

Data Source

Year •

Month →

Province

Branch ID

Product Name

✓ branch_name✓ Kimia Farma - Klinik...✓ Kimia Farma - Klinik...✓ Kimia Farma - Apotek

Performance Analytics Dashboard

Kimia Farma Business Performance 2020-2023

Total Transaction 672.5K

Nett Sales 321.2B

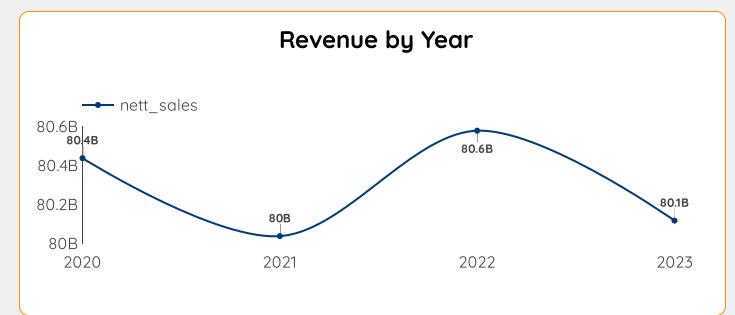
Net Profit 91.2B

Avg Profit per Trans. 135.6K

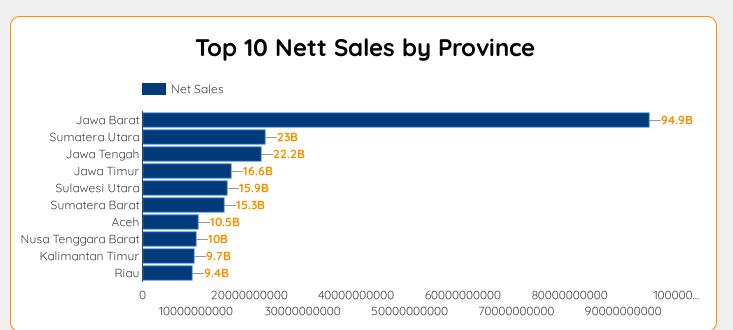
Total Customer

264.6K

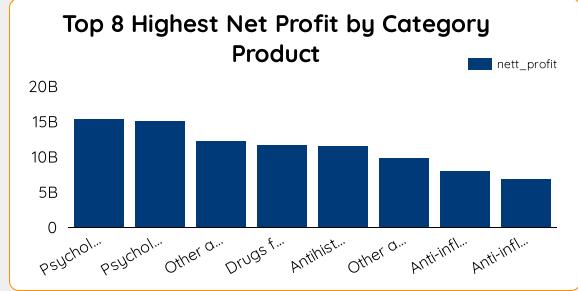
Total Branch
1.7K



Top 10 Total Transaction by Province										
	Total Tran	saction								
Jawa Barat										- 199
Sumatera Utara			-48K							
Jawa Tengah			-46K							
Jawa Timur		—35K								
Sulawesi Utara		—33K								
Sumatera Barat		—32K								
Aceh	—22	2K								
	—21	K								
Kalimantan Timur	-20	K								
Riau	 20l	<								
0	20000	40000	60000	80000	100000	120000	140000	160000	180000	200000



Top 5 Highest Branch Rating but Lowest Transaction Rating						
	branch_id	branch_name	kota	provinsi	rating_ca 1 🔻	rating_trans 2 🔺
1.	82157	Kimia Farma - Klinik &	Tarakan	Kalimantan Utara	5	3.91
2.	44567	Kimia Farma - Klinik &	Batam	Kepulauan Riau	5	3.93
3.	13775	Kimia Farma - Apotek	Tomohon	Sulawesi Utara	5	3.93
4.	31872	Kimia Farma - Klinik &	Pangkalpi	Bangka Belitung	5	3.93
5.	62707	Kimia Farma - Apotek	Mataram	Nusa Tenggara	5	3.96



Customer Resume					
	customer_name	nett_sales 🕶			
1.	Michael Smith	150.5M			
2.	David Smith	111.7M			
3.	Michael Johnson	101.9M			
4.	John Smith	97.9M			
5.	Jennifer Smith	97.7M			
•	1 - 100) / 264601 〈 〉			

