CAMPUS CRIB

HOUSING MADE EASY!

Focus Statement: The focus group aims to gather information from university students on their housing preferences near campus. The research will explore factors such as proximity, type of housing, budget, amenities, furnishings, and roommate preferences. The results will inform the development of housing options that meet students' needs and preferences.

User needs:
1. Quick access to information
2. filters to assist users in relevant houses
3. Wishlist

Target User : Students and families
Context of Use: Website for UF housing
Focus Group Profiles: 4 Participants
- 2x undergrad Engineering
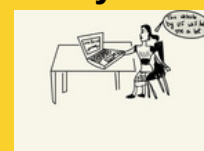- 2x Masters students

Persona (User needs: 2&3)
Emily-Masters Student
Age: 24 years
Background: Masters' student studying environmental science

Emily Johnson - Storyboard

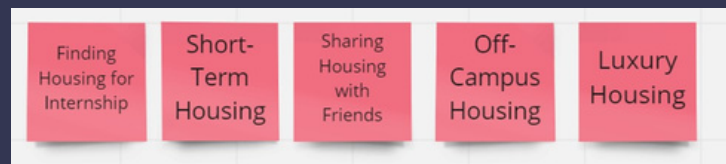Emily worried about an off campus temporary stay found her perfect choice using our app

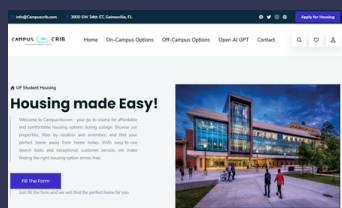**Emily's Scenario:**
She needs the following provisions
- Luxury
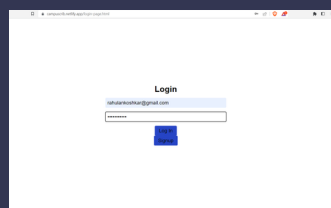- Short-term
- Sharing household with friends
- Off-Campus

Finding Housing for Internship | Short-Term Housing | Sharing Housing with Friends | Off-Campus Housing | Luxury Housing
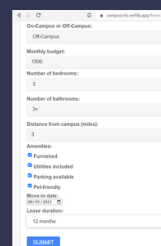
Future Scope
- Adding accessibility options
- Virtual tour of house

SALE

Wireframe Flow Diagram

HOMEPAGE

LOGIN

FORM
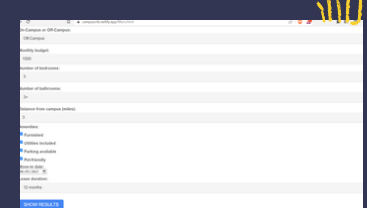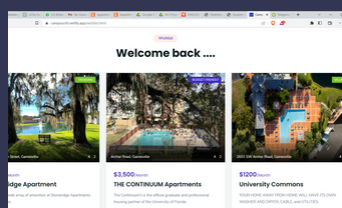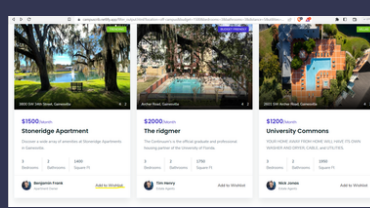
FITLER

WISHLIST

ADDING TO WISHLIST
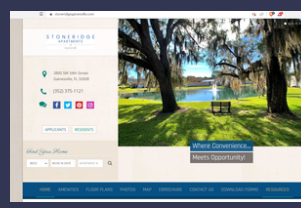
APARTMENT WEBSITE

RESULTS

Ankoshkar Rahul, Goutham Kumar Mekala, Vulli Varsha, Akshaya Reddy Pulla

SEE OUR PROGRESS
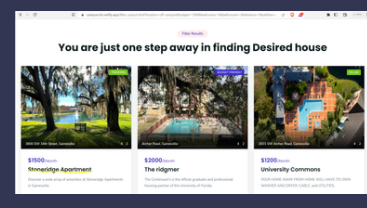
Assessment Progress
- Satisfied main user needs
- Serviceability in process