

# Fathima Azza

 Gampaha, Sri Lanka

 +94 768907073

 [linkedin.com/in/fathima-azza](https://linkedin.com/in/fathima-azza)

 [azzafathima79@gmail.com](mailto:azzafathima79@gmail.com)

 [fathima-portfolio.vercel.app](https://fathima-portfolio.vercel.app)

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## Web Developer | Web Designer | Digital Marketing Specialist

As a dedicated web developer, designer, and digital marketing specialist, I excel at creating refined, responsive, and high-performance digital experiences. Combining innovative design principles with strategic marketing techniques, I deliver solutions that not only look exceptional but also drive measurable business outcomes. I am passionate about elevating organizations' online presence and engaging target audiences effectively to achieve sustainable growth.

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## WORK EXPERIENCE

### Webxkey Pvt Ltd – Gampaha (Onsite)

*Digital Marketing Intern*

January 2025 – Present

- Managed social media campaigns, boosting engagement by 35% over 3 months.
- Performed SEO optimization for client websites, increasing organic traffic.

*Website Development Intern*

January 2025 – Present

- Built and maintained websites using HTML, CSS, JavaScript, and Laravel.
- Collaborated with design teams to create user-friendly web interfaces.

### Bright Cargo – Gampaha (Onsite)

*Customer Service Representative*

May 2025 – Present

- Provided excellent customer support, maintaining a 95% satisfaction rating.
- Handled inbound calls and resolved customer issues efficiently.

### Thihariya International School

*Teacher*

January 2025 – August 2025

- Delivered engaging lessons in English language and ICT to students, fostering strong communication skills and digital literacy.
  - Developed interactive teaching materials and assessments to enhance student learning and participation.
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## EDUCATION

### University of Colombo School of Computing (UCSC)

Bachelor of Information Technology (In Progress)

2025 – Present

### Webxkey Pvt Ltd

Certificate Course in Web Development and Web Designing

2024 – 2025

### Al-Azhar National School

Advanced Level – Physical Science Stream

2022 – 2024

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## PROFESSIONAL SKILLS

- **Web Development:** HTML5, CSS3, JavaScript, Laravel, AJAX, jQuery, Responsive Design
  - **Web Design:** UI/UX Design, Adobe XD, Figma
  - **Digital Marketing:** SEO, Social Media Management, Content Planning
  - **Languages:** Fluent English, Strong communication skills
  - **Tools & Technologies:** Git, VS Code, REST APIs, MySQL
  - **Soft Skills:** Team Collaboration, Problem Solving, Agile Methodology
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## CERTIFICATIONS

- Web Development & Designing – Webxkey Pvt Ltd (2025)
  - Digital Marketing Fundamentals – Webxkey Pvt Ltd (2025)
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## REFERENCES

### Maleen Mohamed Saman

Senior Web Developer

Webxkey Pvt Ltd – Gampaha

Phone: +94 759 037 101

Email: maleensaman@gmail.com

LinkedIn: [linkedin.com/in/maleensaman](https://linkedin.com/in/maleensaman)

### Rizana Jalaldeen

Principal

Thihariya Int School

Phone: +94 777 823 388