# You Tube Video Extraction

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#### **Problem Statement**

The aim of the project is to extract videos related to a news article from YouTube. The videos can be directly uploaded by the news publisher or a user sharing the video about that event. The news article will be given in JSON format. It is done for both Hindi and English news articles.





## The Solution

- 1. Data Extraction from News Article
- 2. Queries formation
- 3. YouTube Video Extraction based upon generated queries
- 4. Ranking the extracted videos

### How It Works

Step 1 Step 2 Step 3 Step 4

Preprocessing and Query Formation Video Extraction Ranking the result Data Extraction

#### **Data Extraction**

Textblob api is used to extract the following data from the text of the news article

- 1. Noun Phrases
- 2. Sentiment Analysis
- 3. Synsets

## **Query Formation**

#### Steps taken for query formation:

- 1. Getting the title as the base query.
- 2. Creating inverted index of the text data.
- 3. Retaining the terms in the title with higher idf value in the text and removing the ones with lower value. A phrase being considered as a single term.
- 4. Creating multiple queries using n-grams.
- 5. Fusing the formed queries with synsets if relevant result not found.

#### Video Extraction

All the queries formed in the previous step are used to search the YouTube and the urls of all the resulting videos are stored.

Titles are extracted from the video urls using lxml library.

Thumbnails of the videos are extracted by parsing the search result page.

## Ranking the videos

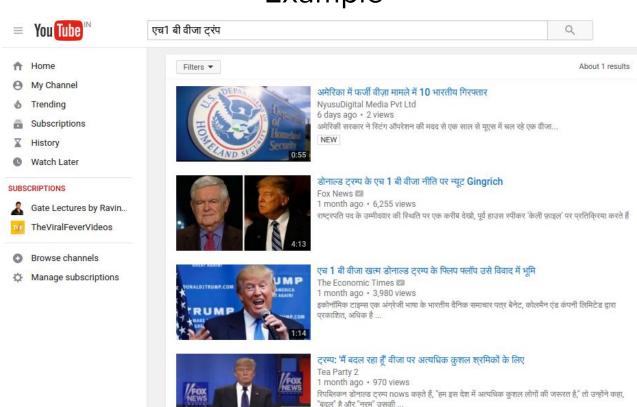
The extracted videos were ranked using the following algorithm:

- 1. A rank value of the video is computed by finding the similarity between the query term and the title of the video.
- 2. Noun terms in title are given more weightage.
- 3. Adding static values to videos from trusted sources.
- 4. Titles of videos in Hindi are given more priority than English ones if the news article is in Hindi.

## Example



#### Example



## Challenges Faced

Proper Phrase Identification. Since some terms were nonuniformly broken. Proper query formulation for Hindi was also a major task and challenge.

Optimizing the search to reduce the time was a major challenge.

## Drawbacks of the System

Given a title and text, if the text in hindi is not consistent while writing, it will not fetch a proper result.

Example: if Title is : एच1 बी वीजा

And the text has the word: एचाबी

These words become different and it would not be fetched as important word, or a noun.

## Future Scopes

- 1. Can be more optimized.
- 2. Can be extended to other languages as well.
- 3. Semantic meaning can be extracted which can be applied on scholarly articles.
- 4. Videos from other websites can also be included.

