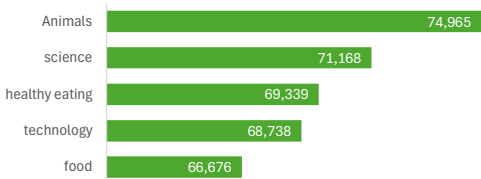


Social Buzz Content Reaction and Categories by Popularity

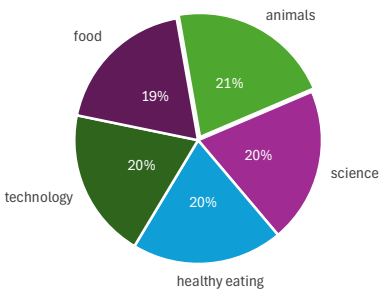
Number of unique categories: 16

Category	Sum of Score
Animals	74,965
science	71,168
healthy eating	69,339
technology	68,738
food	66,676
Grand Total	350,886

Top 5 Performing Categories



Percentage by Category Popularity

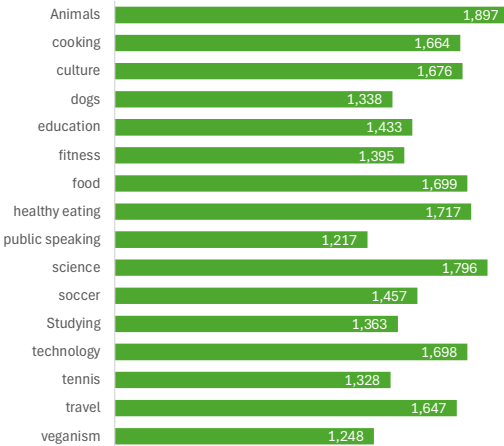


animals	74,965
science	71,168
healthy eating	69,339
technology	68,738
food	66,676

Number of reactions to "Animals": 1,897

Category	Count of Reaction Type
Animals	1,897
cooking	1,664
culture	1,676
dogs	1,338
education	1,433
fitness	1,395
food	1,699
healthy eating	1,717
public speaking	1,217
science	1,796
soccer	1,457
Studying	1,363
technology	1,698
tennis	1,328
travel	1,647
veganism	1,248
Grand Total	24,573

Number of Reactions to Categories



Month with the most posts: May

Months (Datetime)	Count of Content ID
Jan	2,126
Feb	1,914
Mar	2,012
Apr	1,974
May	2,138
Jun	2,021
Jul	2,070
Aug	2,114
Sep	2,022
Oct	2,056
Nov	2,034
Dec	2,092
Grand Total	24,573

Months with Most Posts

