**Ashley Zufelt**

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# Frontend Developer

Focused on developing fast, light weight, cross-platform applications that are reliable, user-friendly and ADA compliant while maintaining stakeholder goals to increase interaction by improving user experience.

# Skills & Proficiencies

* HTML5 | CSS3
* Sass | Bootstrap
* JavaScript
* JSON | Rest API
* NPM | Node.js
* React Native
* Object Oriented Programming
* Git | Version Control | CLI
* MongoDB | NoSQL
* MySQL | ERD
* Debugging | Testing
* CMS | SEO | WAVE
* Python, PHP, Java
* Adobe Suite:
  + Adobe XD
  + Photoshop
  + Illustrator
  + InDesign

# Professional experience

* Slashed typical page build time from hours to seconds by implementing an automated JavaScript solution to dynamically populate html pages to fetch data from a centralized cloud sheet. Page created now receives 10% (11.5k) of total site traffic (115k/month)
* Streamlined social media links through deployment of link-hub, designed to keep traffic flow on company site and improve traffic analytics.
* Designed API endpoints and YAML documentation which significantly reduced production time for various Node.js REST APIs —deployed with Heroku, MongoDB
* Designed and developed React Native mobile app that allows user to keep an indexed list of locations with a Geo Location tag, picture uploaded directly from mobile device, and description of location item.
* Increased company social following by 200%, while working on various CMS platforms

# Work Chronology

**Frontend Developer Intern**

S*an Antonio Regional Hospital April 2022 – Current*

**Web Design & Development**

*Freelance & Consulting July 2021 – Current*

**Graphic Design**

*Redwood Design Co. 2019 – 2020*

# Education

**Brigham Young University Idaho**

*Bachelor of Science in Applied Technology Web Development & Computer Programming | 4.0 GPA*

**Metropolitan State University of Denver**

*Bachelor of Science | Media Communications*