

# Ashley Zufelt

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## FRONTEND DEVELOPER

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Focused on developing fast, light weight, cross-platform applications that are reliable, user-friendly and ADA compliant while maintaining stakeholder goals to increase interaction by improving user experience.

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## SKILLS & PROFICIENCIES

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- HTML5 | CSS3
- Sass | Bootstrap
- JavaScript
- JSON | Rest API
- NPM | Node.js
- React Native
- Object Oriented Programming
- Git | Version Control | CLI
- MongoDB | NoSQL
- MySQL | ERD
- Debugging | Testing
- CMS | SEO | WAVE
- Python, PHP, Java
- Adobe Suite:
  - Adobe XD
  - Photoshop
  - Illustrator
  - InDesign

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## PROFESSIONAL EXPERIENCE

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- Slashed typical page build time from hours to seconds by implementing an automated JavaScript solution to dynamically populate html pages to fetch data from a centralized cloud sheet. Page created now receives 10% (11.5k) of total site traffic (115k/month)
- Streamlined social media links through deployment of link-hub, designed to keep traffic flow on company site and improve traffic analytics.
- Designed API endpoints and YAML documentation which significantly reduced production time for various Node.js REST APIs —deployed with Heroku, MongoDB
- Designed and developed React Native mobile app that allows user to keep an indexed list of locations with a Geo Location tag, picture uploaded directly from mobile device, and description of location item.
- Increased company social following by 200%, while working on various CMS platforms

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## WORK CHRONOLOGY

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### Frontend Developer Intern

*San Antonio Regional Hospital*

*April 2022 – Current*

### Web Design & Development

*Freelance & Consulting*

*July 2021 – Current*

### Graphic Design

*Redwood Design Co.*

*2019 – 2020*

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## EDUCATION

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### Brigham Young University Idaho

*Bachelor of Science in Applied Technology Web Development & Computer Programming | 4.0 GPA*

### Metropolitan State University of Denver

*Bachelor of Science | Media Communications*