

Branding Guide

Introduction

AZTEQ Metaverse is a division of AMG Nederland BV, a privately held company, registered under 17228428 with SBI 6201 in the Dutch Chamber of Commerce. Our headquarters are located at Heikampweg 3, 5249JX Rosmalen, The Netherlands. We specialize in advanced software development, including fintech and blockchain and design infraless metaverse solutions. Our company name and logo are EUIPO registered under 018883247.

About The Brand

The brand name and logo are the representation of our company and any usage for any purpose besides recognition of our company is strictly prohibited. The flat-top pyramid with its shading and stairs, symbolize ascension, enlightenment, and the connection between the earthly and divine realms. We refer to AZTEQ Metaverse products as the **Technology from the Gods** and our symbol, the flat-top pyramid, represents this. In our products we use the "speed lines" to represent the frustrum of a perspective camera. Each product is named in capital typography, hence that "AZTEQ" in AZTEQ Metaverse is capitalized as it represents the coin AZTEQ, which is the product that powers the metaverse surrounding our products. In writing, always refer to our registered trademark "AZTEQ Metaverse", with "AZTEQ" in capitals and "Metaverse" with the first character capitalized (the "M") to reflect our business and its activities.

We restrict the usage of our logo and company name from any deformation. Partners, affiliates and press should always follow the guidelines from this document and use the source files from the provided resource bundle. If there is a requirement for a special file type or customization, do reach out to us as we will happily provide you with additional source files.

Brand Logo

We provide you three kinds of branding for your presentation of AZTEQ Metaverse. Each have been carefully crafted for your convenience.



AZTEQ Metaverse logo without symbol

AZTEQ Metaverse logo's without Symbols

These resources have the AZTEQ Metaverse company name and are accompanied without the flat-top pyramid shape. The brand name should always be centered and have the equal amount of negative space around the baseline.

The AZTEQ Metaverse logo can be used in white, black and color and should be the preferred choice for partnership and affiliation resources.

When publishing on a light colored background, the logo with "AZTEQ METaverse" in color and "METaverse" in black should be used. On a dark colored background, the logo with "AZTEQ METaverse" in



AZTEQ Metaverse logo with symbol

AZTEQ Metaverse logo's with Symbol

These resources have the AZTEQ Metaverse company name and are accompanied with the flat-top pyramid shape. The symbol is allowed to be set on the left-side, aligned with the brand name. It should maintain the equal amount of negative space above and below the baseline.

The symbol is allowed to be set above the brand name, aligned with the brand name. It should maintain the equal amount of negative space around the baseline.

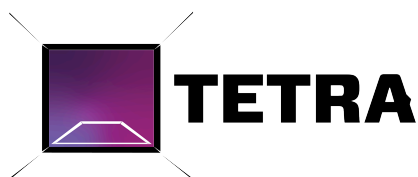
The colored version of AZTEQ should always be maintained when using the AZTEQ Metaverse logo's with symbol. When publishing on a light colored background, the logo with

color and with "METAVERSE" in white should be used.

"METAVERSE" in black should be used. On a dark colored background, the logo with "METAVERSE" in white should be used.

AZTEQ Metaverse product suite banners

These resources have the AZTEQ Metaverse product suite, the "Armada" in the banner style. These products are "Avenge", "Tetra", "Life", "Infinity", "Onyx", "Virtua" and "AZTEQ". The usage of these banners are intended to highlight a product from AZTEQ Metaverse exclusively and are allowed to use within infographics and factsheets. The product logo should always use the colored version, where the product name is either in black or white. Transparent backgrounds for each are provided in the logo kit for your convenience. In writing, capitalize the first character of the product. The product logo's should always be represented fully capitalized.



AZTEQ Metaverse logo for AZTEQ Coin

The logo for the AZTEQ coin is the registered symbol of the flat top pyramid in the center of a black circle with a white stroke and a outer glow. Use this logo to represent "AZTEQ" as the virtual asset in combination of the terms as "Coin", "Token", "Contract" or "digital asset" for clarification. Usage of the coin logo for "AZTEQ" regarding to listing or spotlights is allowed and various resolutions can be found on our GitHub for embedded usage.



This document provides guidelines for the usage of our brand, our logo's and products for 3rd party usage. Embedded usage in other products without permission from AZTEQ Metaverse is prohibited. Please read our terms of service carefully, which can be found on our website. Always use the most recent version of our Branding Guide for your productions. For any questions, reach out to us by e-mail through info@azteq.online. All rights, images and product names are property of AZTEQ Metaverse, a division of AMG Nederland BV.