



All About AI: November 2024 edition



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Last time we talked...

- **What is Artificial Intelligence?**
- **What AI currently can and cannot do**
- **Data, privacy and model deployment considerations**
- **AI for everyday tasks (demos)**
- **AI for productivity/work (demos)**
- **AI for enrichment/entertainment (demos)**
- **The future of AI and ethical implications**

Today's Topics

- **Convenient ways to leverage AI tools**
- **AI on your mobile device**
- **Prompting techniques**
- **Trends to watch for**



Every day productivity apps

- Magic ToDo app: <https://goblin.tools>
- Cleo for budgeting: <https://web.meetcleo.com/>
- Gamma for presentations: <https://gamma.app/>
- Luma Labs for video: <https://lumalabs.ai/>
- Read.ai for summaries: <https://www.read.ai/>
- Otter.ai for transcripts: <https://otter.ai/>
- Youper for mental health: <https://www.youper.ai/>

What is prompting?

- **Why not just ask a question?**
- **Prompting gives additional details to explain the question as well as what the answer should look like.**



Prompting examples

- **Bad**

- What are the differences between cats and dogs?
- What is your favorite mobile app and why?

- **Good**

- Write a 5 paragraph essay comparing and contrasting two different types of animals, such as a dog and a cat. Be sure to include details about their physical characteristics, behaviors, and habitats.
- Design a one-page infographic that highlights the key features and benefits of your favorite mobile app. Include at least 3 data visualizations that support your points.



News or not?

- **AI in smart appliances**
- **AI spyware in your operating system**
- **AI as a national security strategy**
 - China may be winning the AI race
 - How do we compete?
 - What about domestic surveillance?



Where are we going from here?

- **Smaller, task-focused models**
- **Custom chips**
- **Less “Googling”**
- **Elections and government**

AI will be everywhere, monitoring everything.

What will you do about it?





Questions?

Resources

- **Youtube**

- https://www.youtube.com/@matthew_berman
- <https://www.youtube.com/@AIJasonZ>

- **Blogs/News**

- <https://danielmiessler.com/>
- <https://aiweekly.co/>

- **Online course**

- <https://www.coursera.org/learn/ai-for-everyone>