><br><a href="#">www.moneyjunkiesapparel.com</a><br>Money junkies apparel Color Tie-Dye Jogger is made from our 100% cotton. French terry fabric that was given a heavy soft wash treatment for all-day comfort  | <a href="#">Pranto ad group</a> | <a href="#">Eligible</a> | Expanded text ad | 0      | 0     |        |         |         |         |     |
| <input type="checkbox"/>              | <input checked="" type="radio"/> | <a href="#">Joggers   Tie dye joggers   moneyjunkiesapparel.com</a><br><a href="#">www.moneyjunkiesapparel.com</a><br>Cursive Ocean Blue Money Junkies Deck Regular. Streetwear fashion Shop our Range of T-shirts, Sweatshirts, Bottoms, Hats and Accessories                               | <a href="#">Pranto ad group</a> | <a href="#">Eligible</a> | Expanded text ad | 0      | 0     |        |         |         |         |     |
| <input type="checkbox"/>              | <input checked="" type="radio"/> | <a href="#">Skateboard   Best Quality Skateboard   money junkies apparel</a><br><a href="#">www.moneyjunkiesapparel.com</a><br>money junkies apparel is your destination for all things Skateboard. Shop Longboards, Cruisers & Complete Skateboards to find your ideal pairing. Shop today! | <a href="#">Pranto ad group</a> | <a href="#">Eligible</a> | Expanded text ad | 0      | 0     |        |         |         |         |     |

# GOOGLE RESULT COST & CTR

Clicks ▼

149

CTR ▼

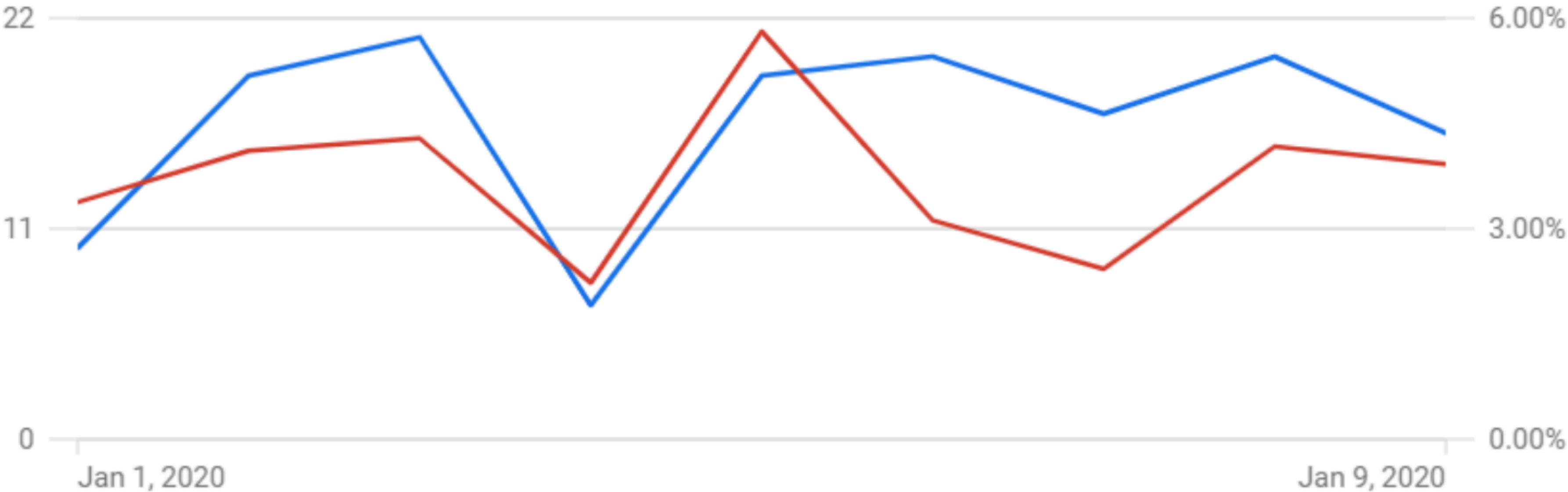
3.62%

Avg. CPC

€1.22

Cost

€183



# ANOTHER RESULT

| Ad status: All but removed <span>ADD FILTER</span> |   |   |                   |          |                  |        |       |     |    |
|--|---|---|-------------------|----------|------------------|--------|-------|-----|----|
|  |   | Ad  | Ad group          | Status   | Ad type          | Clicks | Impr. | CTR | Ad |
| <input type="checkbox"/>                           | ● | Supper Magnetic Charge Cable   Futuristic Charge Type C Cable   Magnetic Charge Cable<br>www.laserscharge.com<br>Magnetic Charging Cable support high speed data transfer. 360°Rotation Design & Multi Length One-Hand Operation                | charger_ad_group2 | Approved | Expanded text ad | 0      | 0     | —   |    |
| <input type="checkbox"/>                           | ● | Durable and Futuristic Charger   Best Magnetic Charger   Lasers Charge Cable<br>www.laserscharge.com<br>amazing lasers Charge Cable . Magnetic Charge Cable with Type C USB Type C charger Cable. Magnetic Fast Charging. Free Tracked Shipping | charger_ad_group  | Approved | Expanded text ad | 0      | 0     | —   |    |
| Total: All but removed ads                         |   |   |                   |          |                  | 0      | 0     |     |    |
| Total: Campaign                                    |   |   |                   |          |                  | 0      | 0     |     |    |



# KEYWORD RESEARCH

FORECASTS

NEGATIVE KEYWORDS

HISTORICAL METRICS

Just saved

CREATE CAMPAIGN



Your plan can get **76** clicks for **\$25** and a **\$1.10** max. CPC ⓘ



| Clicks | Impressions | Cost  | CTR  | Avg. CPC | Avg. Position |
|--------|-------------|---|------|----------|---------------|
| 76     | 850         | \$25<br><small>Daily Budget: \$2.15</small> | 8.9% | \$0.33   | 1.3           |

**+** Add conversion metrics

RATE THIS FORECAST



☐ Keyword ↑

Ad group

Max. CPC

Clicks

Impressions

Cost



PORTFOLIO.



# THANK YOU

My portfolio demonstrates expertise in managing Google Ads campaigns, thorough keyword research. I focus on driving relevant traffic and maximizing ROI for businesses. With strategic planning, detailed optimization, and continuous monitoring, Let's collaborate to boost your online Business with Google Ads

[See More My Portfolio](#)

[Contact Me!](#)