

Digital Apprenticeship Program



Digital Marketing Campaign Challenge

EldoHub runs a capacity building program to train women-led businesses on enterprise development and digitizing their businesses.

Develop a digital marketing campaign to draw women between the age of 18 to 35 with businesses to apply for the program, graphically illustrating the benefits of a business leveraging technology to increase revenue.

Submit a communication toolkit containing posters, flyers, banners, curated social media posts for linkedin, facebook, twitter and instagram to run the campaign.