

MARINA AZON

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EXPERIENCE

Freelance Consultant - Zürich, Switzerland

04/2018 – present

- **Technical Writer** at Dribba AG
04/2018 – present
- **Business Consultant** at Yoga Ashram
05/2018 – present
- **Board Member** at Casal Català de Zuric, Zürich
11/2019 – present
- **Back-office Administration, Operations** at Daedalean AG
07/2019
 - Tracking sheets for contracts, NDAs, and Licenses. Hardware procurement.
- **Event support** at SwissQ
 - Swiss Testing Day and DevOps Fusion
03/2019, 09/2021
 - Agile Leadership Day and Business Agility Day
10/2019, 10/2021
 - Product Management Festival
11/2018, 11/2019
 - European Po&Re Day
06/2019

Technology Coordinator - MPC - Montréal, Canada

01/2016 – 06/2017

Credited for X-Men, Pirates of the Caribbean, Alien, and Ghost in the Shell.

Key contributions

- Represented the Technology team of 40+ people in cross-department meetings when defining roadmaps, project plans and deliverables. Planned, scheduled, and distributed workload accordingly within the team.
- Identified the need for onboarding and mentoring programs; designed and implemented them.
- Identified upcoming outage from insufficient resource usage monitoring. Negotiated mitigation strategies, developed a monitoring dashboard, and drove its adoption beyond the local team.
- Owned the overall project of scaling server infrastructure, workstations, bandwidth of support staff, and office space to accommodate company growth.

Impact

- Limited external blockers for the Technology team, which led to on-time and within-budget project delivery.
- Successful onboarding for 40% YoY growth of the Technology team.
- Averted blocking the whole company on missing resources. Cross-site dashboard for resource usage monitoring.
- Successful scaling of the site from 400 to 900 employees.

International Business Developer - Keonn - Barcelona, Spain

09/2014 – 06/2015

Responsible for product demonstrations for potential clients (usually CEOs) in the advertisement, retail and warehousing markets; user studies to pinpoint future product developments; account management, and market screening for potential partners.

Key contributions

- Successfully initiated market entry in EMEA and Japan.
- Provided communication between clients and engineering teams to guarantee a reliable system and fluid workflow.

EDUCATION

BSc Audiovisual / Electrical Engineering - UPF - Barcelona, Spain

09/2012 – 08/2016

Undergraduate Thesis: Computational analysis of cardio-respiratory patterns during the practice of yoga.

Wearhacks Hackathon, Montréal, Canada: Awards: Best Use of NLU, Best Use of Electromyography.

MSc Data Science - UZH - Zürich, Switzerland (unfinished)

09/2018 – 06/2019

SKILLS

Languages

- *Native:* Spanish, Catalan
- *ILR 4+:* English
- *ILR 2:* German
- *ILR 1:* French, Italian

IT skills

- *SQL*
- *Analytics:* Python, R
- *Spreadsheets:* Sheets, Excel
- *Adobe Photoshop*
- *Jira*
- *Conference:* Zoom, Hangouts

Soft skills

- *Teamwork*
- *Multitasking*
- *Cross-functional work*
- *Vendor management*
- *Data driven decisions*
- *Relationship management*