

Business Performance Dashboard

Segment

All

Tahun

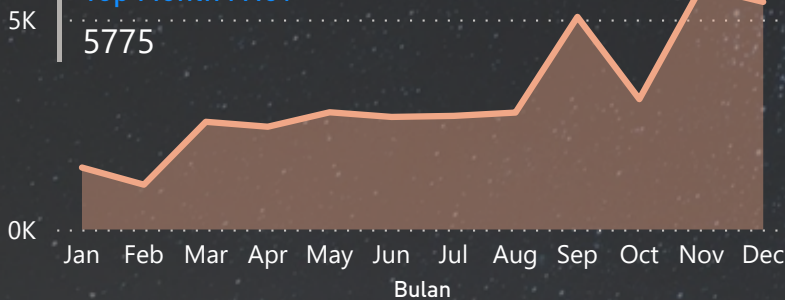
All

Unit Sales

37873

Top Month : Nov

5775

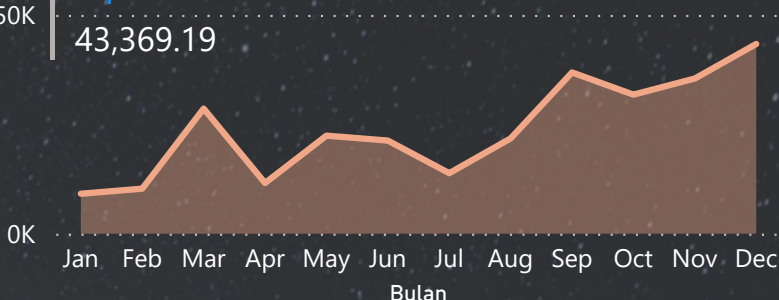


Total Profit

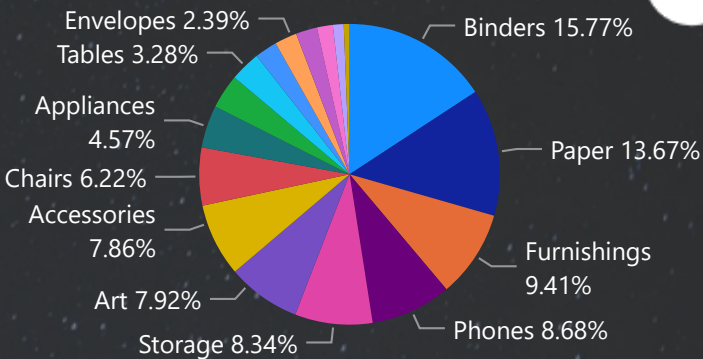
286,397.02

Top Month : Dec

43,369.19



Contribution by Product



Financial Performance

Product	Quantity	Revenue	Profit	GPM (%)
Tables	1241	1,144,514.33	-17,725.48	-1.55%
Supplies	647	201,235.83	-1,189.10	-0.59%
Bookcases	868	597,826.12	-3,472.56	-0.58%
Machines	440	914,789.88	3,384.76	0.37%
Chairs	2356	1,662,757.97	26,590.17	1.60%
Storage	3158	1,099,229.48	21,278.83	1.94%
Phones	3289	1,628,827.96	44,515.73	2.73%
Furnishings	3563	454,116.81	13,059.14	2.88%
Binders	5974	1,013,454.13	30,221.76	2.98%
Appliances	1729	547,368.45	18,138.01	3.31%
Accessories	2976	878,922.52	41,936.64	4.77%
Art	3000	136,021.11	6,527.79	4.80%
Fasteners	914	17,057.79	949.52	5.57%
Labels	1400	70,634.76	5,546.25	7.85%
Copiers	234	657,721.17	55,617.82	8.46%
Paper	5178	389,404.41	34,053.57	8.75%
Envelopes	906	74,179.35	6,964.18	9.39%
Total	37873	11,488,062.07	286,397.02	2.49%

Sales by Area

