

Create your first QnA Maker Knowledge Base

One of the basic requirements in writing your own Bot service is to seed it with questions and answers. In many cases, the questions and answers already exist in content like FAQ URLs/documents, etc.

Microsoft QnA Maker is a free, easy-to-use, REST API and web-based service that trains AI to respond to user's questions in a more natural, conversational way. Compatible across development platforms, hosting services, and channels, QnA Maker is the only question and answer service with a graphical user interface—meaning you don't need to be a developer to train, manage, and use it for a wide range of solutions.

With optimized machine learning logic and the ability to integrate industry-leading language processing with ease, QnA Maker distills masses of information into distinct, helpful answers.

Create a Knowledge Base

Creating your knowledge base is as simple as pointing the QnA Maker tool to the existing content. The tool then extracts questions and answers.

1. In your browser, navigate to the **Capital One Credit Card Frequently Asked Questions** website: <https://www.capitalone.com/credit-card/faq/>.
2. Review the current FAQ questions.
3. Download the following PDF file that contains the same questions: [faq.pdf](#).
4. In your browser, navigate to the **QnA Maker** website: <https://qnamaker.ai/>.
5. Click the **Get Started** button. You may be prompted to login using your Azure credentials.
6. Once logged in, select the **Create new service** option.

Microsoft

QnA Maker

My services

Create new service

Documentation

Feedback

7. Fill out the form by using the following values:
 - **Service Name:** Give your service a unique name
 - **URL(s):** Leave this section blank
 - **Files:** Upload the PDF file you downloaded earlier in this exercise
 - **Starting from Scratch:** Skip this section

Creating a QnA service

Add sources which contain questions and answer pairs you would like to include in your knowledge base.

Service name

What would you like to name your service?
The service name is for your reference and you can change it at anytime.

Name your service

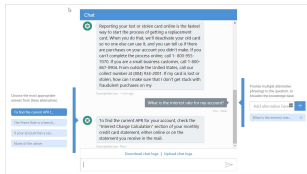
URL(s)

Enter URL(s) of the knowledge base (FAQ pages or product manuals) that you'd like to train.
We will help to gather relevant data about your business and related QnA pairs that you can later use in your bot. See examples of URLs/pages or product manuals page.

https

Add another

No URL? No worries. Upload files containing your questions and answers.
Upload up to five files each under 5MB. Then click the other URL/pages in the pdf files, then click the file format.



6. Click the **Save and retrain** button at the top of the page to reflect any changes/inputs you have provided.



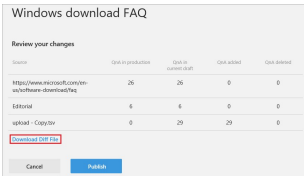
Publish and Validate the Knowledge Base

Once satisfied with the content and relevance of your knowledge base, you can proceed to publishing it as a service.

1. Click the **Publish** button at the top of the page.



2. Before the final publish, you can preview the changes that will affect the knowledge base on final publish. Download the diff file to see what changes will be published.



3. Once satisfied with the preview, click the **Publish** button.

