

# HOW CAN MIND MAPPING MAKE PROBLEM SOLVING A REPEATABLE PROCESS?



VOL. 2

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## THE PROBLEM

Great ideas die in chaos. Without a map, the creative process is just guessing.

When looming deadlines and stress get thrown in the mix, linear thinking often fails. I explored mind maps as a way to capture our

brainstorming process and visualize where our ideas branch out from. The map becomes a trackable artifact for our work.

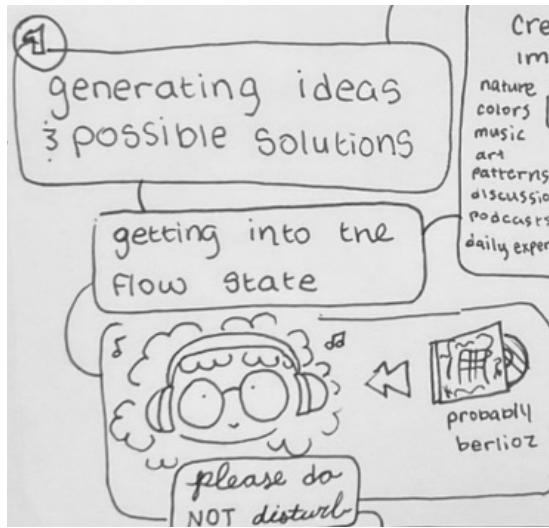
# THE EXPERIMENT

I documented my problem-solving in real time: the questions, options, constraints, and decision points. I then grouped actions into steps to see

where ideas bottleneck and where they flow. I was able to connect the steps and find which steps most often create rework in my projects.



Using sketches, boxes, and lines helps connect the ideas together.



How do I generate my best ideas?

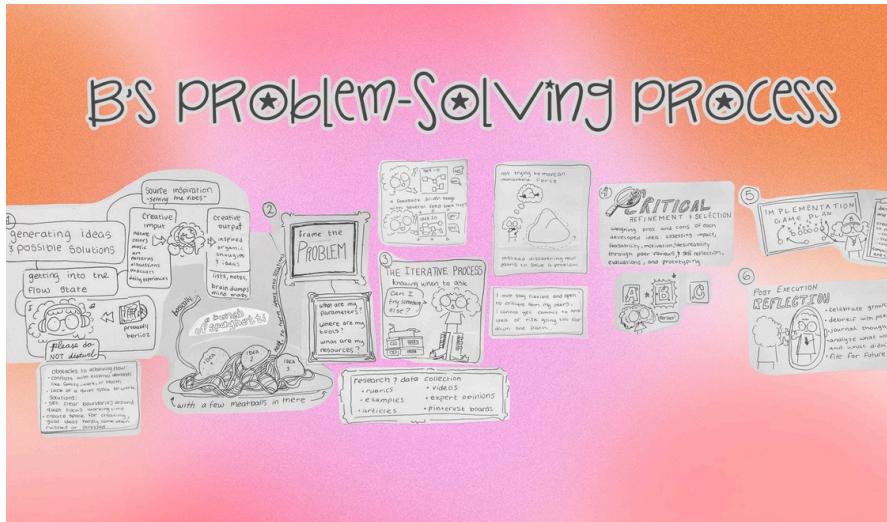


How do I celebrate after the project?

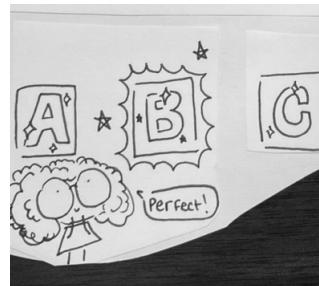
I find a lot of my process is in the generation of many possible solutions. How can I store these ideas for the future?

Using the mind map, we can consistently create the flow state and achieve real solutions worth acting on.

# THE INSIGHT



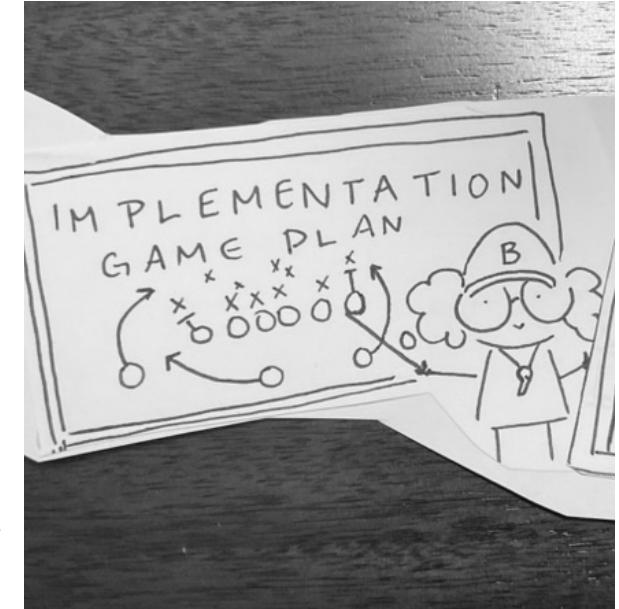
Mind mapping showed how each idea is a necessary bridge to get to the final good idea. Visualizing this process shows how each step is an opportunity to reflect.



It also showed where I make my assumptions and gaps in my logic.

Now I can ensure that I test my

ideas against what I believe to be true. You cannot fix a process you cannot see. This map help ensure each discision ties



back directly to the project scope and are not choices made on a fleeting whim.

# THE

# OPPORTUNITY

This visualization exercise is a powerful tool for team alignment. By mapping individually and comparing, we could understand surface misalignment and our team's combined priorities. Better thinking creates better communication - and better projects.

In learning about our own thinking, we can process our successes and failures and do better in our future projects.

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