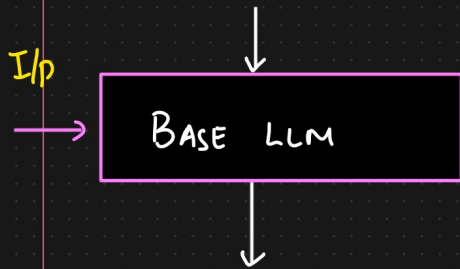


RAG Vs Fine Tuning Vs Prompt Engineering

[AI Assistant] ←

1) Prompt Engineering

[Act as a chef,
provide me a recipe]



Customized Output

- 1) Specific Instructions
- 2) Structured Prompt With Clear Context
- 3) Model Remain unchanged

Pro's

- 1) No technical expertise need
- 2) Instant Results
- 3) No training Cost (Free)
- 4) Works With any LLM.

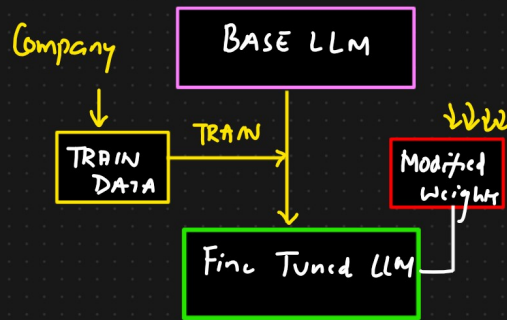
Cons

- 1) Limited by Models base Knowledge
- 2) Inconsistent Results
- 3) Token limit Restrict Complexity
- 4) Can't add New Knowledge.

But for

- 1) Small Scale Application

2) Fine Tuning



- 1) Prepare domain specific Training data
- 2) Train model on data.
- 3) Create a Specilized version.

Pro's

- 1) Deeply Specialized Knowledge
- 2) Consistent behaviour
- 3) No prompt Engineering
- 4) Better for Specific domain

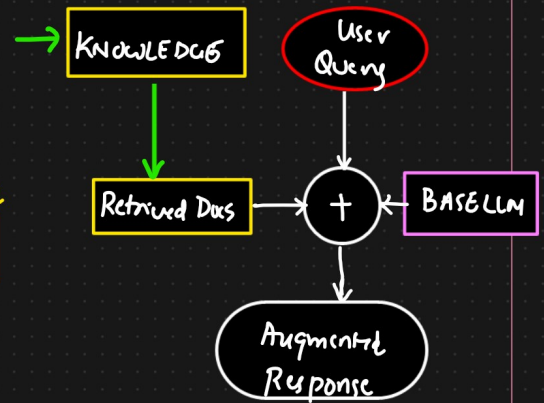
Cons

- ① Expensive [GPU]
- ② Require ML Expertise
- ③ Retraining for update

But for

- ① Specific style

3) RAG



- 1) Store document in Vector DB
- 2) Retrieve relevant docs for each Query
- 3) LLM generates Answer from context

Pro's

- 1) Always up-to date info
- 2) No learning required
- 3) Cost-effective
- 4) Accuracy is high.
- 5) Can private/propriety data.

Cons

- 1) Infrastructure setup
- 2) Retrieval quality affect Results
- 3) Context Window limitation.

But for

2) Generic purpose task

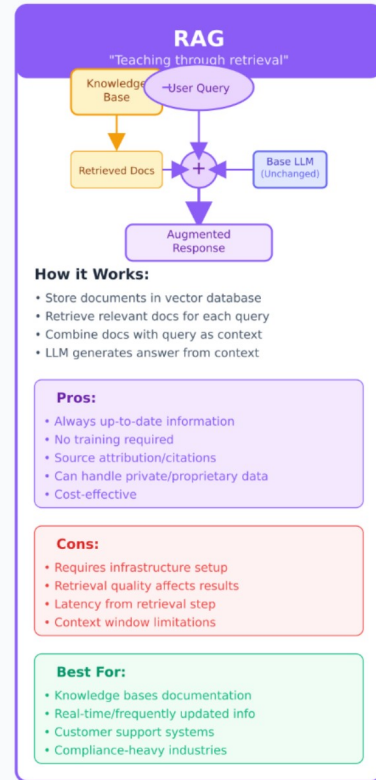
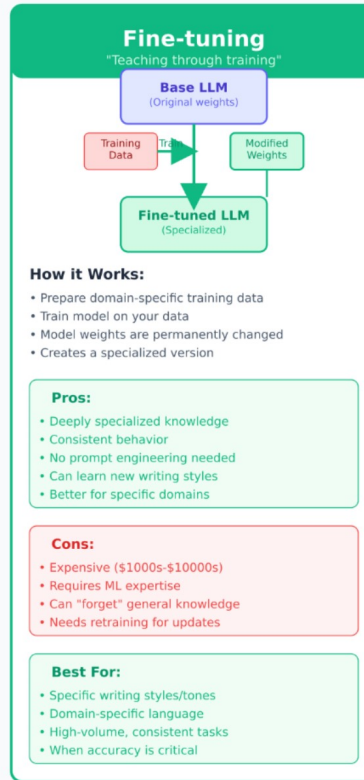
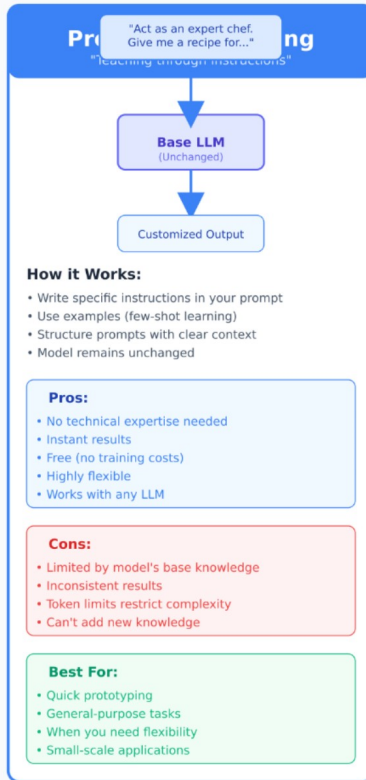
② High volume

3) Quick prototyping

③ When accuracy is critical

AI Customization Methods: A Beginner's Guide

Understanding Prompt Engineering vs Fine-tuning vs RAG



Quick Decision Guide: Which Method Should You Use?