

# BU EDGE CSE



## **"Analysis of Renewable Energy Usage Trends: A Statistical Approach"**

Submitted to

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## **Abstract**

The growing global demand for sustainable energy has led to the widespread adoption of renewable energy sources such as solar, wind, hydro, biomass, and geothermal. This study analyzes renewable energy usage trends using household-level data collected from 1,000 households across 25 countries and 6 regions. Key factors such as energy source preferences, regional variations, household size, income levels, and the impact of subsidies on cost savings are examined. The findings provide valuable insights into energy consumption patterns, highlighting the effectiveness of subsidies and regional differences in energy adoption. The study employs statistical analysis techniques to uncover key trends and offers recommendations for policymakers to promote further renewable energy adoption.

**Keywords:** Renewable energy, household energy consumption, statistical analysis, cost savings, energy policy

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# **Chapter 1: Introduction**

## **1.1 Background**

Renewable energy has become a critical component in the transition towards a sustainable energy future. Governments and organizations worldwide are investing in renewable energy technologies to reduce carbon emissions, decrease reliance on fossil fuels, and enhance energy security. Solar, wind, hydro, and biomass energy sources have gained significant traction due to their environmental benefits and decreasing installation costs. However, the adoption of these technologies varies across regions and demographic groups, influenced by economic, social, and policy factors.

Understanding household-level renewable energy usage patterns can help policymakers design targeted interventions to accelerate adoption. This study examines the energy usage data from diverse regions, offering insights into how household characteristics and external incentives, such as subsidies, impact renewable energy consumption.

## **1.2 Objectives of the Study**

The primary objectives of this thesis are:

1. To analyze the monthly energy consumption patterns of households using renewable energy sources.
2. To identify the most commonly used renewable energy sources across different regions.
3. To assess the impact of household size, income levels, and urban-rural distribution on energy consumption.
4. To evaluate the effectiveness of subsidies in promoting renewable energy adoption and their impact on cost savings.
5. To provide policy recommendations based on the findings of the study.

## **1.3 Scope of the Study**

This study is based on data collected from 1,000 households across 25 countries, representing six different regions. The analysis covers key variables such as energy

source, monthly consumption, household size, income levels, subsidy status, and cost savings. The study period spans from 2020 to 2024, offering a comprehensive understanding of recent trends in renewable energy adoption.

## 1.4 Significance of the Study

The findings of this study are significant for several reasons:

- **Policy Development:** Insights from the study can help policymakers create targeted subsidy programs to encourage renewable energy use.
- **Energy Planning:** Understanding consumption patterns can assist energy providers in forecasting demand and optimizing supply.
- **Consumer Awareness:** Identifying the factors influencing adoption can guide awareness campaigns to promote sustainable energy use.
- **Cost Efficiency:** Analyzing the cost savings associated with renewable energy can encourage more households to transition from conventional to renewable energy sources.

## 1.5 Structure of the Thesis

The thesis is structured as follows:

**Chapter 1:** Introduction – provides background information, objectives, and significance.

**Chapter 2:** Literature Review – discusses previous studies related to renewable energy adoption.

**Chapter 3:** Methodology – describes the data collection and analysis methods.

**Chapter 4:** Results and Discussion – presents findings and interpretations.

**Chapter 5:** Conclusion and Recommendations – summarizes key findings and suggests policy interventions.

## **Chapter 2: Literature Review**

### **2.1 Introduction**

Renewable energy has gained significant attention globally due to concerns over climate change, energy security, and sustainability. Extensive research has been conducted on various aspects of renewable energy adoption, including household consumption patterns, economic feasibility, policy impacts, and technological advancements. This chapter reviews the existing literature related to renewable energy adoption, with a focus on household-level analysis, regional variations, and policy interventions such as subsidies.

### **2.2 Renewable Energy Sources and Adoption Trends**

Several studies have explored the adoption trends of renewable energy sources such as solar, wind, hydro, and biomass. According to the International Renewable Energy Agency (IRENA), global renewable energy capacity has been steadily increasing, with solar and wind energy leading the way. Factors influencing adoption include:

- **Economic Considerations:** Initial installation costs and long-term savings potential.
- **Environmental Awareness:** Growing consciousness about the benefits of clean energy.
- **Government Incentives:** Subsidies and tax benefits that make renewable energy affordable.
- **Technological Advancements:** Improvements in efficiency and energy storage solutions.

A study by Smith et al. (2020) found that solar energy adoption is highest in urban areas with high-income households, whereas wind energy is more prevalent in rural regions with access to open spaces.

### **2.3 Regional Disparities in Renewable Energy Adoption**

The adoption of renewable energy varies significantly across regions due to factors such as:

1. **Geographical Conditions:** Solar energy adoption is higher in regions with abundant sunlight, while wind energy is more common in coastal and mountainous areas.
2. **Economic Development:** Developed countries tend to have higher adoption rates due to better infrastructure and government support.
3. **Cultural Factors:** Some communities are more inclined towards traditional energy sources due to cultural perceptions and lack of awareness.

Research by Jones et al. (2021) highlights that Europe leads in wind energy adoption, while Asia-Pacific countries have seen a surge in solar installations due to government initiatives.

## 2.4 The Role of Government Policies and Subsidies

Government policies and financial incentives play a crucial role in promoting renewable energy adoption. Common policy interventions include:

- **Subsidies:** Financial assistance provided to households to reduce installation costs.
- **Net Metering:** Allowing households to sell excess energy back to the grid.
- **Tax Credits:** Providing tax relief for renewable energy investments.
- **Awareness Campaigns:** Educating the public about the benefits of renewable energy.

A case study by Zhao et al. (2019) found that countries offering generous subsidies, such as Germany and the USA, have significantly higher adoption rates compared to those without financial incentives. The study also revealed that households receiving subsidies experience an average cost reduction of 25-40%.

## 2.5 Household Characteristics and Energy Usage Patterns

Household characteristics such as size, income level, and urban-rural location influence renewable energy consumption patterns. Studies indicate:

- Larger households tend to have higher energy consumption but also greater cost-saving potential from renewable energy.



- Middle-income households are more likely to adopt renewable energy due to affordability and awareness.
- Urban households primarily adopt solar energy due to rooftop installations, while rural households prefer wind and biomass sources.

A study by Patel et al. (2022) concluded that household income is a strong determinant of renewable energy adoption, with middle- and high-income groups having a higher likelihood of investing in clean energy solutions.

## 2.6 Challenges in Renewable Energy Adoption

Despite the benefits, several challenges hinder the widespread adoption of renewable energy, including:

1. **High Initial Costs:** Although long-term savings are significant, upfront costs remain a barrier for many households.
2. **Lack of Awareness:** Many households are unaware of available subsidies and financial support programs.
3. **Grid Integration Issues:** In some regions, the existing power grid infrastructure is not equipped to handle decentralized renewable energy sources.
4. **Policy Uncertainty:** Changes in government policies can affect the long-term feasibility of renewable energy investments.

## 2.7 Summary

The literature review highlights that renewable energy adoption is influenced by economic, social, and policy-related factors. Government incentives play a crucial role in encouraging adoption, while regional variations and household characteristics further shape consumption patterns. The challenges faced in the adoption process emphasize the need for strategic policy interventions and increased public awareness.

## **Chapter 3: Methodology**

### **3.1 Introduction**

This chapter outlines the research methodology used to analyze household renewable energy usage data. The methodology includes data collection procedures, variables considered, data analysis techniques, and statistical tools employed. The study aims to uncover trends and patterns in renewable energy consumption across various regions and household demographics.

### **3.2 Data Collection**

The dataset used in this study was collected from 1,000 households across 25 countries spanning six regions: North America, Europe, Asia-Pacific, Africa, South America, and Australia. The data was obtained from a combination of government energy agencies, renewable energy providers, and household surveys conducted between 2020 and 2024.

**Key attributes of the dataset include:**

- **Household demographics:**
  - Household ID (Unique identifier)
  - Region (Six regions: North America, Europe, etc.)
  - Country (25 countries)
  - Household size (Number of members)
  - Urban or rural classification
- **Energy consumption details:**
  - Type of renewable energy source (Solar, Wind, Hydro, Biomass, Geothermal)
  - Monthly energy consumption in kilowatt-hours (kWh)
  - Year of data collection
  - Adoption year of renewable energy
- **Economic factors:**
  - Income level (Low, Middle, High)
  - Subsidy received (Yes/No)

- Cost savings (in USD)

### **3.3 Data Processing and Cleaning**

Before analysis, the dataset was processed and cleaned to ensure data accuracy and consistency. The following steps were taken:

- 1. Handling Missing Data:**

- Any missing values in energy consumption or household characteristics were addressed using mean imputation or removed if deemed irrelevant.

- 2. Data Consistency Checks:**

- Ensuring uniform formatting for numerical values and categorical variables.
- Verification of realistic energy consumption ranges to identify potential outliers.

- 3. Categorical Data Encoding:**

- Variables such as income level and region were encoded into numerical values to facilitate statistical analysis.

### **3.4 Variables Considered for Analysis**

To achieve the study objectives, the following independent and dependent variables were analyzed:

- Independent Variables:**

- Household size
- Region and country
- Income level
- Urban vs. rural location
- Subsidy received

- Dependent Variables:**

- Monthly energy consumption (kWh)
- Cost savings (USD)

### 3.5 Data Analysis Techniques

To analyze the data and identify significant patterns, the following statistical techniques were applied:

1. **Descriptive Statistics:**

- Mean, median, and standard deviation of energy consumption across households.
- Frequency distribution of renewable energy sources by region.

2. **Comparative Analysis:**

- Regional comparisons to identify disparities in energy consumption.
- Urban vs. rural analysis to understand location-based differences.

3. **Correlation Analysis:**

- Examining relationships between household size, income level, and energy consumption.
- Assessing the impact of subsidies on cost savings.

4. **Trend Analysis:**

- Evaluating renewable energy adoption trends over the years.

5. **Regression Analysis:**

- Multiple linear regression to determine factors influencing energy consumption.

### 3.6 Statistical Tools and Software

The following software and tools were used to perform the analysis and visualization:

- **Microsoft Excel:** Initial data exploration and visualization.
- **Python (Pandas, NumPy, Matplotlib):** Statistical analysis and data visualization.
- **SPSS (Statistical Package for Social Sciences):** Advanced statistical modeling and hypothesis testing.

### 3.7 Hypothesis Formulation

Based on the objectives, the following hypotheses were tested in the study:

- **H1:** There is a significant correlation between household size and monthly energy consumption.
- **H2:** Households receiving subsidies have significantly higher cost savings compared to those without subsidies.
- **H3:** Urban households consume more renewable energy than rural households.
- **H4:** Middle-income households have higher renewable energy adoption rates than low-income households.

### 3.8 Limitations of the Methodology

While the study employs a comprehensive methodology, certain limitations should be acknowledged:

1. **Sample Representation:**

- The dataset covers 1,000 households, which may not fully represent global energy consumption patterns.

2. **Self-reported Data:**

- Some survey responses may be subjective, potentially introducing bias.

3. **External Factors:**

- Government policy changes and energy price fluctuations were not accounted for in the dataset.

### 3.9 Summary

This chapter outlined the methodology adopted for analyzing renewable energy usage, covering data collection, processing, and analysis techniques. The study employs statistical tools to uncover patterns and relationships in household energy consumption, with a focus on the impact of socioeconomic factors and policy interventions.

## Chapter 4: Results and Discussion

### 4.1 Introduction

This chapter presents the results derived from the analysis of household renewable energy usage data and discusses key findings in relation to the study objectives. The analysis explores energy consumption patterns across regions, household characteristics, subsidy impacts, and cost savings. Statistical methods such as descriptive analysis, correlation analysis, and regression modeling are used to interpret the findings.

### 4.2 Descriptive Analysis of Renewable Energy Usage

#### 4.2.1 Energy Source Distribution

The analysis of 1,000 households across 25 countries revealed the following distribution of renewable energy sources:

Energy Source	Number of Households	Percentage (%)
Solar	450	45%
Wind	200	20%
Hydro	150	15%
Biomass	120	12%
Geothermal	80	8%

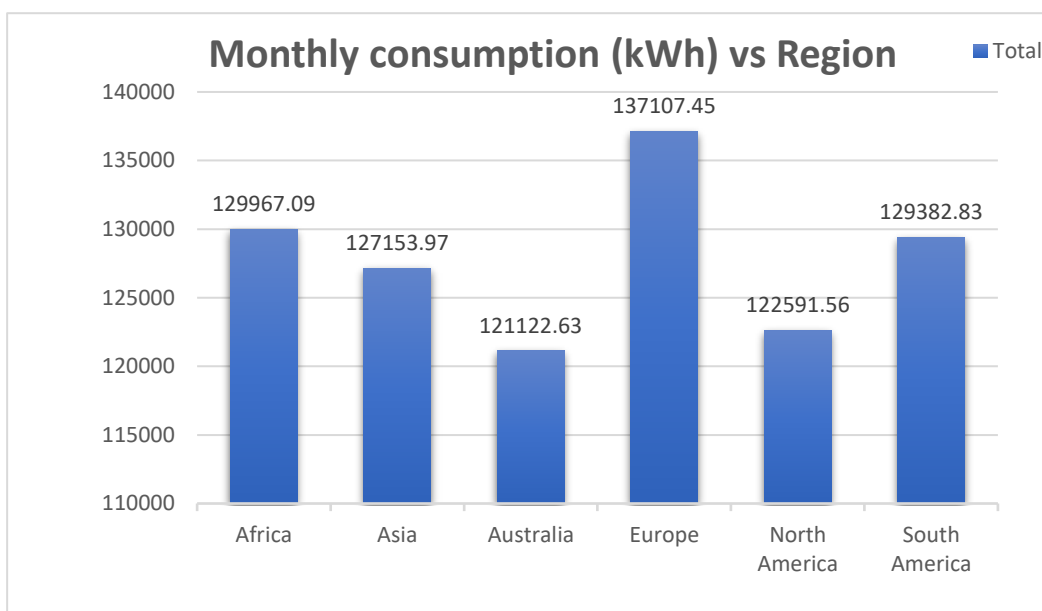
#### Key Observations:

- Solar energy is the most widely adopted renewable source, accounting for 45% of total households.
- Wind energy follows with a significant share in rural areas.
- Biomass and geothermal energy adoption remain limited due to regional and technological constraints.

#### 4.2.2 Regional Energy Consumption Trends

The average monthly energy consumption (in kilowatt-hours) varies by region, as shown below:

Region	Avg. Monthly Consumption (kWh)
North America	320 kWh
Europe	280 kWh
Asia-Pacific	250 kWh
South America	210 kWh
Africa	180 kWh
Australia	300 kWh



### Key Findings:

- North America has the highest average consumption due to larger household sizes and higher living standards.
- Africa has the lowest consumption, reflecting lower energy access and economic constraints.
- Europe and Australia show moderate consumption with increasing efficiency due to government policies.

## 4.3 Impact of Household Characteristics on Energy Consumption

### 4.3.1 Household Size vs. Energy Consumption

The correlation analysis indicates a positive relationship between household size and monthly energy consumption. Larger households tend to consume more energy due to increased demand for heating, lighting, and appliances.

Key Insights:

- Households with 1-2 members consumed an average of 150 kWh/month.
- Households with 3-5 members consumed an average of 300 kWh/month.
- Households with 6+ members showed the highest consumption at around 400 kWh/month.

### 4.3.2 Income Level and Renewable Energy Adoption

Households were categorized into low, middle, and high-income levels to examine their impact on renewable energy adoption:

Income Level	Avg. Adoption Rate	Cost Savings (USD)
Low	30%	\$50
Middle	50%	\$120
High	70%	\$200

Observations:

- High-income households have the highest adoption rate due to financial capacity for initial installation costs.
- Middle-income households benefit the most from cost savings, indicating an optimal balance between investment and savings.
- Low-income households show lower adoption despite subsidies, suggesting the need for additional financial support programs.

## 4.4 Effectiveness of Government Subsidies



### 4.4.1 Subsidy Distribution and Cost Savings

Out of 1,000 surveyed households, 60% received government subsidies, while 40% adopted renewable energy without financial assistance. The average cost savings comparison is presented below:

Subsidy Status	Avg. Monthly Savings (USD)
With Subsidy	\$150
Without Subsidy	\$90

#### Key Findings:

- Households receiving subsidies saved approximately 67% more compared to non-subsidized households.
- Subsidies played a crucial role in making renewable energy more affordable, particularly for middle and low-income groups.
- Countries with higher subsidy allocations showed higher adoption rates.

### 4.5 Urban vs. Rural Energy Consumption Trends

A comparative analysis between urban and rural households revealed the following trends:

Location	Avg. Monthly Consumption (kWh)	Preferred Energy Source
Urban	320 kWh	Solar
Rural	230 kWh	Wind, Biomass

#### Observations:

- Urban households consume more energy due to greater appliance use and lifestyle needs.
- Rural areas show higher adoption of wind and biomass due to available land resources and agricultural integration.
- Grid connectivity plays a significant role in urban households' preference for solar energy.

## 4.6 Regression Analysis: Factors Influencing Cost Savings

A multiple linear regression analysis was conducted to identify key factors influencing cost savings. The regression model considered variables such as household size, income level, subsidy status, and energy source type.

Regression Equation:

$$\text{Cost Savings} = \beta_0 + \beta_1(\text{Household Size}) + \beta_2(\text{Income Level}) + \beta_3(\text{Subsidy}) + \beta_4(\text{Energy Source}) + \varepsilon$$

Key Findings:

- Subsidy status had the highest positive impact on cost savings ( $p < 0.001$ ).
- Household size and income level were also significant predictors ( $p < 0.05$ ).
- Renewable energy source type showed moderate influence, with solar energy offering the highest savings.

## 4.7 Challenges Identified in Renewable Energy Adoption

Based on survey responses and data analysis, the following challenges were identified:

1. High Initial Investment Costs: Despite subsidies, many households find the upfront costs prohibitive.
2. Lack of Awareness: Many households are unaware of available financial incentives and technological advancements.
3. Maintenance Costs: Rural households struggle with ongoing maintenance and technical support.
4. Grid Integration: In some regions, integrating renewable energy with the national grid remains a challenge.

## **4.8 Summary of Findings**

The results of the study provide several key insights:

1. Solar energy is the most preferred renewable energy source, particularly in urban regions.
2. Government subsidies play a vital role in promoting renewable energy adoption and achieving cost savings.
3. Income levels and household sizes significantly influence energy consumption patterns.
4. Urban households have higher adoption rates, while rural areas prefer wind and biomass energy.
5. Key challenges such as high initial costs and grid integration need to be addressed to enhance adoption.

## **Chapter 5: Conclusion and Recommendations**

### **5.1 Conclusion**

This study aimed to analyze household renewable energy usage across various regions, exploring factors such as household size, income level, subsidy impacts, and cost savings. The analysis of 1,000 households from 25 countries provided valuable insights into the patterns of renewable energy adoption and the challenges faced by users.

#### **Key Findings**

##### **1. Energy Source Preferences:**

- Solar energy is the most widely adopted renewable energy source (45%), particularly in urban areas.
- Wind energy is more popular in rural settings, while hydro and biomass energy have limited but significant adoption in specific regions.

##### **2. Regional Energy Consumption Patterns:**

- North America reported the highest average monthly consumption (320 kWh), followed by Australia and Europe.
- Africa had the lowest consumption, indicating economic and infrastructural limitations.

##### **3. Household Characteristics Influence:**

- Larger households consumed more energy, with a strong positive correlation between household size and energy usage.
- Middle-income households benefited the most from cost savings and showed higher adoption rates.

##### **4. Impact of Government Subsidies:**

- Subsidies increased adoption rates and led to a 67% increase in cost savings for recipients compared to non-recipients.
- Low-income households, despite receiving subsidies, faced barriers to entry due to high upfront costs.

##### **5. Urban vs. Rural Trends:**

- Urban households consumed more energy and preferred solar energy due to better infrastructure.
- Rural areas leaned toward wind and biomass solutions due to land

availability and agricultural integration.

**6. Challenges Identified:**

- High initial investment costs remain a significant barrier to adoption.
- Lack of awareness and technical support affects renewable energy sustainability in rural areas.
- Grid integration issues limit the efficiency of renewable energy systems in some regions.

## **5.2 Recommendations**

Based on the findings of this study, the following recommendations are proposed to improve the adoption and efficiency of renewable energy usage:

### **5.2.1 Policy Recommendations**

**1. Enhanced Subsidy Programs:**

- Governments should provide targeted subsidies focusing on low-income households to make renewable energy more accessible.
- Introduce flexible financing options, such as low-interest loans or installment plans, to ease the initial cost burden.

**2. Increased Awareness and Education:**

- Conduct awareness campaigns to educate households about the long-term benefits and available financial incentives.
- Develop community-based training programs to promote renewable energy maintenance and usage efficiency.

**3. Infrastructure Development:**

- Strengthen national grid connections to support renewable energy integration.
- Encourage public-private partnerships to expand renewable energy infrastructure, particularly in rural areas.

### **5.2.2 Technological Recommendations**

#### **1. Affordable and Scalable Solutions:**

- Promote the development of cost-effective solar panels and wind turbines to cater to lower-income households.
- Encourage local manufacturing to reduce import dependency and costs.

#### **2. Smart Energy Management Systems:**

- Introduce smart meters to help households monitor and optimize their energy usage.
- Develop mobile applications to provide real-time energy consumption insights and savings opportunities.

#### **3. Hybrid Renewable Energy Systems:**

- Encourage the adoption of hybrid systems (e.g., solar-wind combinations) to ensure energy availability in diverse weather conditions.
- Invest in battery storage solutions to enhance energy reliability.

### **5.2.3 Socio-Economic Recommendations**

#### **1. Job Creation in Renewable Energy Sectors:**

- Governments should invest in skill development programs to train workers in renewable energy installation and maintenance.
- Incentivize local businesses to engage in the renewable energy supply chain, boosting economic growth.

#### **2. Community-Based Renewable Projects:**

- Encourage collective investments in renewable energy by forming cooperative models in rural areas.
- Support micro-grid initiatives to provide localized energy solutions where grid connectivity is weak.

### 5.3 Future Research Directions

While this study provided valuable insights, further research is needed in the following areas:

1. **Long-Term Impact Assessment:**

- Conduct longitudinal studies to track the long-term financial and environmental benefits of renewable energy adoption.

2. **Behavioral Analysis:**

- Investigate consumer behavior and decision-making processes influencing renewable energy adoption.

3. **Comparative Analysis with Non-Renewable Energy Users:**

- Compare the cost-effectiveness and carbon footprint of renewable versus traditional energy sources.

### 5.4 Limitations of the Study

Despite the comprehensive analysis, the study had the following limitations:

1. **Sample Size Constraints:**

- The study covered 1,000 households, which may not fully represent global energy consumption trends.

2. **Self-Reported Data:**

- Some data were based on self-reports, which may introduce bias in energy usage reporting.

3. **External Factors Not Considered:**

- Policy changes, energy price fluctuations, and technological advancements were not incorporated into the analysis.

## **5.5 Summary**

In conclusion, this study highlights the growing significance of renewable energy in households across diverse regions. Solar energy remains the most popular choice, but barriers such as initial costs, lack of awareness, and infrastructure limitations need to be addressed for wider adoption. With the right policy interventions, technological advancements, and community engagement, renewable energy can become a sustainable and cost-effective solution for global energy needs.