AZKAI
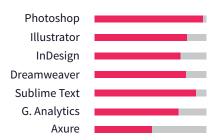
KAI BYROADE

UX, Design & Front-End Development

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- azkai
- http://azkai.io

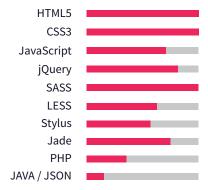## TOOLS

- Photoshop
- Illustrator
- InDesign
- Dreamweaver
- Sublime Text
- G. Analytics
- Axure

LANGUAGES AND FRAMEWORKS

- HTML5
- CSS3
- JavaScript
- jQuery
- SASS
- LESS
- Stylus
- Jade
- PHP
- JAVA / JSON

PROFICIENCIES

- SEO
- ADA / ARIA
- GIT / SVN
- HCI / Psychology
- Wireframing
- Metrics / ROI
- Personas
- Marketing
- Communication
- Team Leadership

HEY, NICE TO MEET YOU!

My name is Kai and I'm a customer-obsessed ux designer and front-end developer with a background in traditional art and video production. I strive to polish the eye-popping, seat-gripping experience that inherently exists within each brand. I firmly believe that the only limitations to design and success are those we impose upon ourselves.

12 YEARS OF EXPERIENCE
Started in Creative Media in 2003.

2014 - NOW
ACCLARIS, INC.
Lead UX Designer / Front-End Developer

- Convinced Stakeholders to create Front-End Development Division, which I now oversee along with Design and UX.
- Spearheaded 3rd largest road-map item with the goal of re-designing the entire front-end of our white-label software.
- Developed 80% of Front-End coding while over-seeing all UX and Design work (wireframes, personas, data, etc).

2013 - 2014
THAT'S US TECHNOLOGIES
Lead UX Designer / Front-End Developer

- Increased unique site users by 29.62% and decreased bounce rate by 6.58% in the first two quarters.
- Assisted in the increase of online goal completions by 1.2% within the first two quarters.
- Implemented Bootstrap, refactoring parts of the software as well as enhancing front end with HTML5 and CSS3 practices.

2010 - 2013
DEVIANT GREEN
Founder & Lead Front-End Developer

- Used SEO Techniques to reach 1st result of at least one targeted keyword within one quarter for corporate site.
- Created Digital Assets, UX Data and Pixel Sheets for Dragon's Eye Productions' MMORPG. (World-Record setting MMORPG.)
- Oversaw 6 contractors and analyzed all metrics for all clients, ensuring they were increasing goals and ROI. Stayed on retainer for these clients, increasing SEO on a month-by-month basis.

EDUCATION

B.A. - DIGITAL ART & DESIGN
Full Sail University
2009