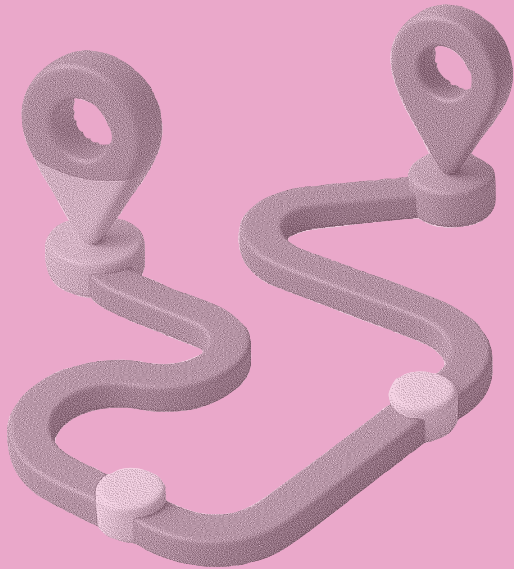


HOW CAN MIND MAPPING MAKE PROBLEM SOLVING A REPEATABLE PROCESS?



THE PROBLEM

Great ideas die in chaos.
Without a map, the creative
process is just guessing.

When looming
deadlines and
stress get
thrown in the
mix, linear
thinking
often fails.
I explored
mind maps as
a way to
capture our

brainstorming
process and
visualize
where our
ideas branch
out from. The
map becomes a
trackable
artifact for
our work.

VOL. 2

BELLISSIMA
ARRIAGA-PATTILLO

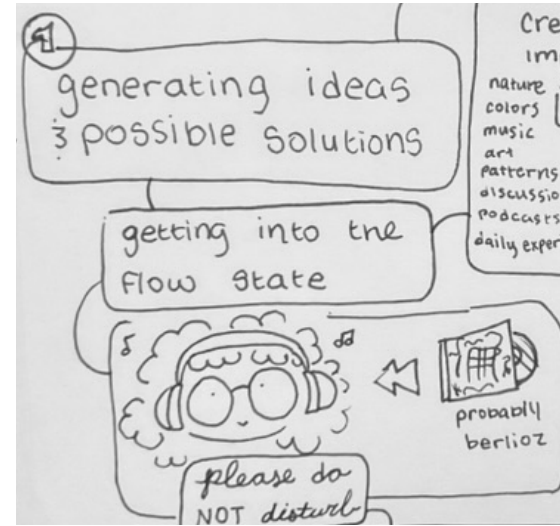
THE EXPERIMENT

I documented my problem-solving in real time: the questions, options, constraints, and decision points. I then grouped actions into steps to see

where ideas bottleneck and where they flow. I was able to connect the steps and find which steps most often create rework in my projects.



Using sketches, boxes, and lines helps connect the ideas together.



How do I generate my best ideas?

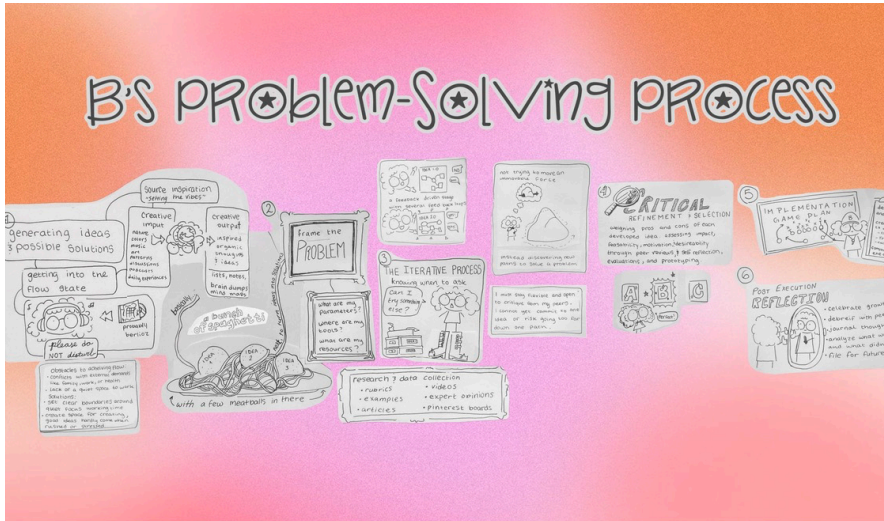


How do I celebrate after the project?

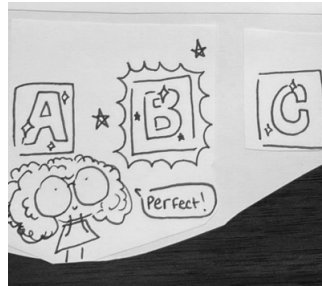
I find a lot of my process is in the generation of many possible solutions. How can I store these ideas for the future?

Using the mind map, we can consistently create the flow state and achieve real solutions worth acting on.

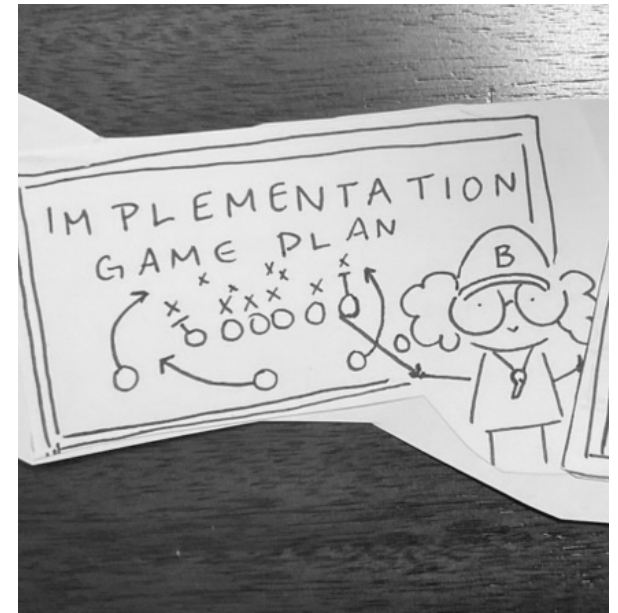
THE INSIGHT



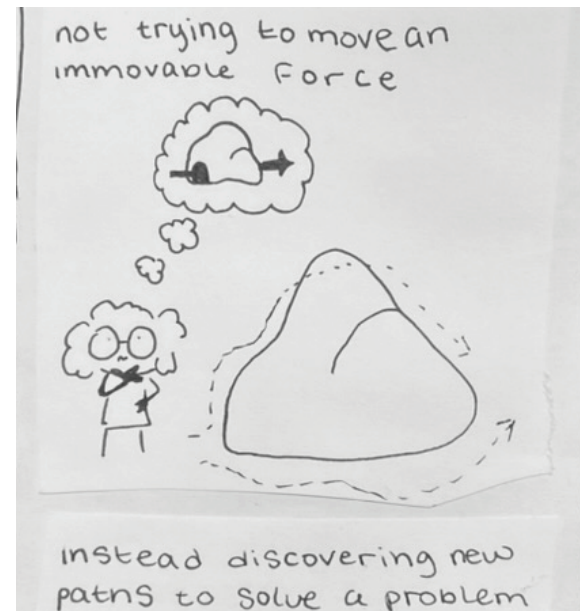
Mind mapping showed how each idea is a necessary bridge to get to the final good idea. Visualizing this process shows how each step is an opportunity to reflect.



It also showed where I make my assumptions and gaps in my logic. Now I can ensure that I test my



ideas against what I believe to be true. You cannot fix a process you cannot see. This map help ensure each discision ties



back
directly to
the project
scope and
are not
choices
made on a
fleeting
whim.

THE

OPPORTUNITY

This visualization exercise is a powerful tool for team alignment. By mapping individually and comparing, we could understand surface misalignment and our team's combined priorities. Better thinking creates better communication - and better projects.

In learning about our own thinking, we can process our successes and failures and do better in our future projects.

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Processes & Perspectives
Mind Map - Fall 2024