

GOOGLE DOODLE

FT-86 DAY

FT86 is the car model developed by a Subaru and Toyota partnership. In Japan this model is also known as the GT86, which was inspired by the AE86's hatchback style, and the rear wheel drive. The FT86 features a front mounted boxer engine with a 2+2 seats, and rear wheel drivetrain. Subaru model is the BRZ and Toyota sold theirs as the Scion FRS 2013-2016. For 2017 the Scion brand went bankrupt, so the model sells as the Toyota 86 like in Asia.

FT86 day is the day this model was released and sold in the market. The release date was August, 8th of 2012, so every year there is a car show for the FT86 twins, and since I own a Subaru Brz, I decided to do my Google Doodle for 86 day.

MOODBOARD

I made a style guide to follow with two font options, a color palette, and a collage with the FT86 model for inspiration.

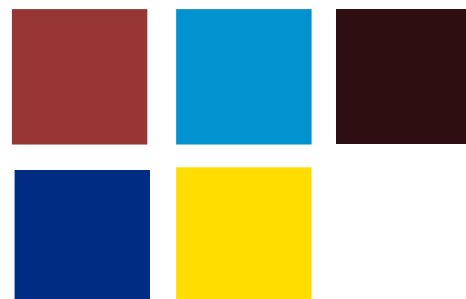


Typography

Lato
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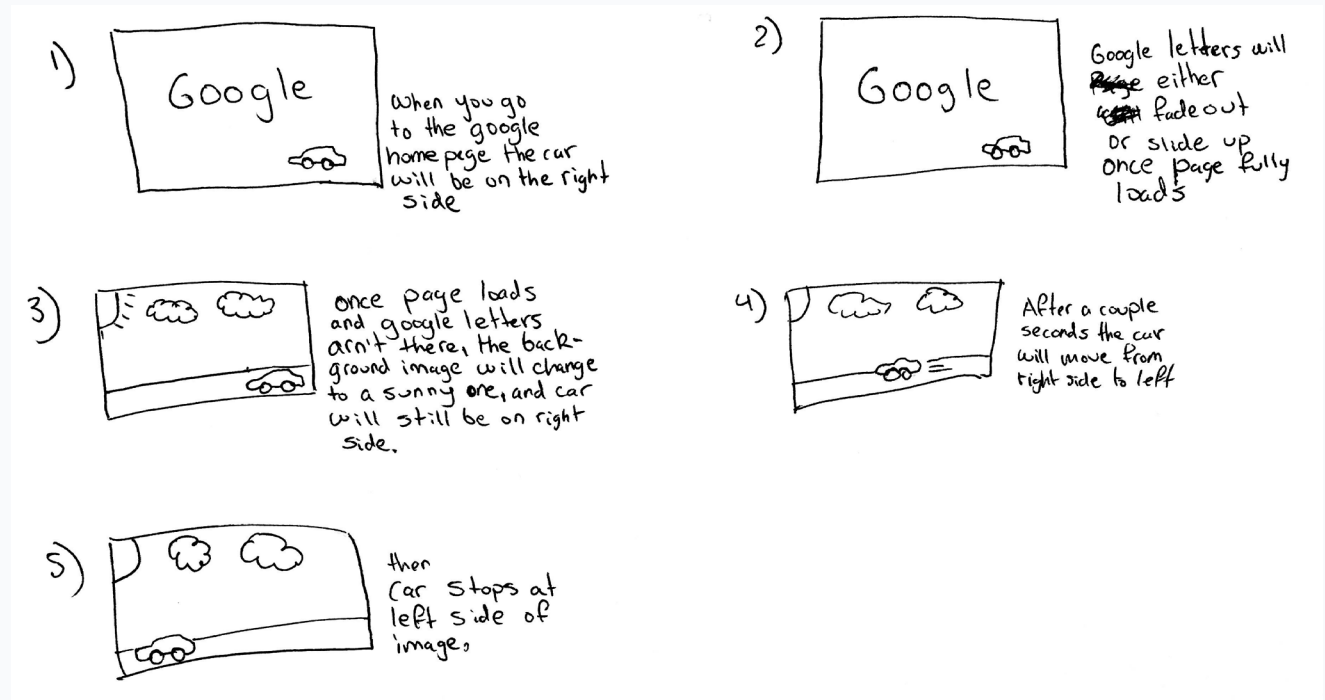
Acme

Color Palette



SKETCHES

During the sketch process, I sketched out what I want to have in my google doodle, and what I want it to do.



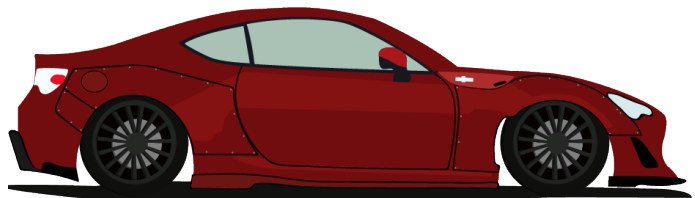
ILLUSTRATIONS

The car illustration I made was based on an image I traced off the moodboard images.

FT86 CAR

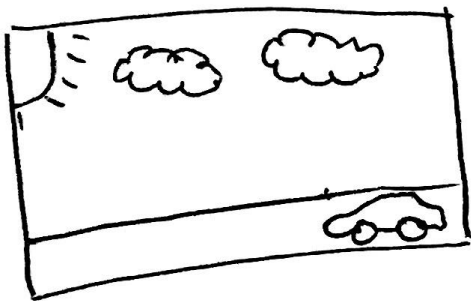


REAL



DIGITAL

SKY

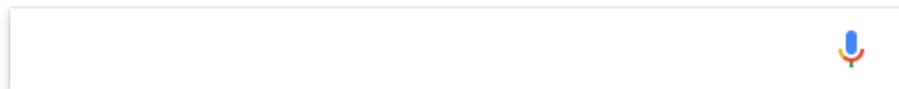
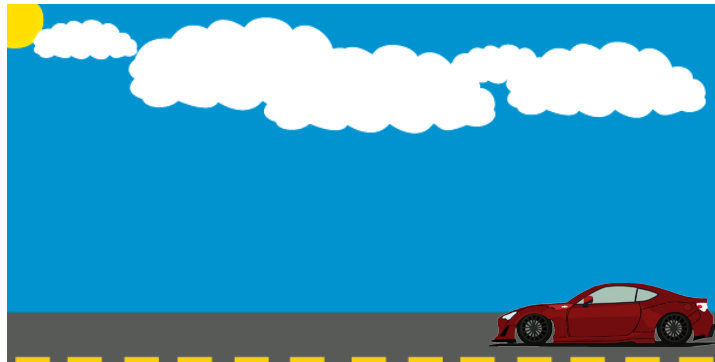


SKETCH



DIGITAL

DOODLE ON GOOGLE PAGE



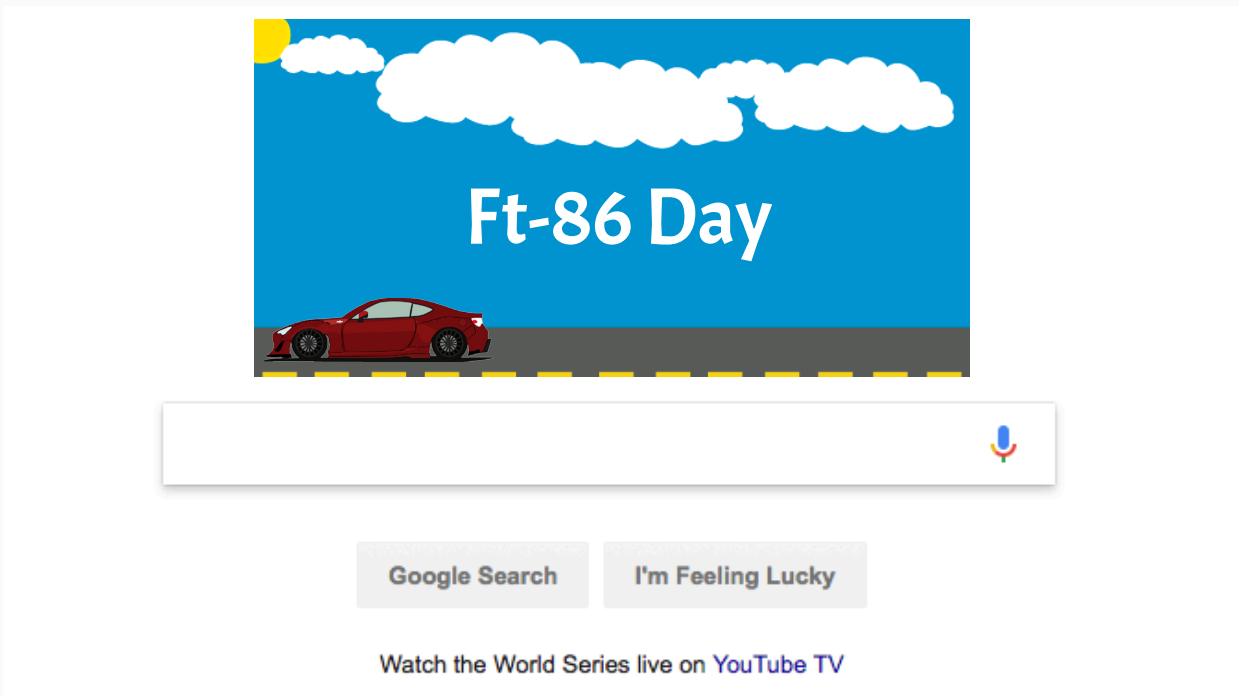
Google Search

I'm Feeling Lucky

Watch the World Series live on [YouTube TV](#)

Once page loads, and the google letters fade out,
the car is on the right side.

DOODLE ON GOOGLE PAGE



3 Seconds after the page loads, the car moves to the left, and FT-86 Day will either fade in or pop up on hover, and the letters will spin.

LINK

<https://azuniga5.github.io/p2-google-doodle/w>