buddyUp

EE 461L Project Pitch

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START

Vision & Purpose

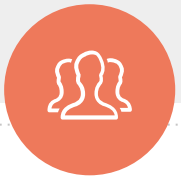
You want to go to an event but have no one to go with. Most people's first idea is just to blow off the event and figure out something else to do. It can be hard to meet new people or do new things, especially as an individual. buddyUp provides a good solution to this by finding a “buddy” to go to an event with or to plan an activity with.

Facebook Local

buddyUp more than just a platform to find events, provides a way to find events that are also not listed on Facebook (ie. person-specific events)

Tinder/Bumble

Where Tinder and Bumble focus on matchmaking, buddyUp centers around specific events and finding people to go with to these events in a completely platonic manner.

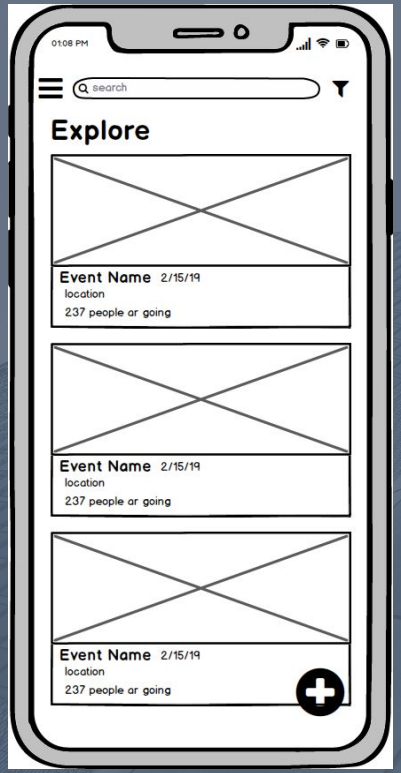


Prelinks

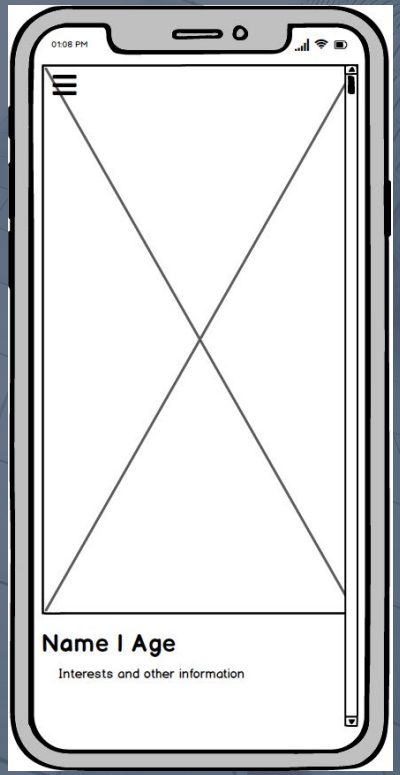
The most similar to our idea, where Prelinks focuses solely on nightlife and concerts buddyUp goes a step further by offering a broad range of potential events. (only in UK)

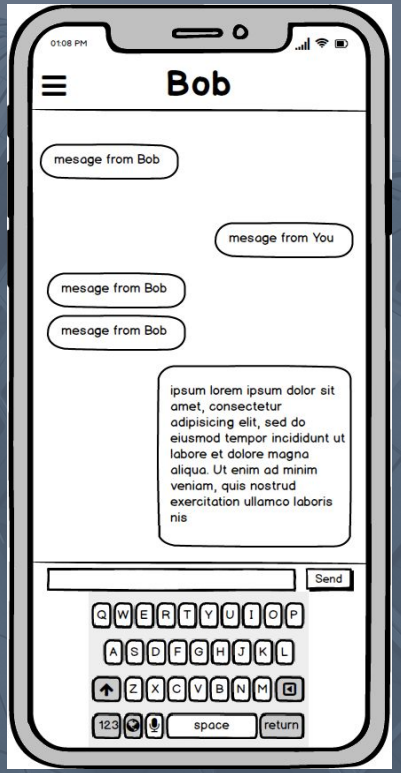
Interface

Local Events



Get to know your buddy





Requirements & Feasibility

Requirements

buddyUp is focused on assisting UT students who are looking for friends to attend events/festivals/activities in Austin together

Friends flaked on a concert? buddyUp can help you meet someone new to share in the excitement

Looking to fill your Intramural Team Roster? With buddyUp you can find other students on campus with the same passion for sports as you and craft your dream team

Feasibility

In order for the app to reach its full potential, it requires a substantial user base

We can grow our user base by providing an intuitive way for users to find local events (provided through Facebook events and do512.com). As more users use the app, the value and usability also grows. Additionally, inviting friends to the platform would help.

In the case that the open source web scraping API used doesn't work on an event website, we will have to develop our own web scraper