

Digital Apprenticeship Program



4th December 2020

Dear ,

Re: Request For Tech Mentors for The Digital Apprenticeship Program

I am pleased to introduce to the **Digital Apprenticeship Programme**. This initiative is a UK- Kenya Tech Hub pilot programme implemented by [Eldohub](#) in partnership with [Thunderbird School of Global Management](#).

The objective of this programme is to provide practical work experience to Junior Technology Professionals (**JTP**) as well as expose tech and non- tech businesses to the benefits of their digital expertise.

The components of the program include:

1. Identifying and placing 40 JTPs in tech startups/scale ups and non-tech/traditional businesses for a 3 month period working on a specific digital project.
2. Identifying specific projects that the businesses would require to be carried out and matching the JTP to the business.
3. Matching corporate mentors to the 40 JTP to ensure that the junior professionals have a “buddy” to support around the soft skills in navigating the business

We are requesting for 2 volunteer tech buddies (a male and a female) who have worked in a digital project within the company e.g engineers, product developers, marketers e.t.c.

One mentor will work closely with 1 Junior Tech Professionals and is required to commit 2 hours per week for coaching and guidance in soft skills.

How Mentor-Matching will work:

1. The Junior Tech Professional will fill a survey.
2. The information they provide in the Survey will be used to create their personal profile.
3. The Tech buddies/ mentor selects a specific Junior Tech professional to mentor based on these profiles.
4. The mentorship can be virtual or physical depending on mentor preference.

Digital Apprenticeship Program



The official mentoring starts in January 2021 to March 2021. We look forward to hearing from and working with your organization. For more information contact us on lynn@eldohub.co.ke or 0716023274.

Kind regards,

Sheena Raikundalia

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Director

UK Kenya Tech Hub

Chepkemai Magdalene

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Executive Director

EldoHub

Philip Thigo

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Director for Africa

Thunderbird School of Global Mgnt.