

Supermarket Sales and Transaction Analysis 2019

Total Sales (USD)

322,97K

Total Transaction

1K

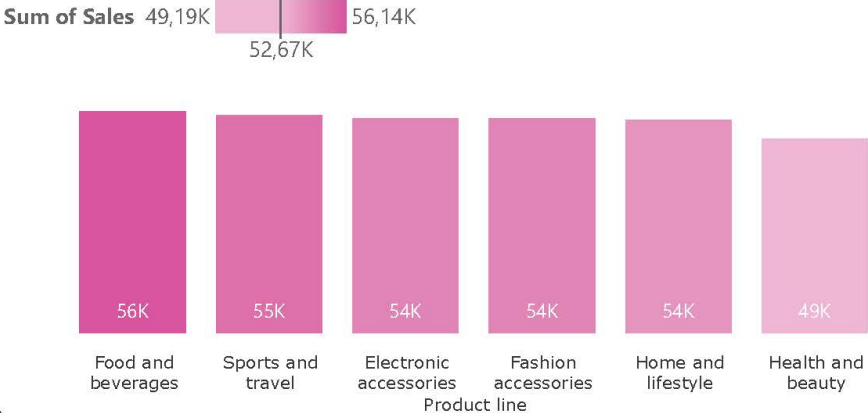
Avg Basket Size (USD)

322,97

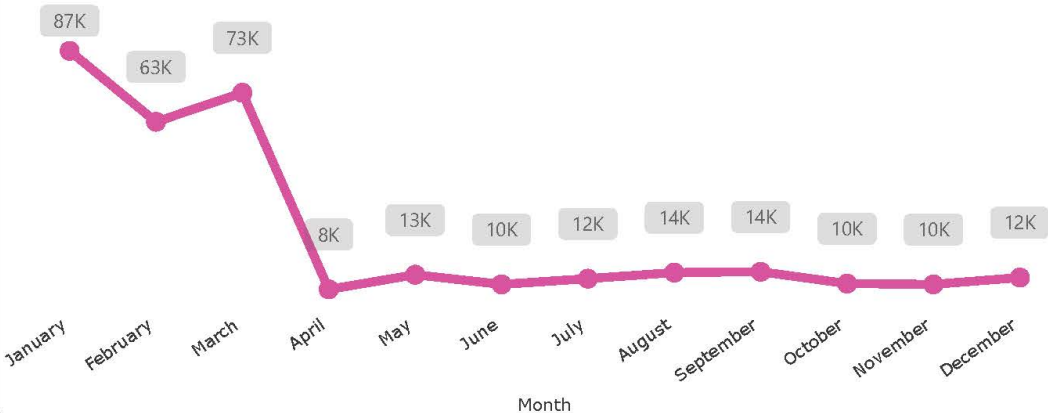
Avg Qty/Transaction

5,51

Total Sales by Product Line



Monthly Sales Trend



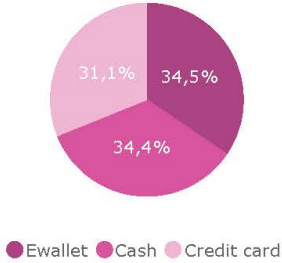
Median Rating

7,00

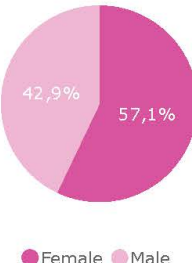
Select Data Range

- ☐ 2019
- ☒ Qtr 1
- ☒ Qtr 2
- ☒ Qtr 3
- ☒ Qtr 4

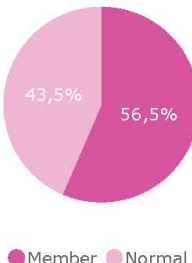
Transactions by Payment Method



Transactions by Gender



Transactions by Customer Type



Supermarket Profit Analysis 2019

Product Line by Profit

Food and beverages

Total Profit (USD)

15,38K

Profit Margin

5%

Product line	Sum of Gross Income	Sum of Quantity	Profit per Quantity
Food and beverages	2.673,56	952	2,81
Sports and travel	2.624,90	920	2,85
Electronic accessories	2.587,50	971	2,66
Fashion accessories	2.585,99	902	2,87
Home and lifestyle	2.564,85	911	2,82
Health and beauty	2.342,56	854	2,74
Total	15.379,37	5510	2,79



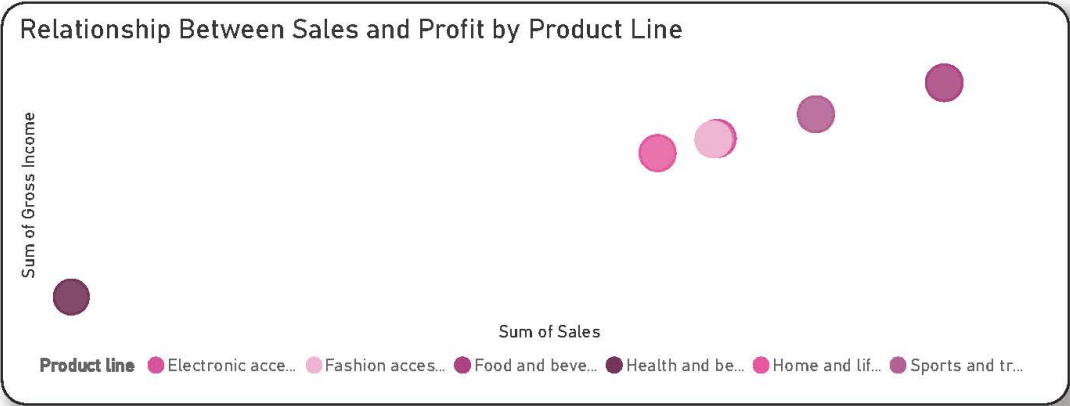
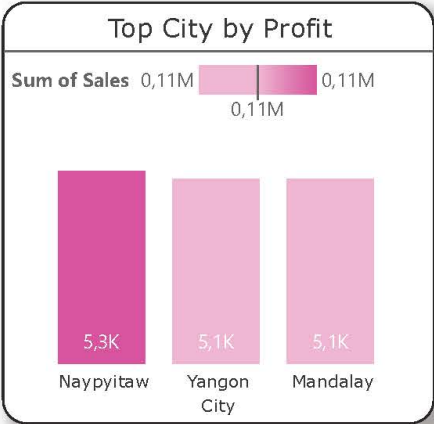
Filter by City

Select all

Mandalay

Naypyitaw

Yangon





Transaction Details

Invoice ID	Year	Quarter	Month	Day	City	Branch	Product line	Sum of Unit price	Customer type	Sum of Sales	Sum of Quantity	Payment	Sum of Rating	Gender
101-81-4070	2019	Qtr 1	January	17	Naypyitaw	Giza	Health and beauty	62,82	Member	131,92	2	Ewallet	4,90	Female
102-77-2261	2019	Qtr 2	May	3	Naypyitaw	Giza	Health and beauty	65,31	Member	480,03	7	Credit card	4,20	Male
123-19-1176	2019	Qtr 1	January	27	Yangon	Alex	Health and beauty	58,22	Member	489,05	8	Ewallet	8,40	Female
127-47-6963	2019	Qtr 3	September	3	Yangon	Alex	Health and beauty	51,71	Normal	217,18	4	Credit card	9,80	Male
131-70-8179	2019	Qtr 1	February	17	Yangon	Alex	Health and beauty	92,09	Member	290,08	3	Cash	4,20	Female
132-23-6451	2019	Qtr 2	April	1	Yangon	Alex	Health and beauty	20,97	Member	110,09	5	Cash	7,80	Male
133-14-7229	2019	Qtr 1	January	1	Naypyitaw	Giza	Health and beauty	62,87	Normal	132,03	2	Cash	5,00	Male
148-41-7930	2019	Qtr 1	January	23	Naypyitaw	Giza	Health and beauty	99,96	Normal	734,71	7	Cash	6,10	Male
149-14-0304	2019	Qtr 2	June	2	Naypyitaw	Giza	Health and beauty	28,50	Member	239,40	8	Cash	6,60	Female
152-08-9985	2019	Qtr 4	December	3	Mandalay	Cairo	Health and beauty	64,36	Member	608,20	9	Credit card	8,60	Female
157-13-5295	2019	Qtr 3	September	3	Yangon	Alex	Health and beauty	51,94	Member	545,37	10	Ewallet	6,50	Male
160-22-2687	2019	Qtr 1	January	23	Yangon	Alex	Health and beauty	95,95	Member	503,74	5	Ewallet	8,80	Female
176-78-1170	2019	Qtr 1	January	26	Naypyitaw	Giza	Health and beauty	33,81	Member	106,50	3	Ewallet	7,30	Male
186-09-3669	2019	Qtr 1	January	22	Naypyitaw	Giza	Health and beauty	81,51	Member	85,59	1	Ewallet	9,20	Female
186-79-9562	2019	Qtr 1	March	29	Mandalay	Cairo	Health and beauty	71,77	Normal	527,51	7	Cash	8,90	Male
188-55-0967	2019	Qtr 1	January	15	Mandalay	Cairo	Health and beauty	66,47	Member	697,94	10	Credit card	5,00	Male
190-14-3147	2019	Qtr 1	February	23	Mandalay	Cairo	Health and beauty	17,97	Normal	75,47	4	Ewallet	6,40	Female
207-73-1363	2019	Qtr 1	January	3	Mandalay	Cairo	Health and beauty	69,51	Normal	145,97	2	Ewallet	8,10	Male
210-57-1719	2019	Qtr 2	May	2	Mandalay	Cairo	Health and beauty	58,24	Normal	550,37	9	Cash	9,70	Female
210-67-5886	2019	Qtr 2	May	2	Naypyitaw	Giza	Health and beauty	98,21	Member	309,36	3	Credit card	7,80	Female
211-30-9270	2019	Qtr 1	January	28	Naypyitaw	Giza	Health and beauty	17,41	Normal	91,40	5	Credit card	4,90	Male
Total								8.337,88		49.193,74	854		1.064,50	