

Name:

Student ID:



Class Test 1

United International University (UIU)

Fall Trimester: 2020;

Course Code: IPE 401; Course Title: Industrial Management

Full Marks: 20

Date: 10 / 11 / 2020

Time: 20 minutes

CSE-SECTION (B)

1. (a) Ali, Yasin , Jobaer, Jakir, Nayim, Salman these 6 friends planned for a tour to Cox's Bazar. They collected the money and convinced Salman's mom to let him go with them. Ali told Yasin to secure the bus tickets 2 weeks before the tour, and told Jakir to book 2 rooms in a resort. Jakir booked the resorts properly before the tour. But Yasin forgot about the tickets and didn't buy the tickets . So at the time of the tour everyone freaked out because there was no ticket available for that day and had to postpone their tour. Ali blamed Yasin for his irresponsibility and Yasin blamed Ali , because he didn't remind him about the tickets .Ali was managing everything for the tour. So among the 4 management functions which management function was absent in this particular case? (2)
- (b) "Takeout" is a famous Burger shop in Bangladesh .For flourishing their business they wanted to make a chicken farm, from where they will get the fresh raw chicken for making their signature chicken burger. So what kind of corporate strategy they wanted to follow? Explain. (2)
2. Zamil invested Some money at 15% interest rate compounded daily and Jamila invested Some money at 18% interest rate compounded weekly. So who had to invest less money to be a millionaire in 53 years? Show with necessary calculations (16)