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PRESS RELEASE

neofonie open: Release of open-source social media software for the iPhone

Berlin, 20 January 2010 – The full-service IT-provider neofonie, as part of its open-source initiative neofonie open, has released source code for an extendable and easy-to-integrate iPhone component. WeShare Mobile for iPhone, the freely available Objective C library currently hosted on Google code, enables content such as images, comments, links or text excerpts to be easily published on various social media services.

WeShare Mobile for iPhone allows users to log on to the services and provides for easy publication or dissemination of the desired content with the typical iPhone user interface. As an easy-to-configure software module, the component can be simply integrated into any existing iPhone app. Other social media services can be connected quickly and inexpensively through their own plug-ins. Plug-ins for Twitter, Delicious and Facebook, as well as e-mail are included. Also currently in development are a plug-in for StudiVZ, as well as geotagging and Twitter image support plug-ins. In the near future, WeShare Mobile will not only support the iPhone, but also Android smartphones.

neofonie and neofonie open, the open source initiative from neofonie, are committed to the development and dissemination of free software. A central goal of neofonie open is to improve the collaboration between companies as users of open source software and the developer community as a driver of innovation. The aim is to support the change in mentality towards open source software and to comply with open standards.

With the release of the module, neofonie open's aim is that a variety of other social media services will be integrated into WeShare Mobile for iPhone, and that through the sharing of knowledge, in the true sense of open-source, a benefit for the community is created.

For more information about WeShare Mobile for iPhone, please visit:
http://code.google.com/p/wesharemobile.

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About neofonie

neofonie Technologieentwicklung und Informationsmanagement GmbH is one of Germany's leading providers of innovative technologies and convergent applications, specializing in the areas of search, social media and mobile applications. As an full service IT provider, neofonie accompanies customers from project conception to realization, and offers an integrated and efficient production and quality management process, as well as tailored technology and communications solutions from a single source. neofonie's services range from strategic consulting, Web and interface design, software development and black-box testing to highly available and scalable hosting with 24x7 support. Founded in 1998, the owner-operated company now employs over 150 creative minds in Berlin-Mitte.

Press Contact: Valerie Grund, PR & Marketing Manager
E-Mail: valerie.grund@neofonie.de
Tel.: + 49 (0)30 24 627 531
Fax: + 49 (0)30 24 627 120

neofonie open Initiative Contact: Philipp Ottlinger, Open Source Manager
E-Mail: open@neofonie.de
Tel.: + 49 (0)30 24 627 539

For more information, please visit: www.neofonie.de und http://open.neofonie.de.