

Hao Wooi Lim, Simon

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EDUCATION

- **Tunku Abdul Rahman University (UTAR)** Petaling Jaya, Malaysia
Bachelor of Information Technology (Hons) Computer Engineering May 2005 – May 2008
- **Tunku Abdul Rahman College (KTAR)** Setapak, Malaysia
Diploma in Science (Information Systems Engineering) Mar. 2004 – Mar. 2005

EXPERIENCE

- **Canva, Sydney, Australia** Mar. 2021 – Now
Software Engineer (Backend) Mar. 2021 – Now
Responsibilities: Developed/maintained Canva's Content management system.
- **Grab, Singapore** Jul. 2014 – Sep. 2020 (6 years, 2 months)
Senior Backend Engineer Jul. 2018 – Sep. 2020 (2 years, 2 months)
Responsibilities: Developed/maintained several Grab's geographical systems, e.g. multi-modal route planner, map-matching (Snap-to-Road), routing, and ETA calculation. Additionally, performed on-call duties, e.g. assists in investigations, debugging production issues.
Senior Full Stack Developer Jan. 2016 – Jun. 2018 (2 years, 6 months)
Responsibilities: Developed/maintained Grab's various internal & public-facing web apps, e.g. Driver Onboarding Platform, Share My Ride, Grab for Business, FlagsView using technologies like Ruby on Rails, JavaScript, ReactJS, GraphQL & MySQL.
Senior Node.js Developer Jul. 2014 – Jun. 2014 (1 year, 6 months)
Responsibilities: Developed/maintained Dispatcher (one of the early core systems of Grab, responsible for notification, bidding & acceptance of all rides). Technologies like Node.js, MySQL is used.
- **YellowElevator, Malaysia** Jan. 2014 – Jun. 2014 (6 months)
Senior Software Developer
Responsibilities: Developed/maintained YellowElevator web site. Dabble with php using Zend Framework & MySQL for the database, JQuery & some vanilla JavaScript on the frontend. Worked on the site's Notifications Center. Also helped in requirement analysis & architecture design.
- **Time.ly, GuideAdvisor, Contract/Remote** Apr. 2013 – Oct. 2013 (7 months)
Software Developer
Responsibilities: Developed/maintained a popular calendar widget for wordpress called timely & GuideAdvisor site. Developed backend Node.js-based API router that is covered by BDD test written with vows. Worked on features like filtering (selectize, select2), automatic layout (Masonry), infinite scrolling.
- **EzyPay, Malaysia** Jul. 2011 – Jan. 2013 (1 year, 7 months)
Senior Developer
Responsibilities: Helped in development/maintenance of iConnect360 Silverlight application. Dabbling with C# & .NET 4.5, Telerik RadControls for Silverlight. Worked on the site's new Booking management module & E-mail campaign management module. Software Development is

done via true Scrum methodologies. Heavily involved in requirement analysis & planning/estimation.

- **Panasonic R&D Centre Malaysia, *Malaysia*** Jun. 2008 – Jun. 2009 (1 year, 1 months)
Research & Development Engineer
Responsibilities: Developed software that manages Panasonic's various PBX system using the Qt library & C#. Tasked to understand existing large C++ codebase & fix bugs in existing software, performed testing on software that sometimes require interfacing with hardware & add new functionality according to hardware specifications.

PAST & CURRENT PROJECTS

- **Snap-to-Road (Grab):** This is a microservice to accurately position drivers. It's built with Go & Redis as the data store. Known as "map matching" in the research community, our approach uses the hidden Markov model. Initial implementation is adapted from the paper "Hidden Markov Map Matching Through Noise & Sparseness". As the initial author of Snap-to-Road V3, I'm involved in the initiation & planning phase and has successfully brought it to production. V3 has novel aspects not documented in the paper that enables real-time snapping that will be documented in a patent pending submission where I'm also one of the core authors. I also helped to reduce infra costs by means of code optimization (e.g. making use of Sync Pool) and revising ASG policies via Terraform.
- **Multi-modal route planner (Grab):** This is a microservice to suggest best routing plan across various modalities, e.g. Trains, Buses and/or Grab rides. Its approach is based on the paper "Connection Scan Algorithm". Form an initial implementation by a fellow team member, I worked on getting it production-ready, fixed critical bugs, added tests and built visualization tools for correctness verification.
- **Grab for Business:** Consisting of a web portal, admin portal, revamp of Grab's passenger app & various other integration work with the rest of Grab internal systems. The system as a whole allows businesses to manage ride policies, payment methods & employees. Employees of enrolled businesses will be able to take corporate rides in accordance to the company's pre-set policies.
- **Driver Onboarding (Grab):** Consisting of a web portal, admin portal, it is a system designed to improve the experience of signing up, vetting and onboarding drivers. The sign up form is designed with ReactJS and optimized to load fast and responsive even on low-end smartphones.
- **Dispatcher (Grab):** This is one of the major backend systems used for sending/receiving of messages to/from driver such as a job broadcast to driver & handling of bidding/cancelling etc. It broadcast jobs to driver using a persistent TCP connection to the driver. It is written using Node.js. It initially uses the async library for control flow. I worked on the transition to use node-sync. I also worked on the separation of dispatcher into communication layer & logic layer to achieve graceful restart that avoids the disconnection of every driver during every deployment.
- **Rotation-invariant License Plate Detector (Final year project):** This is a license plate detector developed with Pedro F. Felzenszwalb & Daniel P. Huttenlocher's graph-based image segmentation algorithm (their algorithm is open source but I have to port it over to use OpenCV). It uses variance-based features & is integrated with libsvm. It is written in C++ with OpenCV. The algorithm does not achieve groundbreaking results compared to existing solutions, but it was a novel method & provides the basis for future Computer-Vision related research.)

AWARDS

- **The Rookie Award 2011**

Awarded for being the best overall new comer of the quarter (as voted by working colleagues in EzyPay).

- **The Exterminator Award 2011**

Awarded for being the best bug fixer of the quarter (as voted by working colleagues in EzyPay).

- **Bitwise 2009 Online Algorithm Programming Contest**

Placed 33rd among 2700 teams from around the world.

- **Microsoft Imagine Cup 2008 – Software Design**

Placed 2nd among 5 teams in the Malaysia finals.

- **Bitwise 2008 Online Algorithm Programming Contest**

Placed 24th among 2911 teams from around the world.

- **PanaGEEK 2007 programming competition**

Top 20 in the national first round, 3rd prize in the final round.

SKILLS

- **Stacks:** Ruby on Rails, ReactJS, Node.js, GraphQL, Zend Framework, Terraform
- **Databases:** MySQL, Redis
- **Languages:** Go, JavaScript, C/C++, PHP, C#, Java, Rust, Ruby, SQL
- **Methodologies:** Scrum, Kanban, Agile

PUBLICATIONS

- Visual Objects Classification with Sliding Spatial Pyramid Matching, 2012
arxiv.org/abs/1212.3767
- Detection of License Plate Characters in Natural Scene with MSER and SIFT unigram Classifier, 2010
ieeexplore.ieee.org/document/5686998
- Vehicle License Plate Detection using Unigram Model and Difference-of-SURF Bigram Model with SVM, 2009
semanticscholar.org/paper/PLATE-DETECTION-USING-UNIGRAM-MODEL-AND-BIGRAM-WITH-Lim-Tay/fd81d1a75e49c0e96c57ec2a64a259ee22af99fc
- Two-stage License Plate Detection using Gentle Adaboost and SIFT-SVM, 2009
ieeexplore.ieee.org/document/5175977
- Fast Adaptive Graph-based Segmentation with application in Vehicle License Plate Detection, 2008
semanticscholar.org/paper/Fast-Adaptive-Graph-based-Segmentation-with-in-Lim-Tay/6f0128a7630687189a9fdcafd15111f8e461ebb0