



# KIRK MENDOZA

Web Developer • Animator • Project Solver

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## QUALIFICATIONS

Creative, results-oriented and recently React certified Full-Stack Developer – with excellent animation skills. Strong background in taking UI design to interactive & animated HTML5 reality. Experienced in motion graphics and animation for video and web. Passionate about continuous learning and professional improvement. Prompt learner to new protocols and software. Advocate for building positive team environments and using the right tools for the right job, within budget.

## TECH STACK

Web: HTML | CSS | JavaScript | GSAP | React | PostgreSQL | Git  
Creative: Figma | Adobe Suite | Drawing  
Video: After Effects | Premiere

## EXPERIENCE

Inspired Thinking Group / PureRed - International

**Senior HTML Animator** | Oct 2024 - Aug 2025

*Primary Responsibilities*

- Developed complex HTML5 display ads for web and mobile, meeting IAB ad specs.
- Collaborated with designers and developers to create engaging interactive experiences.
- Coached animators and developers on HTML animation best practices.
- Redesigned and optimized display ad templates by standardizing code and removing legacy elements.
- Built a secure online tool for reviewing display ads post-Fullstack Certification.

*Additional Contributions Beyond Core Role*

- Produced videos using Premiere and After Effects to support Animation Team deadlines.
- Assisted on set during production shoots to keep schedules on track.
- Created responsive email templates compatible with major clients, including Microsoft Office Classic.

BannerWave / Waterfall Media - Oak Park, IL

**Manager, Technology & Development** | July 2020 - Oct 2024

- Standardized banner ad production and methodology.
- Trained, managed and advocated for the development team.
- Coordinated efforts between management, design and development teams.
- Worked directly and consulted with clients on project scope.

**Senior Developer & Animator** | Oct 2016 - July 2020

- Conceptualize development and storyboard design.
- Produced videos utilizing visual effects and animation with After Effects.
- Interfaced with clients and hand shake extraordinaire.

**Freelance Developer & Animator** | Dec 2015 - Oct 2016

- Development of premium HTML5 interactive and animated banners.

Little Robot Media, Inc. - Aurora, IL

**Owner-Operator** | Oct 2011 - Oct 2023

Ogilvy & Mather - Chicago, IL

**Web Developer** | Oct 2014 - Nov 2015

- Developed dynamic Flash banners in conjunction with Sizmek and Double-Click distribution protocols.
- Assisted in transitioning the digital team from Flash to HTML5 banner development.
- Distributed media to appropriate secure servers for clients.
- Produced presentation introduction video using After Effects.

Anixter - Chicago, IL

**Video Editor / Flash Developer** | Nov 2014 - Nov 2015

Chempetitive Group / CG Life - Chicago, IL

**Video Producer / Flash Developer** | Oct 2007 - Nov 2015

Discovery Chicago - Chicago, IL

**Flash Developer** | Apr 2012 - Jan 2015

88 Brands Partners

**Contract Flash Developer** | Oct 2013 - Oct 2013

Answers Media / WellRight

**Freelance Flash Developer** | May 2011 - Jan 2013

Design Kitchen - Chicago, IL

**Flash Developer** | Sep 2011 - Aug 2012

McDonald's Corporation - Chicago, IL

**Animator & Flash Consultant** | Mar 2012 - May 2012

VSA Partners - Chicago, IL

**Flash Developer** | July 2008 - Mar 2011

- Converted UI designs into interactive web features using Flash Builder and Flash.
- Worked with developer team to standardize protocols and organize ActionScript classes.
- Translated storyboard designs to animated videos for web, HD viewing and DVD using After Effects.

Ian Ryan Interactive - Des Plaines, IL

**Multimedia Designer / Animator** | Oct 2000 - May 2007

- Developed interactive CD-ROM and online presentations with focus on using Flash.
- Generated Animation pieces for video content using Flash, After Effects and Final Cut Pro.

Illinois Institute of Art - Schaumburg, IL

**Instructor** | Oct 1999 - Mar 2000

- Instructed class on fundamentals of Storyboarding, Animation Basics of Flash and After Effects.

MindBuilder / itBeat - Northbrook, IL

**Multimedia Designer** | Aug 1998 - Oct 2000

- Animated company mascot for promotional purposes using Flash.
- Developed content for video and CD-ROM.