# Grade UI Kit End User Licence Agreement

**Version 1.0: 1st June 2016**

This kit is supplied in Serif Affinity file formats and is distributed by Serif and Affinity for use with Affinity software products.

Serif and Affinity are not a party to this Licence and have no responsibility for its content or the terms of this licence.

This is a legally binding software licence agreement ("Licence") between Sergey Azovskiy of www.UIChest.com ("we" or "us") and you, being a user of the Grade UI Kit.

By installing, displaying, copying, accessing or otherwise using the Grade UI Kit you agree to be bound by the terms of this Licence.

The licence granted to you is limited, non-transferable and non-exclusive and permits you to use the items contained in this kit ("Grade UI Kit") subject to the terms and conditions identified in this Licence.

You **may** use the Grade UI Kit:

- ✓ For unlimited personal projects.

- ✓ For a single commercial project for yourself or a client.

- ✓ On its own, or as part of a new work.

- ✓ To create an End Product for a client.


You **may not**:

- ✗ Use the Grade UI Kit in any product ("End Product") which may be sublicenced, sold, shared, transferred, or otherwise distributed where parts of the Grade UI Kit, modified or in original form, is available in a distributable form on its own, or is part of any product where the Grade UI Kit components are a significant portion of the value or content of any major component of the product.

- ✗ Use the Grade UI Kit in any product or application which allows an end user to customise a digital or physical product to their specific needs, such as an "on demand", "made to order" or "build it yourself" offering.

- ✗ Permit an end user of any End Product you have created to extract any Grade UI Kit components and use it separately from the End Product.

- ✗ Use the Grade UI Kit as part of any logo, trademark, or service mark.


Some components of the **Grade UI kit** are sourced and/or licenced from elsewhere. These components are listed below with full links and credits in the ***Credits and Acknowledgments*** section of this Licence. The usage terms of these third party components permit the allowable uses of Grade UI Kit contained in this Licence at the time this Licence was written.  We take no responsibility for any changes to these third party usage terms that have occurred after this Licence was written.

This Licence will be automatically terminated if you breach any of the terms of this Licence. Upon termination of this Licence, you must stop making copies of, or distributing any product that makes any use of the Grade UI Kit.

If you have more questions or need more clarification, please check out our **Frequently Asked Questions section of this Licence**.

For other licencing queries or if you want to extend your rights to commercially exploit this kit please contact Sergey Azovskiy at UIChest.com: flexrs@uichest.com

**Frequently Asked Questions**

**How are Personal Use and Commercial Use defined?**

| Personal Use |
|---|
| Personal Use is defined as creating output using the Grade UI Kit in a way that has no potential monetary gain. Personal Use projects cannot be related to any business, non-profit, or other organisation of any kind. The Grade UI Kit may be used in an unlimited number of Personal Use Projects. Examples of Personal Use include using a graphic to create t-shirts for a family celebration, using a template to create a birthday card that you send to a friend, using a photo in a piece of wall art that you create for a family member as a gift (no money changes hands), etc. |
| **Commercial Use** |
| We define Commercial Work to be any work done that is not for Personal Use. Synonymous terms include Contracted Work and Client Work. |

**Where do I obtain the fonts used by Grade UI Kit?**
The kit uses free fonts from Google. Please visit the following links and install the following fonts to get the best out of the kit:

| Roboto Condensed |
|---|
| https://www.google.com/fonts/specimen/Roboto+Condensed |
| **Roboto** |
| http://www.google.com/fonts/specimen/Roboto |

**Can I use the Grade UI Kit in a freelance project or contract work for a client?**
Yes but only for one project. If you use the Grade UI Kit in a project for a client, your rights obligations as set out in this Licence are automatically transferred from you to your client. You must make your client aware of, and your client must abide by, the terms of this Licence.

**What are the End Product requirements?**
End Products must be significantly different than the original Grade UI Kit components used and require time, effort, and skill to produce. End Products must not be used or sold in a way that is directly competitive with the original Grade UI Kit you purchased. End Products must not redistribute the Grade UI Kit components to any third parties in a manner that allows for the extraction of the original Grade UI Kit components.

**How many times can I use the Grade UI Kit in commercial Projects?**
The Grade UI Kit may be used for commercial purposes for one Project only. A Project is defined as a complete and cohesive undertaking that may result in one or more End Products. Any End Products

included in the one Project must be directly related under a single concept. However, the Grade UI Kit may be used in an unlimited number of Personal Use Projects.

**Can I redistribute any part of the Grade UI Kit?**
You can only redistribute any parts of the Grade UI Kit if they are not in a distributable form on their own and they are part of an End Product, which meets the requirement detailed above. In short, the Grade UI Kit components of the End Product must not be a significant portion of the value or content of any major component of the End Product and must not be extractable from the End Product.

**Can I convert components of the Grade UI Kit into another format to sell or distribute (even for free)?**
No, this is not permitted.

**Can I trademark a design I create using any part of the Grade UI Kit?**
No, you are not permitted to use the Grade UI Kit as part of any logo, trademark, or service mark.

**Do I have to credit you on any Items I create which use Grade UI Kit?**
No, but it is really nice of you if you do!


## Credits and Acknowledgments:

**Fonts:**
The Grade UI kit uses free fonts from Google. Please visit the following links and install the following fonts to get the best out of the Grade UI kit :

| Roboto Condensed |
| --- |
| https://www.google.com/fonts/specimen/Roboto+Condensed |
| **Roboto** |
| http://www.google.com/fonts/specimen/Roboto |


**Images:**
Unless specified, all images used in the Grade UI kit are from Unsplash.com

Unsplash offer free (do whatever you want) high-resolution photos. All photos published on Unsplash are licenced under Creative Commons Zero, which means you can copy, modify, distribute and use the photos for free, including commercial purposes, without asking permission from or providing attribution to the photographer or Unsplash.


**Mock-ups:**
The following mock-ups are used in the Grade UI Kit with full accreditation and under the correct licence:

iPad Hero/Header Mockup by Vadim Sherbakov**:** madebyvadim.robot.co
Available from: madebyvadim.robot.co/product/21-hero-header-mockups
Used under licence: madebyvadim.robot.co/licensing

*"use them anywhere and for everything, except for reselling them"*

Macbook Photo Mockup by Zan Ilic: dribbble.com/zanilic
Available from: dribbble.com/shots/1669574-Another-Mockup