



Personal Detail

Date/place of birth:

13.02.1987 / Indaial, Brazil

(Dual nationality: German and Brazilian)

Winfriedstraße 5A

80639 . Munich

info@brunodeaviz.com

+49 176 43865085



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Skills

Collaboration

Empathy

Illustration

Typography

Art direction

Editorial

Motion Design

Video Editing

Advertising

Brand Design

HTML & CSS

B2B / B2C

SaaS

Start-up

Lead

Interaction Design

Visual Design

Wireframe

Prototyping

Communication

Tools

Illustrator

Indesign

Figma

Photoshop

Premiere

After Effects

Visual Studio Code

Pen & Paper

Language

Portuguese (BR): Native speaker

English: Business fluent

German: Basic

BRUNO DE AVIZ

Experience

Graphic Designer Team Lead

parcelLab GmbH *software as a service (SaaS)* • Munich, Germany 06.2021 – Present

I plan, prioritize, and manage design projects, ensuring resources are used effectively and deadlines are met. By collaborating with globally distributed teams—including marketing, product management, engineering, and sales—I understand their design needs and deliver solutions that align with their goals. I define and maintain the company's brand guidelines to ensure consistency across all design materials, combining leadership, creative direction, and project management.

Graphic Designer

parcelLab GmbH *software as a service (SaaS)* • Munich, Germany 06.2020 – 06.2021

I designed and maintained the company's website, ensuring the visual identity and branding were consistent and evolving. I created a wide range of marketing materials, including UI elements, banners, social media graphics, event and trade show assets, videos, infographics, brochures, blog posts, ebooks, whitepapers, and presentations to support the company's marketing campaigns and initiatives.

Graphic Designer

Experteer GmbH *software as a service (SaaS)* • Munich, Germany 02.2018 – 06.2020

I designed user interfaces, wireframes, prototypes, icons, buttons, and other UI elements to ensure a seamless and intuitive user experience. Additionally, I created visually engaging, responsive email templates for marketing campaigns, product updates, and other communications with users and customers. I worked closely with the marketing, product, and development teams to achieve these goals.

Graphic Designer / Art Director

Self-employer Munich, Germany 01.2017 – 12.2017

I created creative concepts and produced a variety of design materials, including logos, branding collateral, websites, print materials, social media graphics, advertisements, and more. I managed the entire design process, from concept to final delivery, and collaborated closely with clients to understand their needs, goals, and preferences.

Graphic Designer

Modus.Org *advertising agency* • Blumenau, Brazil 07.2015 – 06.2016

I designed promotional materials such as brochures, lookbooks, catalogs, posters, banners, social media graphics, email campaigns, and digital advertisements to showcase fashion products, events, and sales. I worked closely with the agency's creative team, including art directors, copywriters, and marketing professionals.

Graphic Designer

Kompakto *advertising agency* • Balneário Camboriú, Brazil 06.2013 – 03.2015

I designed and maintained consistent brand identities across different advertising materials. Include using the client's established branding guidelines to create cohesive visuals that reflect the brand's personality and values. Work closely with copywriters and art directors.

Graphic Designer

Tatticas *advertising agency* • Itajaí, Brazil 05.2010 – 05.2012

I created visual designs for various advertising materials such as print ads, digital banners, social media graphics, billboards, packaging, brochures, and more. I am working closely with copywriters, art directors, and other team members to ensure that the visual elements complement the written content and overall campaign strategy.

Graphic Designer Jr.

Brava *advertising agency* • Blumenau, Brazil 02.2009 – 04.2010

I designed visual elements for advertisements, marketing campaigns, and other promotional materials, being revised by the Director of art and copywriter. I was preparing files for digital and print, adapting marketing materials for all different cases. Our primary customer was Peugeot Santa Catarina, Brazil.

Graphic Designer Internship

Bangaloo *advertising agency* • Balneário Camboriú, Brazil 02.2008 – 12.2008

I have had the opportunity to collaborate with art directors, copywriters, and creative directors to brainstorm ideas, refine concepts, and execute design projects. I have had the chance to be part of brainstorming sessions where I contribute with design ideas and concepts.

Web Designer Internship

Redel *internet provider* • Balneário Camboriú, Brazil / 02.2007 – 12.2007

During a web designer internship, I designed and developed WordPress templates for different clients. I used various aspects of website design, including layout, typography, color scheme, user interface design, CSS, and HTML.

Education / Studies

UXX: User Experience

Scalable Design Systems

Designing Across Senses

Voice and Tone for Interfaces

Measure What Matters

Emotionally Intelligent Design

Lisbon, Portugal

2019

ProWay

Treatment of images – Photoshop

Blumenau, Brazil

2011 (14 Hours)

ACIB

PhotoShop CS4 Workshop

Blumenau, Brazil

2009

ACIB

Illustrator CS3 Workshop

Blumenau, Brazil

2007

Universidade do Vale do Itajaí – UNIVALI

Bachelor in Communication and Graphic Design

Balneário Camboriú, Brazil

2005 – 2008

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